

Nova Southeastern University

Sport and Recreation Management Newsletter



OPPORTUNITIES 2015—2016 ACADEMIC YEAR

Although it is still July, the new academic year gets underway in a month! If you have not already started to plan out your year, now may be a good time to start. In addition to your schedule of classes, what experience will you gain through volunteering, practicums, internships and jobs? Potential employers are very interested in hiring people who have taken the time to gain real world experience.

Take note of these opportunities:

- Hope Outreach Golf Tournament—SPT students are an important part of the operations for this event. Mark your calendar for Monday, November 2, 2015. Contact Dr. Finley or Professor Olson if you would like to help. Note: Required for SPT 4850.
- Conine All Star Celebrity Classic—This event was required of all SPT 3150 students in previous years since it was held on Martin Luther King Jr.'s Birthday when there is no school. Unfortunately the course was not available that day so the tournament will be held a week later on Monday, January 25, 2016. All students planning to take SPT 3150 during the winter term are still encouraged to participate. Please contact Professor Olson if you would like to help on the day of the tournament. In addition, there is an opportunity for practicum credit. The event requires 75 volunteers and Professor Olson could use help since she serves on the Tournament Committee as Volunteer Coordinator.
- Fourth Annual Cliff Floyd Charity Bowling Tournament—Contact Professor Olson if you are interested in serving as an intern. We had two interns last year. Both gained valuable experience and each received a stipend for their efforts.

SUMMER EXPERIENCE



Check out pages 7 and 8 to learn about Cardesha Lyons' internship in the Bahamas!

COURSES AND CREDITS:

SPT 2950 - 3 CREDIT HOURS
SPT 4951 - 6 CREDIT HOURS
SPT 4952 - 6 CREDIT HOURS
SPT 4950 - 12 CREDIT HOURS

SPORT AND RECREATION MANAGEMENT FACULTY:

PETER S. FINLEY, Ph.D.
ASSISTANT DEAN FOR
UNDERGRADUATE AFFAIRS

JEFFREY J. FOUNTAIN, Ph.D.
ASSOCIATE PROFESSOR

NANCY J. OLSON, M.Ed., M.S.
PART-TIME FACULTY
NEWSLETTER EDITOR

FOR INFORMATION ABOUT
NEWSLETTER OPPORTUNITIES
INCLUDING PRACTICUMS, IN-
TERNSHIPS AND VOLUNTEER-
ING, CONTACT
PROFESSOR OLSON:



USA Swimming is hiring. Below you will find a link to a great job opportunity. Please share this information within your network.

We highly encourage diverse candidates to apply.

Below is the job title and link to apply:

Communications Manager, Multicultural and Foundation

<http://usaswimming.org/ViewNewsArticle.aspx?TabId=0&itemid=7697&mid=14491>

CAREER DEVELOPMENT
Carl DeSantis Office
Helping you get an early jump on your career



 **NOVA SOUTHEASTERN UNIVERSITY**
Career Development

Learn to improve your resume, cover letter, interview skills and job/internship techniques.

Ask the Experts:
Every Wednesday from noon to 1:00 p.m.
Room 1042 of the DeSantis Career Office

Drop In Hours Daily:
Monday–Thursday: 11:00 a.m.–1:00 p.m.
Friday: Noon–2:00 p.m.
Night Advising: Wednesdays 5:00–6:00 p.m.

 **@nsu_internships**
 **(954) 262-7376**
 **www.nova.edu/career**



2015 CAREER & NETWORKING FAIR



III
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Get ready for your next opportunity with workshops, networking, activities, and the ability to connect with Fortune 500 companies, government agencies, and nonprofit institutions at the **FREE Career and Networking Fair!** Whether you're looking for a new job or looking to gain new strategies to take your career to the next level, join us for dynamic tips, resources and prizes!

