



## Market Research And Analysis

In today's competitive marketplace, information is the key to success. Our professional research analysts provide clients and strategic partners with custom research and analysis to help them achieve their business goals.

### How to Request Research

For additional information about how we can help you achieve your business goals, please contact your Client Manager.

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### Gain a Competitive Advantage

Our market research services can help you gain a competitive advantage. We can help you:

- Compile industry facts and figures
- Define new business opportunities
- Develop strategic plans
- Evaluate new products
- Expand your subject knowledge
- Investigate emerging issues
- Perform competitive intelligence
- Track current events/industry trends

### Customized Reports and Research

Whether you require market share reports by line of business or need to identify companies that write certain coverages, we can help. Some of our most requested research reports, tailored to your specific needs, include:

#### Current Market Trends

These reports provide detailed information by line of business. Our clients typically use this information to create underwriting manuals.

### Market Share

These reports provide detailed information on competitors in the marketplace by line of business.

### State Profiles

We understand the amount of knowledge that is needed to make informed business decisions. Our state profiles consist of relevant statistical information; regulatory, legislative and industry issues; and trends for specific states and lines of business. These reports can assist you in:

- Evaluating the marketplace for specific lines of business in designated states
- Launching marketing/sales campaigns
- Understanding the insurance environment before entering a state

### Our Resources

Our market research experts use the latest information provided by leading industry sources to create custom reports.



Addressing the key challenges of the future and working to devise cutting-edge solutions that render tomorrow's world insurable – that is what we have been doing in the U.S. property/casualty reinsurance market since 1917. Our recipe for success: we anticipate risks early on and deliver solutions tailored to your needs, creating opportunities for you to achieve sustained profitable growth.

**Tailored Solutions:** We know your market, its challenges, and untapped opportunities. Our solution-oriented approach means you can count on us to deliver custom products and responsive service.

**Anticipating Future Risks:** We provide access to a broad base of intellectual capital in underwriting, actuarial, claims, and many other specialized services to help your company better forecast, understand and manage its risks.

**Sustained Profitable Growth:** Our financial strength, broad risk appetite and comprehensive reinsurance products can help you to strengthen your market position and achieve sustained profitable growth.