

. MILWAUKEE .

# Hotel Fact Sheet

## AREA

## TOTAL ROOMS

|   |               |
|---|---------------|
| DT Hotels within ½-mile of the WI Center  | 3,447         |
| DT Hotels outside ½ mile of the WI Center | 1,505         |
| <b>Total DT Hotel Rooms</b>               | <b>4,952</b>  |
| Airport                                   | 1,485         |
| Outlying & Resort Hotels                  | 11,320        |
| <b>Total Greater Milwaukee Area</b>       | <b>17,757</b> |

## CONNECTED TO WISCONSIN CENTER

|                              |              |
|------------------------------|--------------|
| Hilton Milwaukee City Center | 729          |
| Hyatt Regency Milwaukee      | 481          |
| SpringHill Suites            | 150          |
| <b>Total</b>                 | <b>1,360</b> |

## LARGEST HOTELS:

- **Hilton Milwaukee City Center** 729 rooms
- **Hyatt Regency Milwaukee** 481 rooms
- **Potawatomi Hotel & Casino** 381 rooms
- **The Pfister Hotel** 307 rooms
- **Doubletree by Hilton** 243 rooms
- **InterContinental Milwaukee** 221 rooms

| YEAR END 2015        | MILWAUKEE COUNTY | % INC OVER PRIOR | CITY OF MILWAUKEE DOWNTOWN | % INC OVER PRIOR |
|----------------------|------------------|------------------|----------------------------|------------------|
| Occupancy Rate       | 64.6%            | -1.4%            | 65.9%                      | -4.8%            |
| Average Daily Rate   | \$106.64         | 5.3%             | \$133.14                   | 5.3%             |
| RevPar <sup>**</sup> | \$68.92          | 3.8%             | \$87.70                    | .2%              |

Source: Smith Travel Research (\*\*RevPar = revenue per available room (Avg room rate x occupancy %))



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## HOTELS CURRENTLY UNDER CONSTRUCTION:

### *Springhill Suites Milwaukee*

- Opens April 2016
- 150-room hotel housed in the totally renovated, 97-year-old Commerce Building directly across from the Wisconsin Center & linked to it via the city's skywalk system
- 2,000 sq. ft. of meeting space, restaurant, underground parking

### *Kimpton*

- Opens Summer 2016
- First hotel in the Historic Third Ward
- Eight-story new construction, featuring 158 rooms
- 7,000+ sq. ft. of meeting and event space
- Chef-driven, destination restaurant, plus fitness center and expansive rooftop bar and lounge area

## PROPOSED FUTURE CONSTRUCTION:

- **Westin** - Slated to break ground in Spring 2016 with completion by June 1, 2017 is a nine-story Westin Hotel with 220 rooms and suites, many with Lake Michigan views. The hotel will connect to both the U.S. Bank Center and the 833 East building and will include a fine dining restaurant, large lobby bar, fitness center, 9,000 square-feet of meeting facilities and a 5,000 square-foot ballroom.
- **Hilton Homewood Suites** - plan for a 94-room hotel in a historic building in downtown Milwaukee that could open by 2017
- **Cambria** - Choice Hotels International plans for 110-150-room hotel on NW corner of Plankinton & Clybourn

