



Community Sponsorship Proposal

St. John the Evangelist
hosts a
Spring Fling Gala

Friday, May 12, 2017
6 p.m.
Halls of St. George
Schererville, Indiana

St. John the Evangelist
PROCLAIMING THE GOOD NEWS



Contents

- Educating Tomorrow's Leaders
- Sponsorship Benefits
- Sponsorship Levels
- Commitment Form



Educating Tomorrow's Leaders

Founded in 1846 by the Brothers and Sisters of the Holy Cross, St. John the Evangelist (SJE) was the first school established in the town of St. John. Today, SJE is a dynamic learning center offering opportunities for educational excellence for its 400 students in preschool through eighth grade and is an active member of the greater northwest Indiana community.

SJE has been very fortunate that, through the years, members of our community have supported the school in so many ways. As in all independent schools, tuition alone does not fully cover the cost of educating our students; additional income from SJE's Spring Fling helps to bridge this gap.

The generosity of our donors helps ensure excellent teaching, a vibrant and relevant curriculum, complementary extracurricular programs, state-of-the-art technology in every classroom, and our ability to provide financial aid to students who need assistance. Our supporters have also helped SJE to achieve four-star and exemplary status from the Indiana Department of Education. We are asking for you to help continue our school's success by becoming an event sponsor.

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Sponsorship Benefits

There are several sponsorship packages to choose from to meet your unique business needs. In turn, your company's sponsorship will have a meaningful impact on the success of the 2017 Spring Fling event. Consider what a sponsorship can do for your business:

- Offers an opportunity to reach a meaningful target audience of over 4,000 local consumers
- Gain visibility as a premier business partner before, during, and after the event
- Maximize event exposure to fulfill your business objectives
- Demonstrate your support of the continued growth and excellence of SJE School

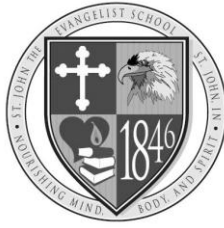


Sponsorship Levels

***EAGLE UPGRADE PACKAGE –** *Details on next page*

Eagle Sponsor — \$2,000*

- Logo included in Spring Fling pre-event parish bulletin advertising three times reaching 4,000 parishioners
- Six (6) complimentary tickets to the event and logo displayed on guest table
- Logo on school website's Spring Fling page with hotlink to company website
- Listing on the Spring Fling invitation sent to 2,000 people throughout the region
- Logo on the Spring Fling poster displayed in 40 local businesses
- Inclusion in Spring Fling advertising on television in SJE church narthex
- Premier listing on large projection screens at event
- Logo on registration packet given to guests
- Full-page ad in event program
- Opportunity to display promotional materials and/or coupons on sponsor table(s) at the event
- Logo featured in the parish bulletin and on the school's website following the event



Sponsorship Levels

Eagle Upgrade Package—\$500

Reserved only for Eagle Sponsors. Benefits include:

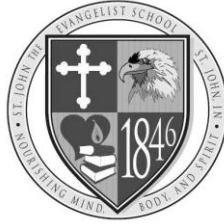
- Four (4) additional complimentary tickets
- Specialty Sponsorship Option: Select one Spring Fling feature area below to maximize your exposure at the event.
 - ***Entertainment Sponsor.*** Recognition as Entertainment Sponsor in printed materials; signage by the stage; business announced by the band at opening and closing.
 - ***Game Sponsor.*** Recognition as Game Sponsor in printed materials; signage at the Game table; additional recognition in program on Game page; business announced throughout event; logo exposure on Game items (grab bags, balloons, etc.).
 - ***Live Auction Sponsor.*** Recognition as Live Auction Sponsor in printed materials; logo on large projection screens displaying live auction items during bidding; business announced by the auctioneer as the Live Auction Sponsor at the beginning and end of the live auction.
 - ***Premium Bar Sponsor.*** Recognition as Premium Bar Sponsor in printed materials; signage at the bar areas throughout the event; additional custom promotional opportunities available at the bar areas (i.e. company-provided business cards, printed napkins, coasters, drink stirrers, etc.).
 - ****Silent Auction Sponsor.*** Recognition as Sponsor of the online auction service in printed materials; logo on all online auction bidding pages; signage at the silent auction registration table. **There are two Eagle Upgrade spots available for the Silent Auction area, or one sponsor can purchase both.*
 - ***Trip Raffle Sponsor.*** Recognition as the Trip Raffle Sponsor in printed materials and on raffle tickets; opportunity to decorate raffle tables; signage on designated raffle tables; business announced as Trip Raffle Sponsor when winners are pulled.
 - ***Valet Sponsor.*** Recognition as Valet Sponsor in printed materials; signage by the valet area; opportunity to provide promotional items to valet users.



Sponsorship Levels

Spirit Sponsor—\$1,000

- Logo included in Spring Fling pre-event parish bulletin advertising three times, reaching 4,000 parishioners
- Logo on the Spring Fling poster displayed in 40 local businesses
- Logo on school website's Spring Fling page with hotlink to company website
- Inclusion in Spring Fling advertising on television in SJE church narthex
- Listing on large projection screens at event
- Logo on registration packet given to guests
- 1/2-page ad in event program
- Opportunity to display promotional materials and/or coupons on sponsor table(s) at the event
- Four (4) complimentary tickets to the event and logo displayed on guest table
- Logo featured in the parish bulletin and one the school's website following the event



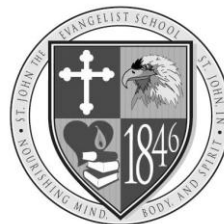
Sponsorship Levels

Fire Sponsor—\$500

- Logo included in Spring Fling pre-event bulletin advertising one time
- Inclusion in Spring Fling advertising on television in SJE church narthex
- Listing on school website's Spring Fling page
- Listing on large projection screens at event
- 1/4-page ad in event program
- Opportunity to display promotional materials and/or coupons on sponsor table(s) at the event
- Two (2) complimentary tickets to the event and logo displayed on guest table
- Logo in post-event bulletin

Contributing Sponsor—\$100 minimum

- Listing in program
- Special thanks on large projection screens at event



COMMITMENT FORM

Request commitment by February 24, 2017.

Company: _____

Contact Name: _____

Address: _____

Daytime Phone: _____ Fax: _____

E-mail: _____

Select your Sponsorship:

- ☐ **Eagle Sponsor plus Eagle Upgrade Package: \$2,500**

(circle your desired feature area below)

Entertainment - Game - Live Auction - Premium Bar - Silent Auction - Trip Raffle - Valet

- ☐ **Eagle Sponsor: \$2,000**
☐ **Spirit Sponsor: \$1,000**
☐ **Fire Sponsor: \$500**
☐ **Contributing Sponsor: \$_____**

Select the method of payment:

- ☐ Check enclosed (payable to St. John the Evangelist School HSA)
☐ Alternative method (please call to verify)

Please remit by mail to:

St. John the Evangelist School
Attn: Betsy Rado, Spring Fling Committee
9400 Wicker Ave.
St. John, IN 46373

For more information, contact:

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