

RADIO SHOW PROPOSAL FORM

Name of show:

Name of host(s):

Running time: ☐ 30 mins ☐ 1 hr ☐ 3 hrs Frequency:

Start Date: End Date:

Preferred time slots:

Genre (eg Chat show, Music specific, News, Comedy, Drama):

Please give a brief description of the structure of your show:

Please list some of the music that would be played in your show (if applicable):

Please explain how you will source music/news/entertainment for your show:

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Please explain how you intend to promote your show:

Please list any additional resources the show might need:

In addition to the written proposal, please provide, an audio recording of a sample program on CD. The demo must be a representation of what your show would sound like and must be approximately 30 minutes in length. It must follow the same outline as your program line up sheet. Please provide us with at least two (2) copies of your demo.

A successful program requires that the producer possess a certain amount of musical or topical knowledge and/or ability to research and plan. In addition to this, there must be a sense of flow to provide the listener with a coherent listening experience. Please provide us with a sample program line up that effectively represents the typical programming that you would provide.

Example: 0h00 show theme/show intro (mic)
 0h02 PSA
 0h06 Community segment (mic)
 0h11 Music (give name of artist, title of song, duration)
 0h15 Ads/ Station ID
 0h16 Interview (precise subject and guest)
 0h24 Music (give name of artist, title of song, duration)
 0h27 Show wrap up/music. (mic)

Under no circumstances is a show to be dominated by any organisation for the primary purpose of self-promotion.

Contact email address: