

Monthly Marketing Performance Report

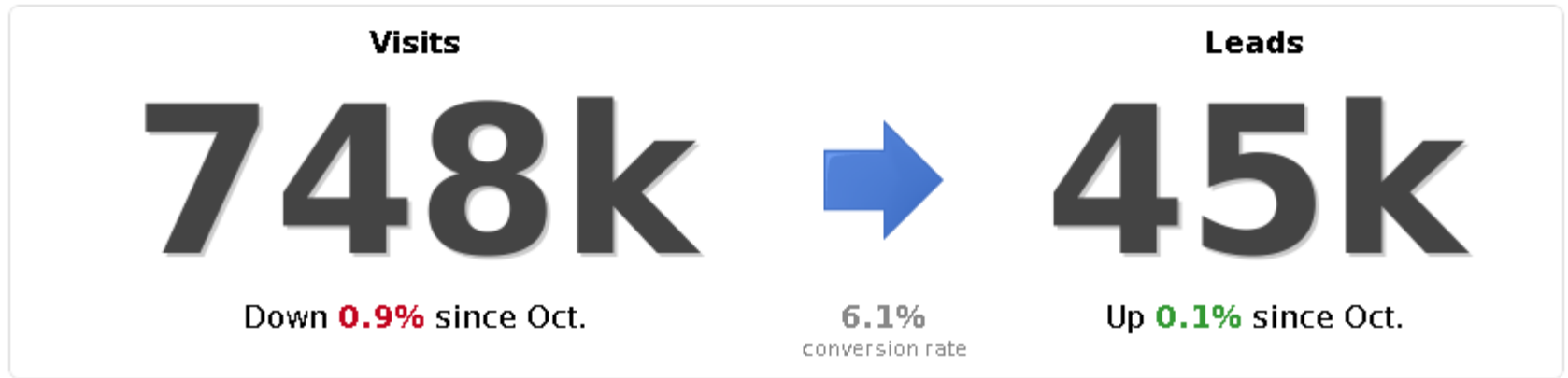
www.hubspot.com

November 2011

Powered by:  HubSpot

www.hubspot.com:

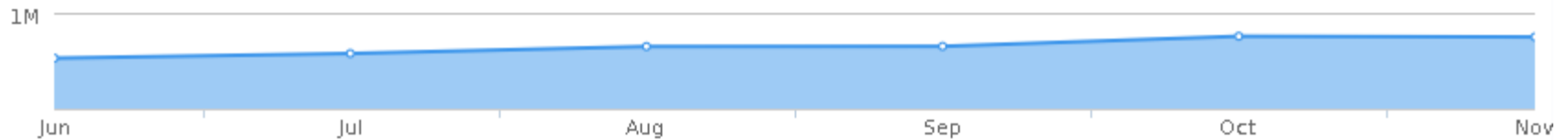
Monthly Marketing Summary



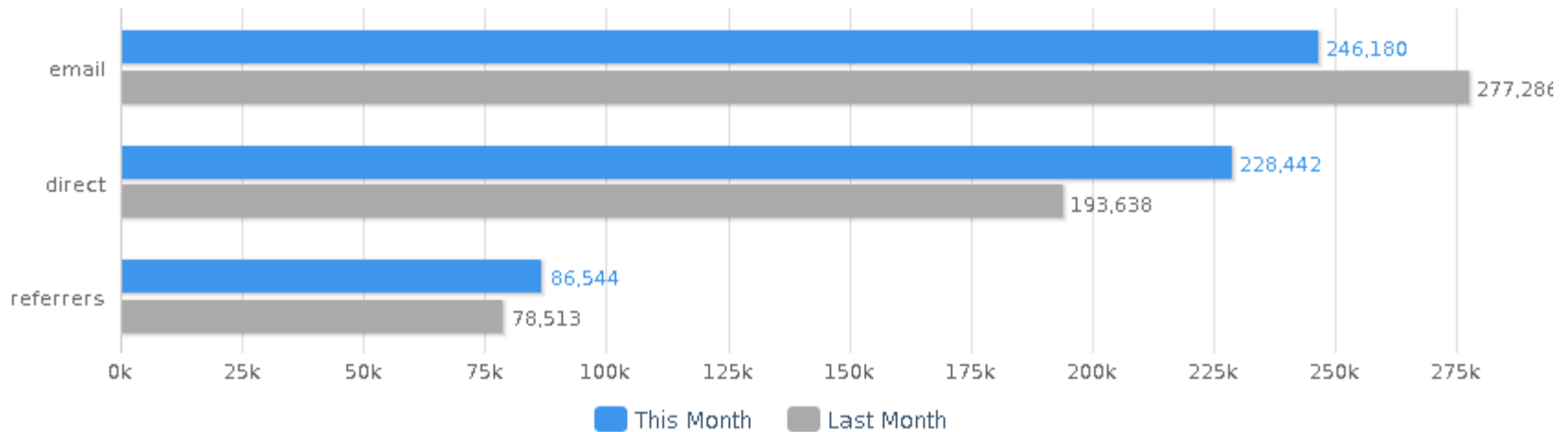
www.hubspot.com:

Visits: Monthly Trend

Visits: 6-month Trend



Biggest Traffic Sources (month-over-month)



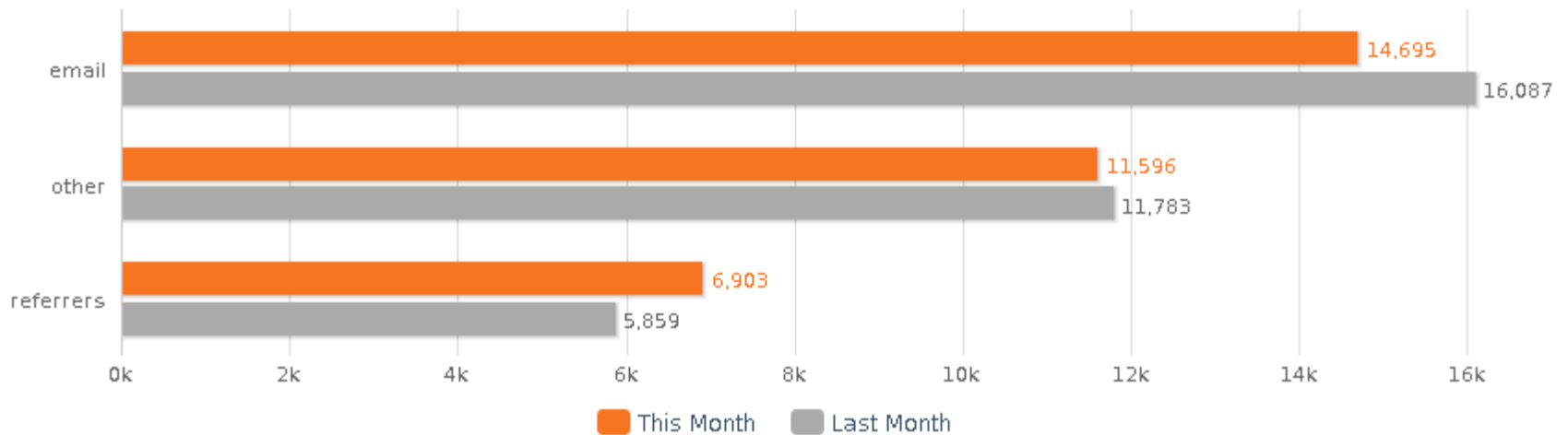
www.hubspot.com:

