

Website Design & Development Quotation

Ref. No. Dogma/2014/web/ Ecommerce/ 210

DATE: 09-08-2014

To,

Sub: - Quotation for E-Commerce Website Design and Development

Resp. Sir,

Let us first introduce our Company

Dogma Profile

Virtual Office :- www.dogmaindia.com
Email :- info@dogmaindia.com
Mobile :- +91-76108-76108, 9928484768
Phone :- 0141-3084055
Toll Free No. :- 1800-137-2014
Office :- 9/58, Palika Market, Malviya Nagar, Jaipur,(Raj)

Company Profile

DOGMA Soft Ltd. is the established belief or doctrine held by a religion, ideology or any kind of organization: it is authoritative and not to be disputed, doubted or diverged from. **Dogma** is a Greek word which means "that **which seems to one, opinion or belief**", and, "**to think, to suppose, to imagine**".

Company Reg. No. is: - U72200RJ2011PLC036378

DOGMA Soft Ltd. Is an **ISO 9001:2008** certified company, **Registered** by **Ministry of Corporate Affairs, Government of India** and Trademark in Business Class **42**. **DOGMA** is an IT service provider and Software Company with a skilled and competent Staff. **DOGMA Soft** laid its foundation on 2009 and education domain services like school, ITI/ITC, distance etc., IT Hardware and Software services, web based services, design and creative, desktop based application, SEO services, Toll Free Services, Payment Gateway Services, Security Systems and portals. **DOGMA Soft** stringent plus point is to keep the skilled resources available with best skills and abilities employed to ride out the best results out of the organization. Being proven infrastructure wise, resource wise and financially developed clients gain the advantages of value-based solutions and services excellent staff and techniques.

| | |
|-------------------------|---------------------------|
| Name of Company | Dogma Soft Limited |
| Year Established | 2009 |
| Type of Business | Public Limited company |

| | |
|---------------------------------|--|
| Corporate Office Address | 9/58, Palika Bazar, Malviya Nagar, Jaipur (Rajasthan) 302017 |
| Website Address | www.dogmaindia.com |
| Company Email | info@dogmaindia.com , dogmaindia@gmail.com |
| Company Phone | (+141) 3084055 |
| Market Coverage | Presence in 570 Districts of 33 States and plan to this year All India |
| Vision | Provide IT solution worldwide and be a leading IT company in the world |
| Mission | With 100% quality & support, we will provide the best services to our clients with our creativity, honesty, responsibility & hard work |

SERVICE PACKAGE CONTENT SUMMARY

- 1] Domain Name Registration & Website Hosting
- 2] Email Services
- 3] Website Design Process
- 4] Website Development
- 5] Technical Support
- 6] Payment Gateway Integration

Cost: - Only Rs.- 27,611/--

Reference Website: <http://dailyshopee.in/>

Greetings from Dogma Soft!!!!

Our web site proposal will show that we offer competitive prices and rates for business web site design, e-commerce solutions, hosting and maintenance.

Please submit our Free, no cost/no obligation proposal request form, and receive your custom proposal, complete with website development prices and a detailed project overview.

We Have following features for fulfilling Ecommerce requirement:-

Ecommerce front End Features:

- 1. On Home Page:**
 - a. Static/CMS Pages
 - b. Main One Ad Banners
 - c. Promotional Ads
 - d. Best Selling Products / Featured Products

- e.* Popular Tags
- f.* Community Poll
- g.* Recently Products
- h.* View Compare Products
- i.* Product Search
- j.* Product Advance Search
- k.* My Account
- l.* My Wish list
- m.* My Cart
- n.* Checkout
- o.* Log In
- p.* Stores wise products
- q.* Registration

2. Products/ List of Categories Page:

- a.* Browse By Categories
- b.* Browse by Brands
- c.* Browse by Price Range
- d.* Browse by Product Type
- e.* Browse by Product Attributes
- f.* In Listing, Product Displayed with Following Option
 - i.* Name
 - ii.* Price
 - iii.* Stock in Available or Not
 - iv.* Option To Add to Cart
 - v.* Rating

3. Product Detailed Page:

- a.* Name
- b.* Rating
- c.* Short Description
- d.* Product Main Image
- e.* Product Specifications
- f.* Related Products
- g.* Product Discounted Price
- h.* Product Tag
- i.* Stock Availability
- j.* Option Buy Now
- k.* Quantity Update Options

4. Product Order Summary Page:

- a.* Option To Gift Wrap this order
- b.* Option To delete & update quantity
- c.* Estimate Shipping and Tax
- d.* Recommended Products
- e.* Checkout with Multiple Addresses

5. Support Payment Options:

- a.* Money Order

- b. Online Payment Gateway

Ecommerce Back End Features:

