

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the “Agreement”) is entered into as of June 1, 2015 between the following two parties:

The Assignor: James L. Robinson

The Assignee: Creative Edge Nutrition, Inc.

WHEREAS, the Assignor, (“JLR”), owns the trademarks as defined in Appendix 1 and all GIDDY UP trademarks that may not be listed (the “Trademarks”).

WHEREAS, the Assignee is a public company under the name Creative Edge Nutrition, Inc. (FITX);

WHEREAS, the Assignor agrees to assign the Trademarks to the Assignee and the Assignee agrees to accept the assignment of the Trademarks.

NOW, THEREFORE, in consideration the mutual covenants, representations, warranties and obligations set forth in this Agreement, and the parties hereto further agree as follows:

1. Transfer of Trademarks

The Assignor agrees to to this transfer and is the registered owner of the Trademarks into the Assignee and the Assignee agrees to accept the change of the registered owner of the Trademarks

2. Representations and Warranties

2.1 The Assignor hereby represents and warrants as follows:

2.1.1 the Assignor is an individual located in the USA.

2.1.2 the Assignor has the exclusive ownership of the Trademarks and no rights or

equity of any third party is prejudiced due to the using of the Trademarks. There is no litigation or any other disputes arising from or relating to the Trademarks.

- 2.1.3 the Assignor has full right, power, authority and capacity and all consents and approvals of any other third party and government necessary to execute and perform this Agreement, which shall not be against any enforceable and effective laws or contracts.
- 2.1.4 once this Agreement has been duly executed by both parties, it will constitute a legal, valid and binding agreement of the Assignor enforceable against it in accordance with its terms upon its execution.
- 2.1.5 the Assignor has never licensed and will never license the Trademarks to any third party;
- 2.1.6 the Assignor will not engage in any action that will be of detriment to the validity of the Trademarks after the completion of the assignment.

2.2 The Assignee hereby represents and warrants as follows:

- 2.2.1 The Assignee is a company duly registered and validly existing under the laws of the Nevada.
- 2.2.2 The Assignee has full right, power, authority and capacity and all consents and approvals of any other third party and governmental necessary to execute and perform this Agreement, which shall not be against any enforceable and effective laws or contracts.
- 2.2.3 Once this Agreement has been duly executed by both parties, it will constitute a legal, valid and binding agreement of the Assignee enforceable against it in accordance with its terms upon its execution.

3. Effective Date and Term

This Agreement has been duly executed by their authorized representatives as of the date first set forth above and shall be effective simultaneously. June 1, 2015

4. Applicable Law

The validity, interpretation and implementation of this Agreement shall be governed by the laws of the Nevada.

5. Severability

Any provision of this Agreement which is invalid or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that any other provision of this Agreement invalid or unenforceable in any other jurisdiction.

6. Appendices

The Appendices referred to in this Agreement are an integral part of this Agreement and have the same legal effect as this Agreement.

7. Others

IN WITNESS THEREOF the parties hereto have caused this Agreement to be duly executed on their behalf by a duly authorized representative as of the date first set forth above.

The Assignor:

James L. Robinson

Individual

The Assignee:

James L. Robinson, President

Representative: President of Creative Edge Nutrition, Inc.

Appendix 1

Trademarks:in addition to any additional Trademarks not listed here

Word Mark	GIDDY UP
Goods and Services	IC 005. US 006 018 044 046 051 052. G & S: Nutritional supplement energy bars IC 032. US 045 046 048. G & S: Energy drinks
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86471223
Filing Date	December 4, 2014
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	May 12, 2015
Owner	(APPLICANT) Robinson, James INDIVIDUAL UNITED STATES 12411 Osborne Street, Unit 75 Arleta CALIFORNIA 91331
Attorney of Record	Nancy Benveniste Lamell
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE