



## RWA EXHIBITION PROPOSAL FORM

The RWA welcomes exhibition proposals from artists, independent curators and practitioners. Proposals should explicitly provide a clear rationale for approaching the RWA as a venue and take into account the organisation's mission statement, which is available to view on the website. Successful proposals will closely match the RWA's core values and exhibition aims, and (where appropriate) consider the Academy's position as an independent charity, reliant on commercial income from exhibition ticket sales.

Your proposal form should be submitted to the RWA at least 1 week in advance of our quarterly Exhibition Advisory Group Meetings. Please complete all sections to the best of your knowledge and ensure you have included images in the requested format.

### Contact Details

<b>Lead Contact</b>	
<b>Contact Email</b>	
<b>Contact Tel. No.</b>	
<b>Contact Address</b>	

### Exhibition Details

<b>Exhibition Title</b>	
<b>Curator/s</b>	
<b>Artist/s</b>	
<b>Content</b> E.g. 2D / 3D / Sound / Installation / Video	
<b>Exhibition Dates</b>	
<b>Minimum Duration</b>	
<b>Gallery/s</b>	
<b>Lineage 2D / Square Ft 3D</b>	

**Please make a brief statement (max. 200 words) outlining the exhibition referring to content, theme, curatorial concept and biographical information where necessary:**

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**Additional Details**

<p><b>Is the exhibition a touring show?</b> If the answer is yes please detail other venues and confirm details of the tour e.g. dates</p>	
<p><b>Intended Audience</b> Is this exhibition designed with a particular audience demographic in mind e.g. families</p>	
<p><b>Education and Engagement</b></p>	

<p>Have you planned an education / engagement programme to accompany this exhibition? If so please include any relevant details or plans.</p>	
<p><b>Marketing</b> Do you have any existing marketing or promotional platforms that will be used in marketing this exhibition e.g. social media / editorial agreements?</p>	
<p><b>Existing Partnerships</b> Are you working in partnership with any other organisations / galleries / funders / artist groups?</p>	
<p><b>Exhibition Funding</b> Do you have funding in place for this exhibition? If so please provide details.</p>	
<p><b>Commercial Income</b> Will work be for sale as part of the exhibition? If so please indicate an idea of prices (note the RWA charges a standard commission rate of 35%+VAT).</p>	
<p><b>Retail</b> Do you have associated merchandise to sell in the RWA shop including books, prints, cards, catalogues etc? If so please provide details of range.</p>	

### Images

Please provide 10 digital images with your proposal. These should be in JPEG format and should be max. 72DPI. These images should be of work intended in the proposed exhibition, where this is not appropriate or possible they should be representative of these works.

Please return images and proposal form in one email to [gemma.brace@rwa.org.uk](mailto:gemma.brace@rwa.org.uk)