1. Dashboard:

- a. Lifetime Sales
- b. Average Orders
- c. Last 5 Orders
- d. Last 5 Search Terms (Keyword)
- e. Top 5 Search Terms (Keyword)
- f. Orders/Amounts (Select Range)
 - i. Last 24 Hours
 - ii. Last 7 Days
 - iii. Current Month
 - iv. Year---to---date
 - v. 2 – Year---to---date
- g. Most Viewed Products
- h. New Customers
- i. Customers

2. Manage Orders:

View Customer Order:

Send Email, Credit Memo and Reorder

Information:

Customer Account Information

(Customer Name, Email and Customer Group)

Order ID (the order confirmation email was sent)

(Order Date, Order Status, Purchased From and Placed from IP)

Shipping Address

(Product, Item Status, Original Price, Price Qty Subtotal Tax Amount
Tax Percent Discount Amount Row Total)

Billing Address

Payment Information

Shipping & Handling Information

Items Ordered

Add Order Comments and Comments History

(Status, Comment, Notify Customer by Email, Visible on Frontend)

Order Totals

(Subtotal, Shipping & Handling Grand Total, Total Paid, Total
Refunded and Total Due)

Customer Invoice:

Invoice, Bill to Name, Invoice Date, Status, Amount

Credit Memos:

Credit Memo, Bill to Name, Created At, Status and Refunded

| | | |
|--------------------------------------|--|------------------------------------|
| Shipments: | Shipment, Ship to | Name, Date Shipped, Total Qty |
| Comments History: | Status, Comment, | Notify Customer |
| Transactions: | ID, Order ID, Transaction ID, Parent Transaction ID, Payment Method Name, Transaction Type, Is Closed, Created At | |
| View Existing Customer Order: | Order, Purchased From (Store), Purchased On, Bill to Name, Ship to Name, G.T. (Base), G.T. (Purchased), Status, Action | Export to: CSV or Excel XML |

3. Manage Products:

Add New Products:

Product Settings – Select Attribute Set and Product Type

Product Information

- SEO/Meta Description
- Product Long and Short Description
- Upload New Product Image or Select Product Image From Existing Images
- Option to select Product Available for Purchase
- Option to Add Product Category Attributes

Product General Information
(Name, Model, SKU, Status, URL Key, Visibility, Set Product as New from Date, Set Product as New to Date, Country of Manufacture)

Product Page Structure Design
(Custom Design, Active From, Active To, Custom Layout Update, Display Product Options In, Page Layout)

Allow Gift Message

Product Inventory

- Select Product Category/Categories (Shown in Hirachy Format)
- Option to add Related Product from Existing Products List
- Option to Add Up-Sells Products from Existing Products List
- Option to Add Cross-Sells Products from Existing Products List
- Option to Add Associate Products from Existing Products List

Create New Product Category/ Subcategory/sub-sub category

Add Category/ Subcategory

General information

(Name, Description, Image, Page Title, Thumbnail Image, Meta Keywords, Meta Description, Is Active, Include in Navigation Menu, URL Key)

Display Setting

(Display Settings, Display Mode, CMS Block, Is Anchor, Available Product Listing Sort By, Default Product Listing Sort By, Layered Navigation Price Step)

4. **Manage Customers:** Option to Export to: Excel XML, CSV

Add New Customers:

Account Information

Associate to Website, What is this?, Customer Group, Prefix, Full Name, Email, Date Of Birth, Tax/VAT number, Gender
Send Welcome Email
Password or (Auto- Generated Password)

Customer Addresses

Customer Address
Default Billing Address
Default Shipping Address

View Customers:

ID, Name, Email, Group, Telephone, ZIP, Country, State/Province, Customer Since, Website, Action

5. **Reports:**

Sales Report:

Total Ordered Report
Total Refunded Report
Coupons Usage Report
PayPal Settlement Reports
(Report Date, Merchant Account, Transaction ID, Invoice ID, PayPal Reference ID, Event, Initiation Date, Completion Date, Gross Amount, Fee Amount)

Shopping Cart:

Products in carts (ID, Product Name, Price, Carts, Orders)
Abandoned carts
(Customer Name, Email, Number of Items, Quantity of Items, Subtotal, Applied Coupon, Created At, Updated At, IP Address)

Note :- Free Maintenance and Support Service for 1 Year

Note :- Any further changes or modification in website format is subject to charges.

Update and maintenance of website:

Successful **Dogma** will allow rights to update the website by Organization and will update and maintain as and when asked by the **Client**. Successful **Dogma** will maintain the site on contract basis for one year.

Copyright and Trademarks:

The developer should not violate any copyright and trademarks law and will be solely responsible for that, Client will not take responsibility of any such act. On the bottom of every page a link should navigate to information page regarding copyright of Dogma

(Above package includes Domain Registration **499/-** and Web hosting **571/-**)

Renewal Charges is 1070/- per year, it's depending on Rupee Dollar relation.

