Module title: Business and Management Project

Module code:	BMP	NQF level:	Level 6
Credit value:	30 credits	Study duration:	18 weeks

Module description

This module is designed to give you an understanding of the nature of research and how it is used in business. By the end of the module you will have gained the skills required to source and design research plus analyse, evaluate and interpret data from that research. This will enable you to develop and prepare your own research project from thinking of a topic and setting research objectives to presenting your findings in a clear and meaningful way.

Aims

- Equip students with the skills required for the development, preparation, investigation and presentation of their major project and other research projects.
- Enable students to further develop independent learning skills and demonstrate their capacity for sustained individual effort and ability to analyse, synthesise and evaluate the data pertinent to the chosen research topic.

Learning outcomes

On completion of this module students will be able to:

- Demonstrate an appreciation of the nature of research, and of alternative approaches to it;
- Demonstrate an understanding of the basic principles for ethical research.
- Critically evaluate and use the findings of existing research;
- Investigate, consider and analyse data sources
- Study independently using their own initiative and develop a structured approach to manage the outcome of a project
- Apply effectively their knowledge, skills and understanding to a variety of familiar and unfamiliar situations
- Display a depth of understanding of the subject researched and communicate ideas in a clear and coherent way
- Demonstrate their ability to analyse, evaluate and synthesise ideas and information
- Reflect on the practice of self-directed working and learning

Syllabus

1) Styles of Research and The Language of Social Research
2) Research ethics and the Declaration of Helsinki
3) Sources and types of Data
4) Data Collection and Analysis
5) Producing a research proposal/plan
6) Producing a project report

Learning and teaching methods

Research Methods

This taught section of the module will examine the nature of research and introduce students to a variety of approaches to problem-definition and research methodology.

Students will be introduced to a variety of data sources and methods of data analysis.

Finally, students will be encouraged to identify and formulate a suitable problem into a research framework with an accompanying research design.

Major Business and Management Project

In this section of the module students will undertake an in depth investigation of between 5,000-7500 words into an aspect of business and management allowing them to build on skills and subject expertise developed in levels 4 and 5 (or equivalent). This will necessitate the student working independently and being self-reliant.

Students will research, develop and present their project for assessment following the submission guidelines. The area of study will be the choice of the student the area of study, methodology, assessment and proposed outline of work will have to be approved by the project tutor/team.

Students will submit a series of regular reports on their project progress at pre-agreed points in the business and management project process.

Assessment

Description of unit of assessment	Length / Duration	Submission Date	Weighting
Research Proposal	1,500 – 2,000 words	Week 6	20%
Interim Progress Reports	500 – 700 words	Weeks 13 and 16	10%
Learning Statement	1,000 – 1,500 words	End of module	10%
Major Business Project	5,000 - 7,000 words	End of module	60%