



**NOTICE OF SPECIAL MEETING
OF THE BOARD OF DIRECTORS
OF GOLD COAST TRANSIT**

NOTICE IS HEREBY GIVEN that the Board of Directors of Gold Coast Transit will hold a Special Meeting on Monday, February 28, 2011 at 8:30 am at the Community Meeting Room at Ventura City Hall. The purpose of the meeting is to consider the special meeting agenda, a copy of which is attached.

This notice is given by order of Jonathan Sharkey, Chair, Gold Coast Transit Board of Directors.

Dated: February 24, 2011

Notice of Special Meeting posted and mailed February 24, 2011.



SPECIAL BOARD AGENDA

**GOLD COAST TRANSIT BOARD OF DIRECTORS
STRATEGIC PLANNING UPDATE
FEBRUARY 28, 2011
8:30 a.m. to 1:30 p.m.
Community Meeting Room
Ventura City Hall**

This is a special meeting of the Board of Directors called in accordance with Government Code 54956. Other than the listed agenda items, no other business will be considered by the Board of Directors.

Call to Order

Roll Call

Chair Jonathan Sharkey – City of Port Hueneme
Vice-Chair Carol Smith - City of Ojai
Director Bryan MacDonald - City of Oxnard
Director Bill Fulton, City of Ventura
Director John C. Zaragoza - County of Ventura

Ceremonial Calendar

- **Pledge of Allegiance**

Public Comments on Agenda Items

The Gold Coast Transit Board of Directors will consider public comment on any item appearing on the agenda at the time that agenda item has been called by the presiding officer and after the staff report has been given. Each speaker is limited to five (5) minutes comment total on all agenda items. Speakers are requested to complete a green speaker form, available from the Clerk of the Board or on the speaker's podium, and file it with the Clerk before speaking.

Workshop Facilitator: Patricia Bluman

1. **Workshop Welcome and Introduction**
Steven Brown, GCT General Manager
2. **2010 Accomplishments**
Helene Buchman, Director of Planning and Marketing
3. **Issues & Opportunities: Review and Update**
Steve Brown and Helene Buchman
4. **Priority Issues and Opportunities: Discussion and Board Direction**
 - o **Regional Transit Study**
 - o **Regional Transportation Plan**Darren Kettle, Executive Director, Ventura County Transportation Commission
GCT Staff

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5. **Priority Issues and Opportunities: Discussion and Board Direction (cont'd)**
Steve Brown and Helene Buchman
 - o Budget strategy
 - o New facility planning
 - o Staffing for the future
 - o Workforce development
 - o Other issues
6. **Next Steps**
7. **Adjourn** to the next regular meeting of the GCT Board of Directors will be held on March 2, 2011 at 10:00 A.M. at the GCT Administrative Facility, 301 E. Third St., Oxnard, California. Copies of administrative reports relating to the Board agenda are available on-line at www.GoldCoastTransit.org or from the Office Manager, Gold Coast Transit, 301 E. Third St, Oxnard, CA, 93030-6048.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN THE MEETING, PLEASE CONTACT THE OFFICE MANAGER AT (805) 483-3959, Ext. 124, OR E-MAIL ribarra@goldcoasttransit.org OR THROUGH THE CALIFORNIA RELAY SERVICE AT 711. NOTIFICATION 72 HOURS PRIOR TO THE MEETING WILL ENABLE GCT TO MAKE REASONABLE ACCOMMODATIONS TO ENSURE ACCESSIBILITY TO THE MEETING.