



## Business Partnership Assessment Criteria

### RAINFOREST RESCUE PARTNERSHIP MISSION

*Rainforest Rescue seeks to partner with businesses and companies that operate in a sustainable manner and support Rainforest Rescue's mission and values.*

### ASSESSMENT OVERVIEW

Rainforest Rescue has developed a due diligence partnership assessment process to identify any historical or current issues that may impact on Rainforest Rescue's decision to partner with the organisation.

Before being accepted as a potential Business Supporter, your business must comply with the following criteria:

1. You are able to demonstrate an alignment between your business and Rainforest Rescue.
2. You are able to demonstrate how Rainforest Rescue would benefit from a partnership with you.
3. Your business operations respect the principles and practices of environmental protection and human rights.
4. Your business has no previous, current or anticipated future issues which have the potential to damage Rainforest Rescue's reputation.
5. You have no expectation that Rainforest Rescue will market your goods/services to our supporter base.

If your business meets each of these criteria, we'd love to hear from you. Please complete the following and email it to [sponsorship@rainforestrescue.org.au](mailto:sponsorship@rainforestrescue.org.au)

### RAINFOREST RESCUE POLICY ON BUSINESS PARTNERSHIPS AND DONATIONS

Rainforest Rescue will not accept donations or sponsorship from Corporate Partners and other business entities, including trusts and foundations, whose activities we do not support.

**Rainforest Rescue shall not accept donations or sponsorship from those business entities that:**

1. Engage in activity that cause rainforest destruction or degradation including rainforest clearing, logging, palm oil production or the manufacture or marketing of associated products generally.
2. Discriminate by way of race, religion or sex employment, marketing, or advertising practices.
3. Produce alcohol, tobacco or gambling products.
4. Create, encourage or perpetuate militarism or engage in the manufacture of armaments.



## Business Partnership Expression of Interest

1. Name of Business/Organisation \_\_\_\_\_

**2. Contact Details -**

Name:

\_\_\_\_\_

Position:

\_\_\_\_\_

Business Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

Mobile Phone:

\_\_\_\_\_

Website:

\_\_\_\_\_

3. Please highlight which Industry Sector(s) your Organisation is in?

- Mining
- Forestry
- Manufacturing
- Education
- Retail/Fast Moving Consumer Goods (FMCG)
- Banking
- Hospitality
- Medical
- Other (please specify \_\_\_\_\_)

4. How many years has your Organisation been operating? \_\_\_\_\_

5. Does the company promote a Corporate Social Responsibility (CSR) Program? If YES, please explain the details of the program.

☐ YES

☐ NO

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Does the company have an existing Environmental Policy? If YES, please provide details.

☐ YES

☐ NO

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7. Does the company currently support Community Initiatives or other Charities? If YES, please outline which charities.

- ☐ YES  
☐ NO

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8. Please tell us why you wish to partner with Rainforest Rescue?

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9. How would Rainforest Rescue benefit from a partnership with your business?

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10. Are you interested in a financial contribution or an in-kind service to Rainforest Rescue?

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11. What level of financial investment is your organisation able to commit to? (Please select from the following categories)

- ☐ \$ 5,000 - \$ 10,000  
☐ \$ 10,000 - \$ 20,000  
☐ \$ 20,000 - \$ 50,000  
☐ \$ 50,000 - \$100,000

Other: \_\_\_\_\_