



**San Diego
Chapter**

INVOICE

QUARTERLY NEWSLETTER ADVERTISING

Circulation: 2200+

Company: _____ Contact Name: _____
Contact Phone: _____ Contact Fax: _____
Contact Email: _____

Thank you for your support of the San Diego Chapter of the ISPE through your advertisements in the Chapter newsletter. If you are interested in advertising in future issues, please fax this form back to us indicating how many issues you would like to reserve along with your credit card payment. To pay by check, please submit it to your accounting department for payment. All ads are Business card-size, see last page of this document for instructions on how to submit your artwork. Only pre-paid ads will be placed.

COST PER ISSUE: \$125

WE WOULD LIKE TO ORDER ONE YEAR OF ADVERTISING \$ 500.00

WE WOULD LIKE TO ORDER _____ ADS \$ _____

(Please fill in amount to be charged based on the number of ads you would like to order)

When your payment and artwork is received, your ad(s) will be placed in the next newsletter(s) that are published.

All ads can be full color. Newsletters are distributed via email to members and non-members. They are also available for download from the Chapter's web site.

If paying by credit card, please indicate which: ☐ VISA ☐ MasterCard ☐ AMEX

Name on Credit Card: _____ Signature: _____

Card #: _____ Exp. Date: _____

ALL CHECKS SHOULD BE MADE PAYABLE TO **ISPE SAN DIEGO CHAPTER** AND SENT (WITH ARTWORK) TO 5319 University Dr., Suite 641, Irvine, CA 92612

Should you have any questions, please email Kimberly Syre: ksyre@cox.net
or call Attention To Detail at 949-387-9046 or Fax to: **949-387-9047 or 949-266-8461.**
ISPE SAN DIEGO CHAPTER TAX ID#33-0551783

Connecting a World of
Pharmaceutical Knowledge



ISPE West Coast Chapter Newsletter Artwork Requirements

**AD SIZE: Business Card
3.5" wide x 2" tall**

SENDING YOUR ARTWORK

Please email your ad to Kimberly Syre:
ksyre@cox.net

ARTWORK FORMAT

Preferred graphic format is High Quality pdf Files (up to 400K size file).

All ads can be full color.

If sending in another format, please make sure your ad is of high quality (600 dpi).

Your ad will only look as good as the artwork you supply. High quality artwork is necessary for high print quality.

Native software files will not be accepted (Word, Excel, Illustrator, PageMaker).

Please Note: All newsletters are in a pdf (electronic) format and circulated via email. In order for each newsletter to be small enough to email, we always reduce the newsletter to be around 2-4 megs.

For those ads without photos, the best quality can be found when making a pdf from a vector based file.

We have found that the best results can be found when you design your ad based on how we output our file.

Our process is: a high quality zip pdf file is made in Adobe Acrobat 7.0 then the file is reduced to be compatible with Adobe Acrobat 5.0.