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GREATER FORT LAUDERDALE/BROWARD COUNTY CONVENTION CENTER, HALL A

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Conference Presented By:



TOYOTA



JOB OPPORTUNITY

Bi-lingual Coordinator, Editorial Associate Bi-lingual Coordinator, Editorial Associate

Location: BB&T Center
FLSA: Non-Exempt
Benefits: Medical, Dental, Vision, etc.
Employment Type: Full-Time
Department: Marketing

The Florida Panthers Hockey Club, Ltd. is looking for a Bi-lingual Coordinator, Editorial Associate responsible for swaying positive public opinion on the team's digital platforms. The candidate will be involved in writing and translating (English/Spanish) marketing materials as well as updating the team's official website.

JOB DESCRIPTION/REQUIREMENTS:

Contribute to the Marketing Department's initiatives by translating material from English to Spanish and writing original messages/comments for the team's digital platforms

Provide coverage of BB&T events, including games and practices

Regularly updating the Florida Panthers website as well as other digital platforms

Serve as the liaison between the Panthers and ESPN Deportes during Panthers Broadcasts and throughout the season

Manage and create content for the Panthers International audience

Interact with fans on social media

Stay up-to-date on emerging trends in social media

Ability to multi-task in a fast paced environment

Ability to work flexible hours including, nights, weekends and holidays

QUALIFICATIONS

BA degree in Marketing preferred, Associate Degree considered; 0-2 years of previous experience

Fully bi-lingual (English/Spanish) oral and written

Ability to write original content in English and have the ability to translate text to Spanish

In-depth knowledge of the Florida Panthers, the team's history, and the NHL in general

Working knowledge in Social Media (Twitter, Facebook etc.); web programming, content management

Solid writing/proofing skills a plus

VICTORIA CHEZ Recruiter/HR Generalist, chezv@floridapanthers.com





2015 Back to School Beautification Project

**Saturday, August 15, 2015
9:00AM-2:00PM**

VOLUNTEERS, WE NEED YOUR HELP!

**PLEASE ADOPT A CLUB NEAR YOU TO HELP US
BEAUTIFY OUR FACILITIES FOR OUR 12,000
YOUTH FOR THE UPCOMING SCHOOL YEAR!**

**SOME BEAUTIFICATION NEEDS INCLUDE:
PAINTING, SCRUBBING, DUSTING, RESURFACING,
LANDSCAPING, PRESSURE WASHING,
CARPET CLEANING, ORGANIZING, VACUUMING,
MOPPING, SANITIZING, MAKING SIGNS &
BULLETIN BOARDS, ETC...**

**FOR MORE INFORMATION PLEASE CONTACT:
Lisa Devine at 954-537-1010 or
ldevine@bgcbc.org**



MORE OPPORTUNITIES



Please contact Professor Olson if any of these opportunities interest you.

UNIVERSITY SCHOOL ATHLETICS DEPARTMENT

U School's program runs from late August to May. The Department can always use interns. It's an ideal opportunity for anyone living on campus and does not have a car.

CSC—CONTEMPORARY SERVICES CORPORATION

CSC provides game day crowd management for the American Airlines Arena, Marlins Park, Florida Atlantic University and the BB&T Center. They are currently in need of full time Event Managers.

HOLLYWOOD CHRISTIAN ACADEMY ATHLETICS DEPARTMENT

Joseph Hernandez, a 2011 NSU Sport and Recreation Management graduate, is now a three sport coach at Hollywood Christian Academy which is located near 441 and Taft Street. He recently reached out to us indicating that the school needs interns for both sports and game day operations.



IT'S BETTER IN THE BAHAMAS JUST ASK CARDESHA LYONS!



I wanted to give you an update on my internship with Mario and the Bahamas Sports Festival.

The festival includes youth baseball, youth basketball, and adult flag football. Various teams from the US will be travelling to Grand Bahama, Bahamas to compete with Bahamian teams.

For the 4th of July weekend we went to the Bahamas and the main purpose of the trip was to prepare for the main event next month. Last weekend we met with sponsors and I also got a chance to meet with the some main organizers who are based in The Bahamas to discuss the logistics of the event. Since we were there, we decided to offer a free baseball clinic to the youths of Grand Bahama. Mario asked me to create a flyer for the clinic and it ended up on the Bahamian news. Over 50 kids showed up! And a TV station also. I also came up with the idea to write a story on the clinic to put on the website. I have attached the story I wrote. I have also attached some pictures from the weekend.

