



Event Background

On Saturday 19th July the Douglas Carnival will be making its grand return to the capital after more than 15 years' absence. Douglas Borough Council (DBC) and Douglas Development Partnership (DDP) are working together to bring a carnival atmosphere back to the capital as part of the Island of Culture 2014 celebrations.

Best Band Sponsorship Proposal

Sponsorship sought

£600 (1st prize £300, 2nd prize £200, 3rd prize £100)

What we can offer:

- Naming rights - The x Best Band or Best Band sponsored by x
- A single page in the Carnival Programme to be used for an advert or editorial
- Up to four banners to be displayed on Douglas Promenade for the duration of the event
- Mention of the sponsorship in pre and post event press releases
- Sponsorship will be mentioned on the 'Douglas Town Centre Management' and 'Douglas Borough Council' Facebook pages which have over 6000 'likes'.

Benefits of sponsoring the Best Band Category:

- Demonstrates your organisations dedication and commitment to their local community
- Provides volunteering opportunities for your team members. (We are always looking for volunteers to support these type of events)
- Provides positive PR opportunities for your organisation
- Promotes partnership working in the community.

For more information please contact Michelle O'Malley on 696304 or momalley@douglas.gov.im

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