SWOT	Helpful *…to achieving the objective*	Harmful *…to achieving the objective*
Internal Origin *(Attributes of the organization)*	***STRENGTHS***	***WEAKNESSES***
	1. Your years in business indicates a viable and sustainable business. (KP0) 2. Standardization of printers make maintenance easier and cuts cost. (KP1) 3. Using a VPN to control access to your network reduces exposure. (KP2) 4. Your climate controlled data center increases reliability and reduce failure rates. (KP3)	1. Lack of centralized tracking of faxes may make compliance more difficult. (KP4)
External Origin *(Attributes of the environment)*	***OPPORTUNITIES***	***THREATS***
	1. Businesses with your profile typically have more audit risks than very small companies. (KP5) 2. Cost savings can be gained by switching to a VoIP offering with more features. (KP6) 3. Implementation of a MDM solution should increase security. (KP7)	1. Unmanaged BYOD can pose potential risks of information theft/loss and increases hacking exposure. (KP8) 2. Open Wi-Fi connections allow malicious individuals a way into your network. (KP9) 3. Lack of physical security without access control increases chance for theft. (KP10) 4. The age of computer systems can lead to potential downtime and loss of productivity. (KP11) 5. Lack of content filtering can lead to liability and risk of hacking. (KP12)