**BRITTANY NICOLE CANNADY**

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(704) 281-1308 cannadybn@email.appstate.edu

**Profile**

Energetic, outgoing and highly motivated individual that strives for perfection in all works; currently holding positions in sales and customer service with public speaking and public relations skills. Seeking to land a position in sales, advertising, or marketing.

**Education**

**Appalachian State University** Boone, NC Anticipated: May 2014

Bachelor of Science in Communications, Advertising

Minor: Marketing, Spanish

GPA: 3.45/4.0

**Experience**

**90.5 WASU-FM The App** Appalachian State May 2012- May 2013

Underwriting Account Executive

* Qualified local business owners for advertising on the college radio station
* Established lasting relationships with clients
* Represented the clients in the presence of the college radio station

**Gap, Inc.** Blowing Rock, NC November 2011-present

Sales Associate

* Succeeded in enrolling customers in the Brand loyalty program
* Implemented S.H.O.P. principles
* Monitored the sales floor, the fitting rooms, and the cash registers

**Honors**

* Dean’s List: 4/6 semesters
* Lambda Pi Eta Communications Honor Society
* Gamma Beta Phi Honor Society
* National Collegiate Honor Society Invite
* Keller Radio Talent Institute Graduate

**Certifications**

Radio Advertising Bureau (RAB) Marketing Professional 2013

* Earned at Keller Radio Talent Institute
* Developed Media Sales and Planning Skills

**Skills**

* Media Sales ● Conversational Spanish
* Public Speaking ● Microsoft Office
* Media Planning ● Adobe

**Clubs/ Organizations**

* The Order of Black and Gold Service Organization, Service Chair 2010-present
* Sigma Kappa Sorority 2011-2013
* Minority Women’s Leadership Circle 2010-2012
* Alternative Spring Break, San Diego, California March 2011

**References upon Request**