



## HERO RESEARCH MEETING AGENDA

July 21, 2015

- 7:00**            **Networking Breakfast** at Radisson Blu restaurant: FireLake Grill House
- 8:00**            **Welcome & Opening Remarks**, Jerry Noyce, HERO CEO & President and David Anderson, HERO Research Committee Chair
- 8:15**            **Research Agenda & Updates**, Jessica Grossmeier, HERO Vice President, Research
- 8:45**            **The Value of a Well-being Approach**, Dan Witters, Research Director, Gallup-Healthways Well-Being Index; Advanced Design and Analytics Specialist
- 9:45**            **Networking Break**
- 10:00**          **Small Group Discussion and Report Back**, Jessica Grossmeier & Seth Serxner, HERO Research Advisory Group Chair
- 10:45**          **Update On Recent Industry Research**, Ron Goetzel, Truven Health Analytics & Johns Hopkins University, HERO Board of Directors Vice-Chair, Research Advisory Group Member
- 11:30**          **Culture of Health Study Committee Update**, Jennifer Flynn, Research Workgroup Chair; Paul Terry, Value Workgroup Chair; Stephen Doyle & Valeria Tivnan, Research Workgroup members
- 12:00**          **Networking Lunch** at Radisson Blu restaurant: FireLake Grill House
- 1:00**            **Reconvene**, Jessica Grossmeier, HERO Vice President, Research
- 1:15**            **Healthy Workplaces, Healthy Communities**, Nico Pronk & Cathy Baase, Employer-Community Collaboration Study Committee Co-Chairs & Jeanette May, Principal Investigator
- 1:45**            **Networking Break**
- 2:00**            **Experiential Engagement: Driving Value and Outcomes in a Shifting Employee Landscape**, Janet Faircloth, Senior Vice President, Aon Hewitt, Strategy and Solutions & Joann Hall Swenson, Partner, Aon Hewitt, Communication
- 3:00**            **Small Group Discussion and Report Back**, Jessica Grossmeier & Seth Serxner, HERO Research Advisory Group Chair
- 3:45**            **VOTE on HERO Priorities**, Jessica Grossmeier
- 4:00**            **Adjourn Meeting**, Jerry Noyce, HERO CEO and President