



Living & Working on the Land
THE BUILDING BLOCKS OF SUCCESS

Ag Small Business Tour Itinerary
Wednesday, 29 August from 12:45

- Tour Guide: Cole Ehmke, Department of Agricultural and Applied Economics, University of Wyoming, Laramie (307-766-3782 or cell, 307-761-2943)
- History provided en route: Loren Just, Director of the Riverton Museum
- Buses provided by Fremont County Extension and Wind River Transport

12:45 Depart Holiday Inn

1:00 Wind River Mushrooms (Rick Wade, Manager - 307-876-2700) produces mushrooms (portabella, whites and criminis) for wholesale to food service at the rate of 60,000 pounds per week. This unique 30 employee business is the only mushroom grower in Wyoming, and the tour will show the facility, the computer-controlled operation and tell how it developed and is managed.

1:50 Depart

2:00 Son Harvest Seasons (Brian and Kim Peil - 307-856-6616) provides the opportunity for visitors to pick raspberries and pumpkins, navigate a corn maze and buy melons (cantaloupe and watermelon) direct from the farm. They also sell melons via a stand, farmers markets and through Wal-Mart. In addition they sell asparagus to a local restaurant and host school field trips. Gain perspective from the Peils on raising a diverse mix of produce, selling them through various channels and providing on-farm activities.

3:00 Depart

3:10 Raspberry deLight Farms (Greg and Jan Jarvis - 307-856-2939) raises raspberries and vegetables and produces 15 gourmet raspberry products. With u-pick raspberries, gift boxes and products available at retail sites around Wyoming, Greg and Jan will share insights on starting up a value-added operation that extends from production to direct-to-consumer sales to wholesale sales.
<http://raspberrylightfarms.com>

4:10 Depart

4:20 Return to Holiday Inn

4:25 Optional stop to Wind River Honey (Larry Kraus – 307-856-4239)

5:00 Return to Holiday Inn from optional tour