

Travis L. Isbell
3445 Godfrey Road
New York, NY 10022
Phone: 212-572-8867
Email: tlisbell@freemail.com

Career Objective:

To obtain a sales and marketing engineer position with a global technology leader and use my knowledge on electronic engineering to conduct product marketing and boost sales.

Summary of Skills:

- Strong sales support engineering experience
- Working knowledge of integrated circuits and sensors
- Excellent multi-tasking and problem-solving skills
- Possess outstanding presentation, communication, and convincing skills
- Ability to negotiate business contracts with customers
- Skilled in identify and encasing on business opportunities

Work Experience:

Sales & Marketing Engineer
Alert Technologies, New York, NY
October 2014 - Present

- Identifying target markets and coordinating with the research and design team
- Generating and implementing sales and marketing plans for boosting sales
- Identifying and reacting to new business opportunities and developing schemes
- Meeting company monthly and quarterly targets for sales growth and profitability
- Generating and maintaining sales by providing superior customer service
- Assisting the sales and marketing team in forecasting future growth

Sales & Marketing Engineer
OTC Logic, New York, NY
February 2013 - September 2014

- Identified new prospects, and developed and delivered product demonstrations
- Represented electronic products to customers through field events

- Collected and passed on customer requirements to research and development team
- Visited assigned sales territory and gathered feedback on brands of competitor
- Reported to Director of Sales & Marketing on sales opportunities and inquiries
- Worked closely with the sales team from collecting and passing on orders to customers

Education:

- Bachelor's Degree in Electronics
ABC University, New York, NY
2012

Reference

On request.