

Project Proposal Report Rubric

Date: _____

Name of the students: _____

Title of the Project: _____

Criteria	Grade 1-5	Notes
Introduction and background		
• Literature review		
• Identifying their motivation and the impact of engineering solution within the global, economic, environmental, and societal context		
Requirements		
• Clarity of engineering requirements		
• Clarity of marketing requirements		
Marketing Requirement		
• A brief survey results and market analysis/		
• Is customer survey attached?		
• Is the conclusion clear?		
Design & Methodology		
• Clarity of hardware and software subsystems using high level diagram		
• Clarity of diagrams for each subsystem		
• List of component is included and it is complete		
• Cost is clearly described in detail		
Schedule		
• Does the document include a clear and readable Gantt chart?		
• Is the responsibility of each individual clear in the document?		
Tests conducted		
• Test results are clearly included; it is clear what is being tested and why		
Reference Section		
• Appropriate citation?		
• Are provided using a standard format (IEEE)		
Engineering Ethics		
Is the section n engineering ethics acceptable?		
General		
Web page: Is it available?		
Figures and Tables: are clearly referenced and described		
Overall writing mechanics: grammar usage (past tense), sentence structure, punctuation, and spelling are consistent with standard engineering usage		
TOTAL (out of 200) →		