



Corporate Timeline

- 1886 Samuel Curtis Johnson founded a parquet flooring company.

- 1888 Samuel Curtis responded to consumer inquiries on how to care for floors by developing and marketing Johnson's Prepared Paste Wax, and sales outpaced those of parquet flooring. The company soon became known as "the wood finishing authority."

- 1892 Herbert F. Johnson Sr. (Samuel's son) joined SC Johnson and became a partner in the business

- 1900 The company began offering paid vacations for employees, establishing itself as a great place to work

- 1906 The corporate name was changed to S. C. Johnson and Son.

- 1914 The company launched operations in Britain

- 1916 H. F. Johnson laid a cornerstone for the Racine YMCA, setting the standard for community leadership

- 1917 H. F. Johnson helped found the local Community Fund which eventually evolved into the United Way.

- 1917 The company introduced profit sharing

- 1922 The company founded the Johnson Mutual Benefit Association (JMBA)

- 1927 H. F. Johnson, Sr. said, "The goodwill of the people is the only enduring thing in any business..." during his profit sharing speech

- 1928 H. F. Johnson Jr. took over the company's operations after his father passed.

- 1934 H. F. Johnson, Jr. introduced a self-polishing floor wax, Glo-Coat, which became a nationwide success

- 1935 H. F. Johnson, Jr. lead the Carnauba Expedition to Brazil

- 1936 H. F. Johnson Jr. partnered with Frank Lloyd Wright to begin construction of the Administration building.

- 1939 The Administration building opens.

SC Johnson is a family-owned and managed business dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, and insect control. It markets such well-known brands as **GLADE**®, **OFF!**®, **PLEDGE**®, **RAID**®, **SCRUBBING BUBBLES**®, **SHOUT**®, **WINDEX**® and **ZIPLOC**® in the U.S. and beyond, with brands marketed outside the U.S. including **AUTAN**®, **BAYGON**®, **BRISE**®, **ECHO**®, **KABIKILLER**®, **KLEAR**®, and **MR. MUSCLE**®. The 123-year old company, with more than \$8 billion in sales, employs approximately 12,000 people globally and sells products in more than 110 countries. www.scjohnson.com Media hotline: 262-260-2440.

- 1950 Acknowledging that clean air was a concern, the company installed catalytic converters in production facilities

- 1955 Under Samuel C. Johnson (great-grandson of the founder and H. F. Johnson Jr.'s son) chose to expand into different product lines. Raid was introduced.

- 1959 The SC Johnson Fund was established to provide grants that support youth, family, community and environmental efforts

- 1963 H. F. Johnson Jr. founded the Johnson School in Fortaleza, Brazil

- 1968 The company opened the world-class entomology center in Racine, WI

- 1975 The company removed CFCs from all aerosol products worldwide three years before it was a US government mandate

- 1976 The Administration building and Research Tower were added to the National Register of Historic Places

- 1985 The company opened one of the first corporate childcare centers in the US

- 1990s The company focused on using fewer resources more efficiently, cutting over 420 million pounds of waste and saving \$125 million

- 1992 The company acquires The Drackett Company and the Windex®, Vanish® and Drano® brands

- 1998 The company acquires Dowbrands: Scrubbing Bubbles®, Ziploc® and Saran™

- 1998 Sam, Curt and Fisk Johnson retraced the 1935 Carnauba Expedition to reaffirm the company's commitment to sustainability and adventure

- 2001 The company develops and adopts Greenlist™, the environmental classification system to better evaluate raw materials based on their environmental impact

- 2002 The company becomes the first consumer packaged goods manufacturer to join the EPA's Climate Leaders program to reduce greenhouse gas emissions

- 2002 The company phased out the use of chlorine-based external packaging materials worldwide

- 2003 Ground breaking for a new cogeneration turbine to power the company's largest manufacturing facility to reduce greenhouse gas emissions

- 2003 The company acquires Bayer's Household Insecticides business, including Baygon® insecticides and Autan® repellents, sold in the UK

- 2004 Company launches a malaria prevention and education program in South Africa

- 2004 Company helps develop the “Base of the Pyramid Protocol” in which communities and companies build economic, social and environmental value

- 2007 Groundbreaking for Project Honor, built to honor the memory of the landmark Carnauba expeditions and instill the spirit of adventure in employees and visitors alike

- 2008 SC Johnson acquires The Caldrea Company, Fruits & Passion, and Soy Basics LLC.
