

Communities In Schools of Spokane County's

7th Annual
Masque-Your-Aid Benefit & Auction
Sponsorship Proposal



Saturday, October 18th, 2014
6:00 pm to 9:30 pm



Red Lion Hotels
Hotel at the Park





Communities In Schools of Spokane County's

7th Annual Masque-Your-Aid Benefit & Auction

The **Masque-Your-Aid Benefit & Auction** is a signature event to raise funds and awareness of Communities In Schools Spokane County (CISSC), a 501(c)3 non-profit organization dedicated to ensuring student success. CISSC believes student success is everyone's job: schools, parents, communities.

Communities In Schools is the nation's largest dropout prevention organization. In over 200 communities across 27 states, we work closely with schools, social services, businesses and volunteers to get young people the targeted services they need to learn and grow: mentoring, food for the weekend, oral health care, tutoring, after school enrichment, and parent engagement to name a few. Without these basic supports, kids in need or at-risk are far less likely to succeed and grow into productive adults. Communities In Schools is the only dropout prevention organization proven to both lower dropout rates and increase graduation rates.

We believe in getting kids what they need - when they need it. In 2013-14 CISSC is serving in 20 schools –

- **Spokane Public Schools:** Rogers High School, Garry Middle School, Shaw Middle School, Sheridan Elementary School, Grant Elementary School, Hamblen Elementary School, Regal Elementary School, Roosevelt Elementary School, Stevens Elementary School, Chase Middle School, Community High School, and Ferris High School
- **Cheney Public Schools:** Westwood Middle School, Cheney Middle School, Cheney High School, Betz Elementary School, Salnave Elementary School, Sunset Elementary School, and Snowdon Elementary School
- **Central Valley School District:** North Pines Middle School

Since our inception in 2008, Communities In Schools of Spokane County has produced measurable results with thousands of students who connect with our Site Coordinators and volunteers. In 2012-13, more than 85% of students on our caseloads made progress to reduce school failure risk factors. Students made significant improvement in the risk factors often called the ABC's: attendance, behavior, and course work/academics.

Thanks for considering an investment in our unique approach to enhancing educational outcomes for students. The outlook for students, their families, our workforce, and our community will be brighter when students graduate from high school on track for a healthy and productive future.

The **Masque-Your-Aid Benefit & Auction** is a perfect opportunity to learn more about services and programs that support the CISSC mission. Guests have the option to compete in our Costume Contest, which provides lots of fun and frivolity during the event. A special sponsor offers a substantial gift for the best costume. During the event, our guests will enjoy a scrumptious dinner and wine at the beautiful Red Lion Hotels – Hotel at the Park while being inspired by stories from donors and courageous students who have faced incredible challenges. With your support, we are certain this event will be a success!

“They show me how to be the best I can be. They never give up on me; they never give up on anyone.” — 7th Grader • Spokane, WA

Join us—be part of the solution!
What your gift means

To Your Company

Sponsorship of the **Masque-Your-Aid Benefit & Auction** provides your company with a unique opportunity to be recognized as a leader in supporting education in our community. Your philanthropic efforts will be highlighted at our event in a variety of ways depending on your level of support. We are expecting over 400 attendees.

To Our Organization

Your underwriting dollars allow CISSC to direct 100% of the benefit's proceeds to our mission of empowering students to stay in school and prepare for life.

To Our Community

Your support of the **Masque-Your-Aid Benefit & Auction** supports our vision that every child in Spokane County graduates from high school prepared for future education, work and life. Our mission is to surround students with a community of support, empowering them to stay in school. Please consider joining us and becoming a part of this effort through a sponsorship.



Signature Sponsor

\$5,000
only
two available

Before the Event

- Company name and/or logo recognizing sponsorship level on all marketing materials (invitation, website, electronic communications)
- Link to your company website on CISSC website

At the Event

- Premier seating and dinner for 24 guests
- Full-page advertisement in event program
- Company name & logo on tables at event and opportunity to place logo items at all event tables
- Space onsite for company banner and marketing materials
- Recognized as Signature Sponsor by emcee and during multimedia presentation
- Opportunity to address audience during event
- Opportunity to provide table centerpiece marketing

After the Event

- Company name highlighted on all post-event materials
- Recognized in 2014 Annual Report
- Opportunity to market to community through fliers in monthly mobile food distributions.



Paddle Raise Sponsor

Match
50%
of proceeds
raised up to
\$10,000

Before the Event

- Company name and/or logo recognizing sponsorship level on all marketing materials (invitation, website, electronic communications)
- Link to your company website on CISSC website
- Press release after a *Bites 2 Go* build that your company staffs with volunteers

At the Event

- Premier seating and dinner for 24 guests
- Full-page advertisement in event program
- Company name & logo on tables at event and opportunity to place logo items at all event tables
- Space onsite for company banner and marketing materials
- Recognized as Signature Sponsor by emcee and during multimedia presentation
- Opportunity to address audience during event
- Opportunity to provide table centerpiece marketing

After the Event

- Company name highlighted on all post-event materials
- Recognized in 2014 Annual Report
- Opportunity to market to community through fliers in monthly mobile food distributions.



Gold Event Sponsor

\$3,500

Before the Event

- Company logo recognizing sponsorship level on website

At the Event

- Premier seating and dinner for 16 guests
- Half-page advertisement in event program
- Company name displayed on sponsored tables
- Space onsite for company banner and marketing materials
- Recognized as Gold Sponsor by emcee and during multimedia presentation

After the Event

- Recognized in 2014 Annual Report



Silver Event Sponsor

\$2,500

Before the Event

- Company logo recognizing sponsorship level on website

At the Event

- Premier seating and dinner for 8 guests
- Quarter-page advertisement in event program
- Company name displayed on sponsored tables
- Space onsite for company banner
- Recognized as Silver Sponsor by emcee

After the Event

- Recognized in 2014 Annual Report

**“It’s relationships,
not programs, that
change children.”**

- Communities In Schools
Founder and Vice Chairman
Bill Milliken



Bronze Table Sponsor

\$1,000

At the Event

- Premier seating and dinner for 8 guests
- Sign on sponsored table
- Name listed in event program

Note: Consideration may be given for a live auction item that could be credited towards one of the sponsorships. Final determination to be made by the Event Committee.

Communities In Schools surrounds students with a community of support, empowering them to stay in school and achieve in life.



***Additional Tickets May Be Purchased
\$50 per Ticket • \$75 for Two Tickets***



Masque-Your-Aid Sponsor Commitment Form

October 18, 2014 • 6:00 pm - 9:30 pm • Red Lion Hotels, Hotel at the Park

Company name: _____

Contact name: _____ Phone: _____

Mailing address: _____ Email: _____

City/State/Zip _____

YES! We would like to be a sponsor of the Masque-Your-Aid Benefit & Auction at the following level:

Signature	Paddle Raise	Gold	Silver	Bronze Table Sponsor
\$5,000	50% of funds raised up to \$10,000	\$3,500	\$2,500	\$1,000

As a **Masque-Your-Aid Sponsor**, one of your benefits is to host a table at the event.

_____ I will be a Table Captain and bring other guests. Registration Information will be sent to you.

_____ I designate another person as the Table Captain. Registration Information will be sent to you.

Name: _____ Email: _____

Phone _____

Please indicate how you would like to secure your sponsorship below:

_____ **Please send an invoice to our company. (Preferred method of payment)**

_____ Our sponsor check, payable to Communities In Schools Spokane County, is enclosed.



Thank you for your support

Please return this form to:
Communities in Schools Event Team
905 West Riverside Avenue, Suite 301
Spokane, WA 99201
or Fax: (509) 443-4108

