



PROPOSAL FOR 2015  
SPONSORSHIP AND MARKETING  
OPPORTUNITIES

FOR MORE EVENT INFORMATION CONTACT:  
BELLEVUE CHAMBER OF COMMERCE  
402.898.3000

MEMBERSHIP@BELLEVUENEBRASKA.COM  
DORIS@BELLEVUENEBRASKA.COM

## **BELLEVUE-OFFUTT PREMIER COMMUNITY FESTIVAL**

Bellevue's regional **RiverFest 2015**: annual festival draws more than 30,000 people to Bellevue. If you love good food, good times, great music, Nebraska BBQ State Championship and a great setting then RiverFest is the place for you to promote your business and support Bellevue's largest community festival.

<b>TITLE OF EVENT</b>	<u><b>RIVERFEST 2015 ~</b></u>
<b>TYPE OF EVENT</b>	<u>Bellevue Community Event</u>
<b>DATE OF EVENT</b>	<u>July 17-18, 2015(Friday/Saturday)</u>
<b>HOURS OF EVENT</b>	<u>July 17: 5 PM – 1 AM</u> <u>July 18: 7AM – 1 AM</u>
<b>EVENT LOCATION</b>	<u>Bellevue, Nebraska, at Haworth Park</u>
<b>ATTENDANCE/AUDIENCE</b>	<u>30,000 adults &amp; families (est.)</u>
<b>MARKETING AREA</b>	Bellevue, Council Bluffs, Kansas City, Lincoln, Omaha
<b>MAIN EVENTS</b>	<ul style="list-style-type: none"><li>❑ Hot Air Balloon Glow</li><li>❑ Fireworks Extravaganza</li><li>❑ Live Music</li><li>❑ Nebraska State BBQ Championship</li><li>❑ Kid Zone</li><li>❑ Green Zone</li><li>❑ Kiwanis Club of Bellevue Pancake Breakfast</li><li>❑ RiverFest Run</li><li>❑ RiverFest Classic Car Show</li><li>❑ Vendor Fair</li><li>❑ Helicopter Rides</li></ul>
<b>SPONSORSHIPS</b>	Sponsor opportunities are available which provide multiple degrees of marketing options for your company. Sponsorships range from \$5,000 to \$250.

## Event Sponsor

### Sponsorship Benefits

#### **Title Sponsorship- 4 available \$5,000 1 SOLD**

- Official “Main Stage” sponsor of RiverFest with prominent identification on printed and broadcast materials, signage and banners.
- Main stage announcements throughout RiverFest event
- Corporate representative address to the audience Friday night and Saturday night
- Logo included in events marketing
- On-site product 10x10 display booth (must be Chamber approved)
- Main Stage Title banner across main stage 25 x 2
- Logo addition to television commercials & billboards
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 5 Event T-shirts (each Sponsorship)

## Fireworks Sponsor

### Sponsorship Benefits

#### **Title Sponsorship \$10,000 –or 2 \$5,000**

- Naming of Fireworks Show & Introduction of fireworks show presented by J & M Displays
- Main stage announcements throughout RiverFest event and fireworks show
- Logo included in events marketing
- On-site product 10x10 display booth (must be Chamber approved)
- Logo addition to television commercials & billboards
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 10 Event T-shirts (or 5 each if 2 sponsors)

## T-Shirt Sponsor

### Sponsorship Benefits

#### **Title Sponsor \$5,000**

- Logo on back of the RiverFest T-shirt
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- Main stage announcements throughout RiverFest event
- Logo included in events marketing
- Logo addition to television commercials & billboards
- 5 Event T-Shirts

## Nebraska State Barbeque Competition

### Sponsorship Benefits

#### **\*\*\*Individual Meat Category Title Sponsorship \$3,500 per category Rib, Chicken, Pork and Brisket**

- Category naming rights – **“The Business Name Meat Category Competition”**
- Business logo included on trophy and ceremonial check
- Main stage presentation of winner trophy and check
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 4 Event t-shirts

## Riverfest Run

### Sponsorship Benefits

#### ***Title Sponsor - \$3,500***

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 4 Event T-shirts

## Helicopter

### Sponsorship Benefits

#### ***Title Sponsor - \$3,500***

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Signage on Helicopter
- Watch fireworks on Saturday from the air in the Helicopter-2 people
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 4 Event T-shirts