Leads: Monthly Trend

Leads: 6-month Trend

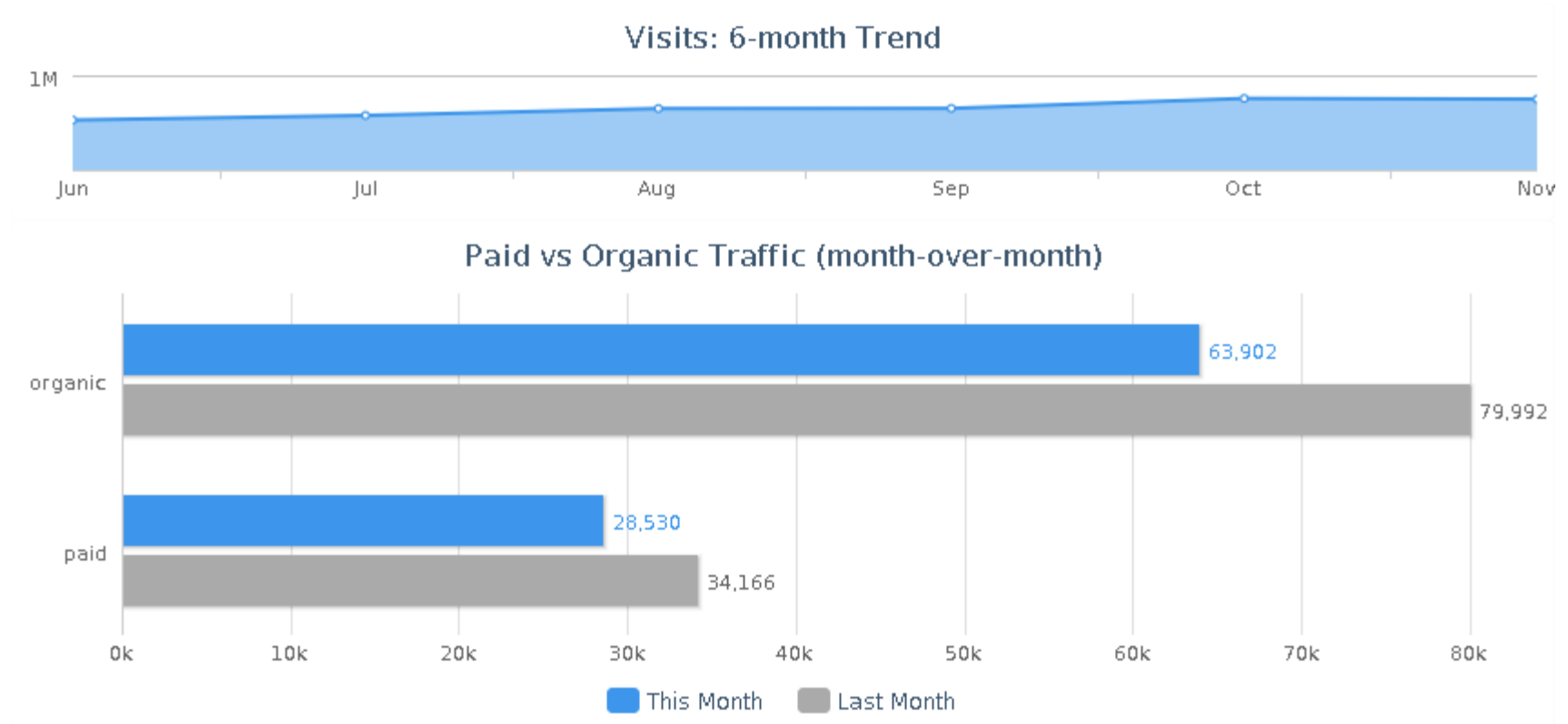


Biggest Lead Sources (month-over-month)



www.hubspot.com:

Organic vs Paid Traffic: Monthly Trend



www.hubspot.com:

Landing Pages: Top Pages this Month

Landing Page	Views	Submissions	Conversion Rate
Mary Group Demo 2	2	233	11650.00%
A Better Pool of Applicants for Admissions	1	99	9900.00%
Closed Loop Analytics for Agencies	1	81	8100.00%
Marketing Automation for Inbound Agencies	4	110	2750.00%
Mary Group Demo 1	16	195	1218.75%

www.hubspot.com:

Blog: Top Posts this Month

Article	Published	Comments	Inbound Links	Page Views
Track Companies Viewing Your Website with HubSpot's New Prospect App	04-Nov-2011	5	1	683
HubSpot Ranked 8th Fastest Growing Company in North America on Deloitte's 2011 Technology Fast 500	01-Nov-2011	0	1	341
HubSpot Improves Social Media Publishing with a New App	11-Nov-2011	3	0	291
NON-PROFIT SUCCESS STORY: National Institute for Fitness & Sports	21-Nov-2011	0	0	236
Marketing Automation Example: Don't Copy This Conference Followup Email	07-Nov-2011	1	0	111