



# ADVERTISING & MAILING LIST ORDER FORM

## SCHEDULE AND ART WORK DEADLINES FOR ADVERTISING

### ADVERTISEMENT SELECTIONS

LARR PRICE

One month (4" x 3")  
200 by 150 pixels \$ 250

Two months (4" x 3")  
200 by 150 pixels \$ 400

Three months (4" x 3")  
200 by 150 pixels \$ 600

Ads can be submitted at any time. All files need to be in .jpg or .png. An accurate link to the webpage you wish you refer to must also be submitted.

Only 3 Ads are permitted at a time. The Ads will be posted on a first come, first serve basis and once their month/s expire, the next Ad in line will be posted.

Advertisement policy: The journal only displays advertisements that are of relevance to its scope and will be of interest to the readership. The editor, publisher and the association have the right to decline adverts.

### LASA FORUM

Quarter Page (3.5" x 4.5") \$ 175

Half Page (7.5" x 4.5") \$ 325

Full Page (7.5" x 9.5") \$ 600

Files should be submitted as PDF files with all fonts and artwork embedded." A press-quality PDF is recommended.

If you have any queries regarding the copy requirements, PDF submission, or production queries generally, please contact LASA at lasaexhb@pitt.edu.

### LASA FORUM

Issue	DEADLINE	Mail Date
Winter	December 1	3 <sup>rd</sup> week of January
Spring	March 1	3rd Week of April
Summer	June 1	3rd Week of July
Fall	September 1	3rd Week of October

### MAILING LISTS

**MEMBERSHIP CATEGORIES** **Profit Organizations** **Non Profit Organizations**

U.S. zip codes only  \$ 450  \$ 350

U.S. & Foreign addresses  \$ 500  \$ 400

Institutions  \$ 450  \$ 450

Special Sort [per label] \$ 0.45  
# labels \_\_\_\_\_

TOTAL \_\_\_\_\_

Special orders for portions of the list, sorted by member type (regular member vs. student), country of interest, discipline area or zip code, are \$0.45 per label. Contact the LASA Secretariat for a listing of special demographic groups.

## PAYMENT INFORMATION

Company \_\_\_\_\_

Your name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Credit card # \_\_\_\_\_

Expiration date \_\_\_\_\_

All payments will be made payable to LASA. Completed order forms should be emailed to **LASA** at [lasaexhb@pitt.edu](mailto:lasaexhb@pitt.edu).