## Balloon Glow/Field of Fire

### Sponsorship Benefits

#### ***Title Sponsor \$3,500***

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 4 Event T-shirts

## Classic Car, Truck & Motorcycle Show

### Sponsorship Benefits

#### ***Title Sponsor – \$5,000 SOLD***

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Presentation of trophies for car & truck classes (Auto Dealer)
- Presentation of trophies for motorcycle classes (Motorcycle Sponsor)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 5 Event T-Shirts

#### ***Corporate Sponsor – \$1,000 (multiple available)***

- On-site display of up to 3 vehicles at car show area
- Opportunity to hand out corporate items in car show area
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event
- 2 event T-shirts

## KidZone

### Sponsorship Benefits

#### **Title Sponsor \$3,500 SOLD**

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 4 Event T-shirts

#### **Corporate Sponsor \$1500**

- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 3 event T-shirts

## Band Sponsor\*

**Sponsorship Benefits** \*Sponsor does not participate in actual booking of band.

#### **Title Sponsorship \$1,500 (total of 6 available)**

Main stage announcements throughout RiverFest event

- Corporate representative address the audience while introducing a band
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 3 Event T-Shirts

## Golf Carts

### Sponsorship Benefits

#### **Title Sponsor - \$1,500**

- Event Naming Rights
- On-site product display 10x10 booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 3 event T-shirts

## Green Zone

### Sponsorship Benefits –

#### **Title Sponsor - \$1,500**

- Event Naming Rights
- On-site product 10x10 display booth (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 3 event T-shirts

## Gate Host

### Sponsorship Benefits - Gate Sponsor - \$500 (Multiple available) –

Corporate volunteers host the entrance gate greeting attendees for listed time slots.

- Corporate T-Shirts are allowed to be worn
- Opportunity to hand out corporate items.
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the evening

#### Friday July 17

6:00-8:00pm \$500 **SOLD**  
8:00-10:00pm \$500

12pm-2:00pm \$350  
2:00-4:00pm \$350

#### Saturday July 18

4:00-6:00pm \$500  
6:00-8:00pm \$500 **SOLD**  
8:00-10:00pm \$500

## Brew Crew

### Sponsorship Benefits

#### Brew Crew -

Corporate volunteers host the beer garden as servers for listed time slots.

- Corporate t-shirts are allowed to be worn
- Opportunity to hand out corporate items
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.

#### Friday July 17

5:00-8:00pm \$500 **SOLD**  
8:00-10:00pm \$500  
10:00pm-1:00am \$500

12:00-2:30pm \$250  
2:30-5:00pm \$350

#### Saturday July 18

5:00-8:00pm \$500  
8:00-10:00pm \$500 **SOLD**  
10:00pm-1:00am \$500

## Red & Blue

### Red Sponsor - \$800 (Multiple available) –

- On-site product display booth 10x10 (must be Chamber approved)
- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 2 event T-Shirt.

### Blue Sponsor - \$400 (Multiple available) -

- Business recognition on event materials (handbills, flyers, press releases)
- Audio billboard announcements on the main stage during the event.
- 1 Event T-Shirt

**Please count on us to be a RiverFest: 2015 Sponsor!**

If you love good food, good times, good music and a gorgeous river front setting to take it all in, this is the place to experience it – not to mention a great event to associate your business with. You'll love it! When you decide to become an event sponsor, you will receive measurable results. Thank you for your time and consideration.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Phone/Fax/E-mail \_\_\_\_\_

Method of Payment: I prefer to make my payment in the following manner:

- ☐ Please Invoice
- ☐ My check payable to the Bellevue Chamber of Commerce is enclosed
- ☐ Please bill my credit card: ☐ Visa ☐ MasterCard      Exp. Date:\_\_\_\_\_

Account number: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**FOR FURTHER INFORMATION OR TO RETURN RESPONSES:**

● Phone 402.898.3000 ● [membership@BellevueNebraska.com](mailto:membership@BellevueNebraska.com) ● Fax 402.291.8729  
1102 Galvin Road South, Bellevue, NE 68005

All sponsorship commitments & fees must be paid in full to the  
Bellevue Chamber of Commerce  
By June 1, 2015 to ensure maximum exposure in event marketing.