

Financial Services Fact Sheet

WHAT YOU COULD GAIN:

This concentration will provide students with basic problem-solving and analytical tools necessary to be successful in banking, savings institutions, credit unions, securities firms and investment banks, mutual funds management, managing insurance services firms and finance companies. Whether working in private industry, government, or for non-profit organizations, you can serve the financing needs of businesses; manage savings institutions, credit unions and finance companies; conduct securities analyses, manage mutual funds, advise investors, and design optimal investments; design and promote financial products for insurance companies, banks, securities firms, and other financial institutions; or analyze the profitability of alternative investment options and make recommendations of likely investment outcomes.

WHAT YOU COULD DO:

Banking and Financial services is a rigorous and highly respected field of study that prepares students for career options including VP of Commercial Lending, Bank Manager, Investment Banker, Financial Analyst, Securities Trader, Portfolio Manager, Bank Regulator and Financial Executive. Future employment opportunities in financial services areas are expected to grow at a faster than average rate for business professionals.

WHAT YOU COULD MAKE:

Average Starting Salary Offers to Inexperienced Bachelor's Degree Recipients by Curriculum, Summer 2007:

Baccalaureate Curriculum

<i>Economics</i>	\$48,483
<i>Finance</i>	\$47,239

CAREER RESOURCES:

http://www.nxtbook.com/nxtbooks/nace/JobChoices2012_business/#/o

<http://www.bls.gov/ooh/home.htm>

<http://www.aeaweb.org/students/index.php>

<http://arworks.arkansas.gov/Pages/default.aspx>

UALR COLLEGE OF BUSINESS STUDENT RESOURCES:

<http://ualr.edu/cob/student-services/student-organizations/>

<http://ualr.edu/cob/student-services/ualr-business-buzz/>