I am basically Mario's right hand. He oversees all the organizers and key players; anything they need from him or he needs from them, I assist him with. "I dot the i's and cross the t's"

Right now some of my duties include:

Creating a checklist for everything that needs to be done

Collecting and organizing all the information for the staff to travel to the Bahamas

Making orders for trophies, t-shirts and any other miscellaneous items

Making flyers for marketing

Writing stories

Sending e-blasts to US teams advertising the sports festival.

This internship is definitely an experience! I am learning way more than I thought I would and everyday there is always something new. I cannot thank you enough for this opportunity.

CARDESHA SHARES HER PRESS RELEASE AND A GROUP PICTURE



7/5/2015

Grand Bahama, Bahamas – Over the past weekend the Caribbean Baseball Organization hosted a 4th of July Free Baseball Clinic for the youths of Grand Bahama at Emera Park. The free clinic was advertised on the local television stations and targeted children from ages 12 & under. On Saturday, over 50 children showed up from various leagues; the youngest participant was ----Dre Johnson, age four!

Mario Signorello, of the Caribbean Baseball Organization, also Senior Sales Executive of Major League Baseball's, Miami Marlins, volunteered his time to teach the youths the various skills and techniques of baseball. In a television interview at Emera Park Signorello mentioned that Miami Marlins has a program called Ayudan where they go out in the community helping and this was his way of giving back to the community. Alongside Signorello, on the field, was Ricardo Duany of the Miami Marlins who was also teaching the youths various skills. Duany played baseball at the highest collegiate level, Division I, at the University of North Carolina, Charlotte.

Signorello was also in The Bahamas to plan for the upcoming event next month, The Bahamas Sports Festival. This will be held from August 7th – 9th and include sports of baseball, basketball, and flag football. The flag football tournament will be held the weekend before from July 31st -2nd. This event will attract participants from all over The Bahamas and also America.

The Caribbean Baseball Organization would like to thank everyone at the park who made the clinic a success. This includes coaches, parents, maintenance, cafeteria, and most of all the kids. We hope that the sports festival next month will be bigger and better!

NEWS AND NOTES

Congratulations to **Victor Cardoso** who is finishing up his internship with the Fort Lauderdale Strikers. His hard work paid off this summer. He was recently hired as an Account Executive. The second half of the Strikers season started July 1 and runs through early November. Contact Victor if you are interested in purchasing tickets.

Victor Cardoso
Account Executive
Fort Lauderdale Strikers
Email: vcardoso@strikers.com
Phone: 954.606.0407



UPCOMING HOME SCHEDULE >>
PURCHASE YOUR TICKETS NOW AT STRIKERS.COM!

Opponent	Date	Time
ROWDIES	SAT 8/8	7:30 PM
ROWDIES	SAT 8/15	7:30 PM
JOVY ELEVEN	SAT 8/29	7:30 PM
FLORIDA PANHANDLE	WED 9/16	7:30 PM
FURY	SAT 9/19	7:30 PM

Congratulations to **Carlos Rivera** and thanks for this nice email:

I would like to inform you that today I was offered and will accept a Customer Service/Sales Agent position for a company called Vivid Seats in downtown Chicago. They provide tickets to live sport and entertainment events on the secondary market similar to Stubhub. Our senior seminar class was all I could think about when preparing for my interview. I want you to know that I will be representing Nova Southeastern University and the Sport and Recreation Management program as I enter this new chapter of my life here in the great city of Chicago.

Professor Olson crossed another ballpark off her bucket list this summer when she visited Fenway Park in Boston.



Professor Olson stands in the Fenway Park press box with two original Florida Marlins. Rita Filbert was an Executive Assistant for Baseball Operations until last fall while Dave O'Brien, former Marlins broadcaster, is now the radio voice of the Red Sox. He also works for ESPN. Check out the famous Yawkey Way street sign and the green monster.