

## **2015 Fundraising Campaign Timeline**

September 4, 2014 Monmouth Council Fundraising Planning Conference

### November 2014

- Fundraising Team recruited
- 2015 Fundraising Goals established
- Council Fundraising Committee Meeting
- FOS Presentation scheduling underway

### December 2014

- FOS Presentation scheduling continues
- Community FOS steering committee meeting
- 2015 Special Event Steering Committee meeting

### January 2015

- Friends of Scouting Kick Off Breakfasts completed
- FOS presentation scheduling completed
  - All unit conducted campaign unit presenters selected and trained
- Community FOS steering committee meeting
- Special event committee meeting
  - Honoree identified and recruited

### February 2015

- Family FOS Presentations ongoing
  - Unit Conducted campaigns underway
- Special Event committee meeting
- Council Fundraising Committee meeting

### March 2015

- Family FOS Presentations ongoing
  - Unit Conducted campaigns ongoing
- Special Event committee meeting

### April 2015

- Family FOS Presentations ongoing
  - Unit Conducted campaigns ongoing
- Special Event committee meeting / special event conducted
- Council Fundraising Committee meeting

### May 2015

- Family FOS Presentations and unit campaigns complete
- Special Events complete
- Community FOS campaign wrap up

June 2015

- FOS clean up letters mailed
- FOS Phone-a-thon
- Family FOS campaign complete and goal achieved
- Community FOS Campaign Complete and goal achieved
- Special Events complete and goal achieved
- Victory Celebration for entire fundraising team

June-December 2015

- Contact Volunteer Involvement Program Prospects
- Clean Up 2015 Friends of Scouting Campaign

