ADELAIDE OLYMPIC F.C.

www.aofc.com.au

Email - secretary@aofc.com.au | **Post -** PO Box 20, Welland SA 5007

SPONSORSHIP PROPOSAL

NATIONAL PREMIER LEAGUES

SPONSORSHIP PROPOSAL | 2015-16

ADELAIDE OLYMPIC F.C.

SNAPSHOT OF THE PAST

Established in 1978, Olympic F.C. first competed in the 6th division of the South Australian Amateur League.

Promotion, year after year, brought with it success off the park with many coming out to support the club, and many players wanting to play for the club. By 1981 the club joined the South Australian Soccer Federation Metro League.

The club maintained position in the 2nd division until 1992 when Olympic F.C. dominated finishing seven points clear at the top of the table and gained promotion to the 1st division.

Fast forward to 2004, Olympic F.C. enjoyed a wonderful season, finishing runners up in the Premier League and playing off in the grand final against Metro Stars.

The good form continued in 2005, again finishing runners up in the Premier League, and playing off against Adelaide City in the semi-final.

Fast forward to 2010, Olympic F.C. implemented a youth policy which was difficult initially but has paid dividends. The decision to play 14 & 15 year olds as senior players was not common amongst football clubs in South Australia but Olympic F.C. pursued the challenge and today is one of the strongest Clubs with junior participation in the state.

Olympic F.C. can boast 200 junior players, 3 National Premier League Teams, 150 Members, 3 home grounds and function hall.

The 2013/14 and current Adelaide United Youth team is represented by 5 Olympic F.C. players while Bruce Kamau and Nathan Konstandopoulos are now an integral part of the Adelaide United first team. This is very impressive and very much the Olympic F.C. way of doing things.

Today, Olympic F.C. is a well-known, well-established and well-run football club that is respected and admired by the majority of the football community and the community at large.

The reason Olympic F.C. is a strong force today is because Olympic F.C. is always thinking about tomorrow and beyond.

Olympians 1993

Seniors 2005

ADELAIDE OLYMPIC F.C.

CLUB PROFILE

Olympic F.C. will continue to build on the success of the past, learning the lessons of past strategies and moving to grow and develop the club for the benefit of senior and junior players alike. Olympic F.C. aims to achieve promotion to the premier league at the end of 2015, and will then strive to maintain position in the premier league, consolidating and building year by year, eventually vying for the top spot. In order to achieve the vision for the future, Olympic F.C. will continue to foster the development of junior players and grow, strengthen and develop the player base. Over the years, there has been much hard work and dedication given to Olympic by staff, volunteers, sponsors, and players. By investing in our players and player development, we will build on our successes, and build and retain the skills necessary to achieve our goals. The support of sponsors is vital to the achievement of the vision and goals, as without investment in our players and coaching staff we cannot achieve the goal.

The board of AOFC has decided that the first priority for season 2015 is to retain first team coach Branko Milosevic and target top spot on the league ladder in a bid for promotion. To compliment Branko and add greater depth and talent to the coaching team, former Scottish professional & West Adelaide Hellas NSL legend Alby Kidd has been appointed as joint first team coach. The coaching team is completed with the appointment of previous AOFC coach Shane Porter & former Croydon coach Drazen Kekez for the Reserve & U18 teams (respectively). Well respected and experienced trainer Ken Gardner will also return to Olympic F.C., thus providing the senior players with a top flight team of support personnel.

The top flight team will be complimented with top flight facilities as season 2015 will see AOFC seniors move to the newly built Parks Football Centre in a long term agreement with the FFSA. The Parks Football Centre will be the training and home ground of all AOFC senior teams. The newly built facility will include a synthetic main pitch, a natural second pitch, and accommodation for multiple teams with four change rooms, media centre, bar, kitchen, function room and undercover grandstand seating for at least 200 spectators. The Parks Football Centre is in close proximity to the Parks Community Centre which will allow AOFC easy access to the gym, pool and indoor sports centre enabling AOFC players to maintain peak fitness and perform at the best of their ability.

Olympic F.C. has put together a board of professional and talented people who will drive and steer the club towards the goals. Olympic F.C. aims to be a force to be reckoned with over the coming season.

At Olympic, we believe.

ADELAIDE OLYMPIC F.C.

PRESIDENT'S MESSAGE

Over recent seasons Olympic F.C. has invested a great deal of time and effort into our club. We are striving ahead with programs to expand and improve our playing facilities as well as investing in our junior players & coaches. Our Juniors have grown in numbers from just 2 teams in 2011 to having 16 teams in 2014 and being on target to achieve our goal of 18 teams for season 2015. We are focussed on developing our junior players with a vision to promote as many as possible into our senior teams over time. This program was started a number of seasons ago and we have already seen a number of our players succeed in the transition from juniors to seniors.

Olympic F.C. has successfully negotiated the acquisition of the Parks Football Centre with an ongoing lease starting in 2015. Once completed the Parks Football Centre will be the premier NPL football venue in SA boasting a synthetic surface with 200lux lighting sufficient for night games, a full size natural grass surface with 100lux lighting, multiple change rooms, media centre, clubroom, fully licensed bar & canteen and multiple areas of spectator seating. In addition AOFC will have access to The Parks Community Centre amenities which include an indoor training centre, swimming pool and Gymnasium. This will allow our players to maintain peak physical conditioning and represent AOFC in the best possible manner.

AOFC will be retaining Ferryden Park Reserve with the view of improving the facility for future use by any of our senior or junior teams, amateur affiliates or women's affiliates.

Olympic F.C. is a proud & honourable club. It is a club with firm morals & good values. It is a club where people from all walks of life are welcome. It is a club that has been tested in the past and returned stronger & better with dedicated & ambitious staff & supporters. It is a progressive club that does not forget the hard work of past members. At Olympic F.C. we proudly wear our clubs badge on our shirts and we keep it in our hearts.

