

STATPHYS24



2010

**TRADE EXHIBITION
and
SPONSORSHIP PROPOSAL**

**XXIV IUPAP International Conference on
Statistical Physics**

**Cairns Convention Centre
Cairns, Qld, Australia**

19 - 23 July 2010

CONFERENCE OVERVIEW

The STATPHYS Conference series takes place every three years in a different continent to enhance the international relevance and visibility of the leading world event in the broad field of Statistical Physics and all its interdisciplinary developments.

Recent meetings have been held in GENOVA (Italy), BANGALORE (India), CANCUN (Mexico) and PARIS (France). STATPHYS 24 will be the first time this event is held in Australia and only the second time in the southern hemisphere. The entire Australian scientific community enthusiastically supports this meeting and warmly welcomes all international participants.

According to tradition, the highest international recognition in the field of Statistical Physics, the Boltzmann Medal, will be awarded at this meeting. In addition several satellite meetings will be held along with the main event, adding to the scientific value of the meeting.

Over 600 people, representing the scientific community internationally are expected to attend the event. The conference presents a unique opportunity for any organisation or agency wishing to bring its products or services to the attention of this group. We invite you to contact us about sponsorship opportunities to gain promotional exposure at the event.

ABOUT INTERNATIONAL UNION OF PURE AND APPLIED PHYSICS (IUPAP)

The aims of the Union are: to stimulate and promote international cooperation in physics; to sponsor suitable international meetings and to assist organising committees; to foster the preparation and the publication of abstracts of papers and tables of physical constants; to promote international agreements on other use of symbols, units, nomenclature and standards; to foster free circulation of scientists; to encourage research and education.

IUPAP Mission

To assist in the worldwide development of physics, to foster international cooperation in physics, and to help in the application of physics toward solving problems of concern to humanity.

SPONSORSHIP – A VALUABLE OPPORTUNITY

A variety of sponsorship opportunities will be available at the 2010 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your organisation or company and Statphys24. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor and/or exhibitor will ensure your access to the people with the buying power – the delegates to this international conference, affiliated organisations and, of course, their clients. Acknowledgment of the sponsors and exhibitors will be included on Conference material, on the website and displayed at the Conference.

If you wish to discuss a package more suitable to your company please contact: Michelle Madden at the Conference Secretariat, OzAccom Conference Services.

THE VENUE

The award winning Cairns Convention Centre is only ten minutes from the Cairns International Airport which is Australia's gateway to the Asia Pacific.

The Centre is renowned for its unique environmental design and is surrounded by the Great Barrier Reef and ancient tropical rainforests.

The world acclaimed Cairns Convention Centre is everything you would expect from an international standard purpose built venue located amidst an atmosphere and environment the world envies.

CONFERENCE ORGANISING COMMITTEE

- Mark Gould, *School of Mathematics and Physics, University of Queensland* **Chair**
- Murray Batchelor, *Department of Theoretical Physics, Australian National University* **Vice-Chair**
- Jan De Gier, *Department of Mathematics and Statistics, University of Melbourne* **Vice-Chair**
- Jon Links, *School of Mathematics and Physics, University of Queensland* **Treasurer**

THE PROFESSIONAL CONFERENCE MANAGER

OzAccom Conference Services has been appointed as the Conference Manager of the XXIV IUPAP International Conference on Statistical Physics. Your organisation can feel confident that OzAccom Conference Services will work with you and your representatives to develop a comprehensive package of benefits to suit your marketing strategy and then ensure your organisation receives maximum value from every promotional element of the package. Please do not hesitate to contact the Conference Manager to discuss any aspect of your involvement.

