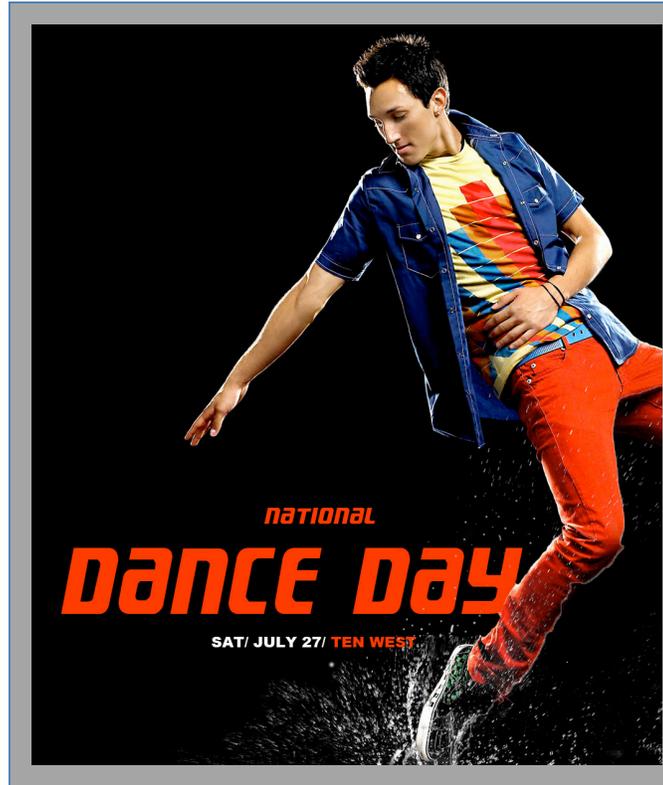


Event Sponsorship Proposal

National Dance Day at Ten West!



July 27th

4-8 pm

Ten West Center for the Arts

Fortville, Indiana

www.tenwestcenter.org

Event Coordinator

Andrew Okerson

317-403-0323

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About the Event

Ten West Center for the Arts

Ten West is a performing art center run by the Non-Profit Periko Partners. Our mission statement is simply to “help youth stay creative.” We strive to provide an environment for youth and adults to learn and be inspired through the arts.

We provide a place in Central Indiana where kids can express themselves. We help students find their passion and explore it further. We encourage creativity, which builds a well-rounded person. We are passionate about helping the community and the people within it.

We currently host a 300-member dance studio, music classes for small children, dance rehearsals for various groups, music lessons, and a church service on Sundays. Our upcoming events include the play *Black Comedy July 18-20* and *Fortville Remembers: A Patriotic Tribute* on September 11.

About National Dance Day

Dance day, created by Nigel Lithgow of “So You Think You Can Dance” and the Dizzy Feet Foundation, promotes exercise and activity through dance!

There are two dance routines posted on the Dizzy Feet website that the public are encouraged to learn and perform on dance day.

We at Ten West will be walking through the Zumba routine and performing it as a flash mob at the end of the day!

All throughout the afternoon local dance and music acts will shine on our outdoor stage and entertain audiences young and old.

Between sets, volunteers will be teaching the dance routine for the flash mob to occur at the end of the night.

There will be lots of entertainment on site all afternoon, including local food trucks, a beer garden, dance themed video games, and more!

The Event:

What: National Dance Day

When: Saturday, July 27 from 4pm-8pm

Where: Ten West Center for the Arts, 10 W. Church St. Fortville, Indiana

Why: To promote dance and health in our community.

Target Audience: Local families; adults, teens, children, and anyone who enjoys getting out and having fun.

Media: The Fortville-McCordsville Daily Reporter, social media, online calendars.

Summary of Event: A festival event featuring dance and music acts at Ten West Center for the Arts.

What We Are Looking For:

This is our second annual event and we want to do it bigger and better. There is event insurance, rentals, and even licenses needed before getting off of the ground. We are looking for partners in the community willing to sponsor our event to offset these costs.

Sponsor Levels:

Title Sponsor (1x\$1000):

- Billed as “Your Company” presents *National Dance Day*.
- Name and Logo used in all printed promotional material.
- Promotion on Facebook, websites, and in local newspaper.
- Logo displayed prominently on banners and in programs.
- Public “Shout Outs” throughout the day.

Gold Sponsors (2x\$200):

- Logo used in all printed promotional material.
- Promotion on Facebook, websites, and in local newspaper.
- Name and Logo displayed prominently in programs.

Featured Sponsors (3x\$100):

- Promotion on Facebook, websites, and in local newspaper.
- Name and Logo displayed prominently in programs.

Friends of Ten West (\$50):

- Name and Logo displayed in programs.

Why Collaborate?

Ten West believes that your company fits well with our organization in several ways:

- **Proximity-** All promotion for this event will be centered on Fortville, McCordsville, Fishers, Geist, Mt. Comfort, and Lawrence. Our target audience shops locally in all of these communities and will recognize your brand.
- **Community Involvement-** Your Company has strong roots in the community. Your sponsorship of this event will only solidify that belief in patrons of your business.
- **Support of the Arts-** You believe in the arts and their accessibility in our community. This is the most important reason we wish to collaborate with you.

In Summary:

- National Dance Day at Ten West Center for the Arts. An afternoon celebrating dance and activity.

Sponsors of this event receive:

- Exposure to a market that reaches from 4,000 to 7,000 people that all shop locally at or near your establishment.
- Advertisement of logo and or business name in various locations.
- Collaboration with a quality non-profit geared toward community involvement and creativity.

With your support, Ten West can continue to provide these events to the community in the future. Thank you for your consideration.

Thank You!

Andrew Okerson
Events Coordinator
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