We sincerely thank you for taking the time to consider our sponsorship proposals and hope that you are inspired to become a partner of Adelaide Olympic Football Club.

Sincerely,

Stavros Parissos
PRESIDENT
ADELAIDE OLYMPIC FOOTBALL CLUB

PREMIER SPONSOR $20,000

The Premier Sponsor will have exclusive rights and sole branding on the front of our home & away playing strips throughout the senior teams.

The Premier Sponsor will also have additional advertising / branding as detailed in this sponsorship proposal.

All proposals / company details are required to be completed in the sponsorship application form found towards the back of this booklet.

- Company Logo On The Front Of Our Home & Away Shirts
- Four (4) Season Membership Cards
- Advertising In Clubrooms (Parks Football Centre/Ferryden Park Reserve)
- Internet Exposure
- Advertising In All Club Newsletters And Mail Outs
- Advertising At All Club Functions
- Ten (10) Invitations To The AOFC Awards Night
- Sponsors Presentation At Club Functions
- Oval Signage At Parks Football Centre
- Free Entry To All Home Games & Car Park Provided
- Merchandise… Club Polo Top & Jacket
- Framed Senior Strip Signed By The 1st Team Squad

SPONSORSHIP

MAJOR SPONSOR

MAJOR SPONSOR $10,000

The Major Sponsor will have exclusive rights and sole branding on the back of our home & away playing strips throughout the senior teams.

The Major Sponsor will also have additional advertising / branding as detailed in this sponsorship proposal.

All proposals / company details are required to be completed in the sponsorship application form found towards the back of this booklet.

- Company Logo On The Back Of Home & Away Shirts
- Two (2) Season Membership Cards
- Advertising In Clubrooms
- Internet Exposure
- Advertising In All Club Newsletters And Mail Outs
- Advertising At All Club Functions.
- Six (6) Invitations To Presentation Night
- Sponsors Presentation At Club Functions
- Oval Signage At Parks Football Centre
- Free Entry To All Home Games & Car Park Provided
- Merchandise… Club Polo Top And Jacket
- Framed Senior Strip Signed By The 1st Team Squad

SPONSORSHIP

JOINT SPONSOR

JOINT SPONSOR $5,000

The Joint Sponsor will have exclusive rights and branding on either sleeve of shirt or shorts of our home & away playing strips throughout the senior teams.

The Joint Sponsor will also have additional advertising / branding mentioned in this sponsorship proposal.

All proposals / company details are required to be completed in the sponsorship application form found towards the back of this booklet.

- Company Logo On Either Sleeve Of Our Home & Away Shirts or Home & Away Shorts
- One (1) Season Membership Card
- Advertising In Clubrooms
- Internet Exposure
- Advertising In All Club Newsletters And Mail Outs
- Advertising At All Club Functions
- Four (4) Invitations To Presentation Night
- Oval Signage At Parks Football Centre
- Free Entry To All Home Games & Car Park Provided
- Merchandise… Club Polo Top & Jacket
- Framed Senior Strip Signed By The 1st Team Squad

SPONSORSHIP

PLATINUM & CLUB SPONSORS

PLATINUM SPONSOR $2,500

- One (1) Season Membership Card
- Advertising In Clubrooms
- Internet Exposure
- Certificate Of Appreciation
- Advertising In All Club Newsletters And Mail Outs
- Advertising At All Club Functions
- Oval Signage At Parks Football Centre
- Free Entry To All Home Games
- Merchandise… Club Polo Top & Jacket
- Two (2) Invitations To Presentation Night

CLUB SPONSOR $1,000

- One (1) Season Membership Card
- Advertising In Clubrooms
- Internet Exposure
- Certificate Of Appreciation
- Advertising In All Club Newsletters And Mail Outs
- Advertising At All Club Functions
- Oval Signage At Parks Football Centre
- Free Entry To All Home Games
- Merchandise… Club Polo Top

SPONSORSHIP

CLUB FACILITIES

Season 2015 will see AOFC seniors move to the newly built Parks Football Centre under a long term agreement the FFSA.

The Parks Football Centre will be the training & home ground of all AOFC senior teams. The newly built facility will include a synthetic main pitch and a natural second pitch as well as accommodating multiple teams with four change rooms, media centre, bar, kitchen, function room and undercover grandstand seating for at least 200 spectators.

The Parks Football Centre neighbors the Parks Community Centre which will allow AOFC easy access to the gym, pool and indoor sports centre which will no doubt enable AOFC players to maintain peak fitness & perform at the best of their ability.

SPONSORSHIP

CONTACT & SPONSORSHIP DETAILS

CONTACT DETAILS (Personal)

Name _____

Telephone No. _____ Mobile No. _____

Email Address _____

CONTACT DETAILS (Business)

Company / Business Name _____

Postal Address _____

_____

Post Code _____ Telephone Number _____ Ext. _____

Fax Number _____

Email Address _____

Company Web Address _____

SPONSORSHIP TYPE

Premier Sponsor	☐	$20,000 + GST	Platinum Sponsor	☐	$2,500 + GST
Major Sponsor	☐	$10,000 + GST	Club Sponsor	☐	$1,000 + GST
Joint Sponsor	☐	$5,000 + GST			

PAYMENT DETAILS

☐ Cheque

Make payable to:
Adelaide Olympic Football Club

☐ EFT

Commonwealth Bank
BSB 065 124
Account No. 10273000

POSTAL ADDRESS

Adelaide Olympic FC, PO Box 20, Welland 5007, South Australia, Australia

ENQUIRIES

If you would like to discuss our sponsorship deals in more detail please contact Stavros Parissos on **0412 454 770**

NOTES

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