OzAccom Conference Services

Postal Address: PO Box 104

RBH POST OFFICE QLD 4029

Street Address: 15 Wren St

Bowen Hills Qld 4006

Telephone: +61 (0)7 3854 1611

Facsimile: +61 (0)7 3854 1507

Email: statphys24@ozaccom.com.au

Website: www.statphys.org.au

TRADE BOOTH \$4,180 (GST Inclusive)

Each exhibition site includes:

- Booth structure and area measuring 3 metres wide x 2.4 metres deep (back and side walls)
- Fascia board with sign with your organisations name
- One set dual 60watt spotlights (directional)
- Power point 1 x 4amp
- One waste basket
- Two complimentary conference registrations
- One piece of advertising material to be included in the delegate satchels
- Acknowledgement in the pocket program
- Acknowledgement on the conference website

DELEGATE SACHELS \$3,300 (GST Inclusive) **LIMITED TO ONE ORGANISATION**

The Delegate Satchel Sponsor option will provide the following benefits:

Naming rights to the Delegate Satchel

Your organisation will be acknowledged exclusively as the sponsor of the delegate satchel including:

- Logo prominently displayed on the delegate satchel

Conference Endorsement

- Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference

*OFFICIAL SPONSOR OF THE XXIV IUPAP INTERNATIONAL
CONFERENCE ON STATISTICAL PHYSICS 2010*

Complimentary Delegate Registrations

As the Satchel Sponsor, you will be entitled to one (1) complimentary registration including access to the conference sessions and the Welcome Reception.

Acknowledgement as a Sponsor on Promotional Material

Including but not limited to:

- Acknowledgement in the **Pocket Program** which is distributed to delegates. Your organisation's logo will be prominently featured

Conference Website

Acknowledgement on the Statphys24 Conference website including logo and a hotlink to your website

Complimentary Satchel Inserts

An opportunity for your organisation to place important information in the hands of all delegates. Up to two items (size to be approved by Conference Manager) can be included in the delegate satchels to be distributed at registration.

WELCOME RECEPTION \$3,300 (GST Inclusive) **LIMITED TO ONE ORGANISATION**

The Welcome Reception Sponsor option will provide the following benefits:

Naming rights to the Welcome Reception

Your organisation will be acknowledged exclusively as the sponsor of the Welcome Reception including:

- Acknowledgement on all promotional material where the Welcome Reception is mentioned including the website and pocket program
- Opportunity for your organisation to provide signage for the Welcome Reception

Conference Endorsement

- Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference

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CONFERENCE ON STATISTICAL PHYSICS 2010*

Complimentary Delegate Registrations

As the Welcome Reception Sponsor, you will be entitled to one (1) complimentary registration including access to the conference sessions and the Welcome Reception.

Acknowledgement as a sponsor on Promotional Material

Including but not limited to:

- Acknowledgement in the **Pocket Program** which is distributed to delegates. Your organisation's logo will be prominently featured

Conference Website

Acknowledgement on the Statphys24 Conference website including logo and a hotlink to your website

PowerPoint Presentation

Your organisation will be acknowledged as a Sponsor on the PowerPoint presentation slides to be screened throughout the Conference.

Signage

Any signage produced specifically for the conference will acknowledge the Sponsors

DELEGATE NAME BADGES \$2,200 (GST Inclusive) **LIMITED TO ONE ORGANISATION**

The Delegate Name Badge Sponsor option will provide the following benefits:

Naming rights to the Delegate Name Badge and Lanyard

Your organisation will be acknowledged exclusively as the sponsor of the delegate name badges including:

- Logo prominently displayed on the name badge and lanyard

Conference Endorsement

- Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference

*OFFICIAL SPONSOR OF THE XXIV IUPAP INTERNATIONAL
CONFERENCE ON STATISTICAL PHYSICS 2010*

Acknowledgement as a Sponsor on Promotional Material

Including but not limited to:

- Acknowledgement in the **Pocket Program** which is distributed to delegates. Your organisation's logo will be prominently featured

Conference Website

Acknowledgement on the Statphys24 Conference website including logo and a hotlink to your website

MORNING & AFTERNOON TEA SPONSORS \$1,650 (GST Inclusive) **LIMITED TO ONE ORGANISATION PER MORNING AND AFTERNOON TEA**

The Morning and Afternoon Sponsor option will provide the following benefits:

Naming rights to a Morning or Afternoon Break (assigned by the Organising Committee)

