



## Axxsys Consulting SWOT Analysis

### Our Idea

Axxsys Consulting's standardised SWOT analysis ensures the optimisation of our client's technology usage from front office to back office by focusing on the needs of the business, thus providing the client with the ideal action plan for utilising its technology to the maximum.

### Our Plan

By utilising Axxsys Consulting and our SWOT analysis expertise you will have a tailor made plan that ensures:

- The technology is used in optimal fashion based on the current business needs.
- An investment in the technology which achieves your expected return.
- A service where the internal departments meets the needs of the internal clients.
- Optimised processing, reducing operational risk and improving STP.
- An organisation where departments use and support applications most efficiently.
- An ideal technical preparedness for future areas of the business.

### Our Approach

By adapting the traditional SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to the technological infrastructure of the client Axxsys Consulting provides an analysis that can be specified to certain products or business units at the client. We can also perform a review of the entire infrastructure or organisation of the client, hence this can be as tailored and detailed as the client wish.

We engage with senior management to agree the objectives and we conduct a thorough interview process with the stakeholders and deliver a detailed report with concrete and specific suggestions for implementing in your organisation.

## Our Model

The Axxsys Consulting model for SWOT analysis can be completed in two ways, the approach is determined by what the client is requiring:

- **The Basic Model** – This model helps creating a plan and makes sure that the current technology infrastructure is optimised to handle the clients current business needs.
- **The Advanced Model** – This model will expand on the future business opportunities that the client is considering such as new funds, new products, M&A of other companies and so forth.

Each model will provide tangible results with specific deliverables and will provide the client with an excellent analysis of the current infrastructure but also detailing the actions that Axxsys Consulting recommends as well as outlining the high level cost estimates of these actions compared to the expected benefits.

In a clear, concise manner we produce actions points that can be achieved immediately in 0-3 months, in medium term (3-6 months) and long term (+6 months) thus ensuring that the client can make informed decisions in term of prioritising and executing recommended actions.

## Our Experience

Axxsys Consulting has worked on projects covering every aspect of the financial institutions business. Our consultants have vast experience in dealing with any financial institution and technology vendor. This wealth of experience means that there are few problems we have yet to encounter, and by leveraging our joint knowledge we are able to overcome any obstacle.

This experience also has enabled Axxsys Consulting to build an extensive industry and functional knowledge base and documentation which allows us to make rapid progress throughout all stages of a project and thus giving an unprecedented advantage to bring targeted geographic, functional and industry knowledge to each client.

Axxsys Consulting has a proven track record of successful implementations of systems such as SimCorp Dimension, Fidessa LatentZero and Linedata's Beauchamp as well as for international clients within Asset Management, Hedge Fund and Wealth Management community.

Hence, you can count on Axxsys Consulting to always deliver and provide you with the best approach, structure and result which will enable you to conduct your business in the most efficient manner possible.