Your organisation will be acknowledged exclusively as the sponsor of a morning or afternoon tea including:

- Acknowledgement on all promotional material where the morning or afternoon break is mentioned including the website and pocket program
- Acknowledgement by the session chair prior to the break
- Acknowledgement on the slides used in the session room

Conference Endorsement

- Your organisation is authorised to use the following phrase on promotional material until the conclusion of the Conference

*OFFICIAL SPONSOR OF THE XXIV IUPAP INTERNATIONAL
CONFERENCE ON STATISTICAL PHYSICS 2010*

Acknowledgement as a Morning or Afternoon Tea Sponsor on Promotional Material

Including but not limited to:

- Acknowledgement in the **Pocket Program** which is distributed to delegates. Your organisation's logo will be prominently featured

Conference Website

Acknowledgement on the Statphys24 Conference website including logo and a hotlink to your website

SATCHEL INSERT **\$440 (GST INCLUSIVE)**

- Promotional item to be placed in each delegate's satchel (approved by the Conference Manager)

PAYMENT AND CONDITIONS

All prices listed are in Australian Dollars. All payments must be made in Australian dollars. Bank cheques, direct transfers and credit card payments will be accepted. All amounts include Australian federal Goods and Services Tax (GST) of 10%.

Sponsor Agreements

Once your preferred sponsorship package has been negotiated, please return the attached booking form to confirm your participation.

Sponsorship Cancellation Policy

Sponsorship cancellations must be made in writing. Please note that the detailed cancellation policy will be outlined in the Terms & Conditions included with the Sponsor Agreement.

DISCLAIMER

The entitlements listed in this document are offered on the basis that confirmation of a sponsor's involvement is received prior to the deadline specified by the Conference Manager (e.g. production of promotional material).

The Conference Management reserves the right to amend these packages subject to change in the program format.

RESPONSIBILITIES OF SPONSORS

It is the responsibility of sponsors to provide the materials listed in the sponsor package, once the commitment has been made.

Those companies which get the most out of their sponsorships are those who actively promote their presence at the convention and provide photographs, text and any other materials in a timely manner to the organisers.

CONTACT DETAILS

XXIV IUPAP International Conference on Statistical Physics
C/- OzAccom Conference Services
Postal Address: PO Box 104
RBH POST OFFICE QLD 4029

Telephone: +61 (0)7 3854 1611
Facsimile: +61 (0)7 3854 1507
Email: statphys24@ozaccom.com.au
Website: www.statphys.org.au

Sponsorship Booking Form

STATPHYS24



Please complete this form and return with payment to:
XXIV IUPAP International Conference on Statistical Physics

C/- OzAccom Conference Services

PO Box 104, RBH Post Office, QLD, AUSTRALIA 4029

Tel: (07) 3854 1611 Fax: (07) 3854 1507 Email: statphys24@ozaccom.com.au

ABN 34 055 792 740 *All prices quoted are inclusive of GST and in Australian Dollars

PERSONAL DETAILS

Title: Last Name: First Name:

Organisation:

Position:

Postal Address:

Suburb: State: Country: Postcode:

Telephone: Fax: Mobile:

Email:

Sponsorship Booking

Trade Booth @ \$4,180 (including GST)

Delegate Satchels @ \$3,300 (including GST)

Welcome Reception @ \$3,300 (including GST)

Delegate Name Badge @ \$2,200 (including GST)

Morning & Afternoon Tea @ \$1,650 (including GST)

Satchel Insert @ \$440 (including GST)

Payment Summary

Sponsorship Total \$

Agreement

*We agree to abide by the rules and regulations governing XXIV IUPAP International Conference on Statistical Physics.
I confirm that full payment will be accompanied with this form.*

Signature: Date:

Payment Options

Cheque attached (*Please make cheques payable to The OzAccom Group*)

OR

Please debit my credit card for the total amount owing on this form

MasterCard Visa Amex Diners

Cardholders name: Signature:

Credit Card number: Expiry date:/

Please note that debits to your credit card will appear as OzAccom on your statement.