Note: - VPS (Virtual Private Server) and DS (Dedicated Server) charge are excluded from above all packages. It will be dependent on Application's Dynamic nature

Maintenance Charges will be 15% Maximum (It's optional not compulsory)

Other Details As follows:-

Project Duration: - 30-45 Days

(Project beginning time will be counted when company is provided all required data)

Maintenance Duration is excluded

Payment Procedure will be finalized with mutual discussion. Please feel free to contact us for any further information or clarification. We look forward to receive your valuable order and assure you of our best service always.

For current news and information logon to www.dogmaindia.com

THE COST OF QUALITY

It is a fact that Quality Management System cost time and money.

Typically a **quality** takes somewhere between **3 to 12** months to develop and implement. Exactly how long and how much and dependent on a number of variables such as;

Commitment of management

Availability of resources

Current level of formal process documentation

Current level of record keeping

The nature of the business

Complexity and nature of internal communications

Terms & Conditions-

The Terms and conditions of our relationship are as follows:

1. Nonexclusive Appointment:

Upon acceptance of this Agreement by **DOGMA SOFT**, Client is hereby appointed a nonexclusive client of the websites pursuant to this Agreement. Client accepts such appointment and agrees to serve as a client of the Products to end users as provided herein. Client understands and shall inform end-users (“Customers”) that the use of the websites is dependent upon Customers agreeing and adhering to the **DOGMA SOFT** End User License Agreement (EULA), where applicable, which shall be provided by dealer to each Customer accordingly.

This Agreement is not exclusive to Client and **DOGMA SOFT** reserves the unrestricted right to sell, license, market and distribute or to grant to others the right to sell, license, market and distribute the Products and value added versions thereof anywhere in the world.

2. License:

2.1 Client is hereby authorized to grant End Users a limited, non-exclusive, non-transferable, and no assignable license to website. Such License shall also be subject to the provisions of all Exhibits, including Exhibit “B”, SETECS End User License Agreement.

2.2 Client shall have no rights to Source Code to any website and Reseller shall not have any rights to create any Derivative Works or make translations of the website and shall not disassemble, decompile, reverse assemble, reverse compile, recompile or make extracts from such website or attempt to determine the Source Code or permit others to do so.

2.3 No License is granted for any Use or reproduction of any website for which the required Per Copy Royalty has not been made by Reseller.

3. **Payment of Developer's Costs:** Customer shall reimburse Developer for all out-of-pocket expenses incurred by Developer in performing services under this Agreement. Such expenses include, but are not limited, to:
 - (a) All communications charges
 - (b) Costs for providing conversion services for converting Customer's database
 - (c) Media costs;
 - ❖ **Customers have to pay 100% advance at Head office Jaipur or 155 Branch Offices in India.**
 - ❖ **Payment will be late then condition will be changed as per company without any prior information.**
4. **Refund Policy & Jurisdiction:** Once payment made is not refundable and adjustable in any circumstances, in the event a dispute arises between you and we out of relation to the verification services provided by us will be handled with the dispute resolution procedure by jaipur jurisdiction only.
5. You shall not copy, Reproduce, modify, decompile or reverse engineer any website of Company in any manner whatsoever.
6. Source code of any website must not be used, reproduced or inherited through any media.
7. When the security reason, we can close down the site without any Information. Is not possible to give information to all clients. For the latest information to call on our helpline numbers (09928484768, 09784250289, 0141 3084055).
8. **We do not have any responsibility if the site is hacked. We can only try to recovery.**
9. **Your website data updating is free maximum 3 times after that it will be chargeable.**
10. **Maintenance & Support:** (a) Telephone hot-line support during Developer's normal days and hours of business operation. Such support shall include consultation on the operation and utilization of the website. Customer shall be responsible for all telephone equipment and communication charges related to such support.
 - (b) Error correction services, consisting of Developer using all reasonable efforts to design code and implement programming changes to the website, and modifications to the documentation.
 - (C). Problem resolution will be only through remote login or by telecommunication between office times (9.30AM to 6.30PM) except **national holidays** and **Second Saturday. 30th January** will be company's annual off due to Annual Function on **29th January**. Company will on from **9.30 AM (28th) to 12.00 AM (30th January)**
11. The above terms and conditions are based on the company's policy, procedures and other rules currently applicable in India and are subject to amendments and adjustments from time to time. In all matter including those not specifically covered here such as online version of the applications, etc you will be governed by the rules of the company as shall be in force from time to time.
12. I/we certify that all the information given above and in the proceeding pages by me/us is/are complete and correct.
13. I/We declare that I/We am/ are authorized to sign on behalf of my organization and that my directors and shareholders/member (Where relevant) are in total agreement of my / our Services.

14. I/We understand that the approval of my/ our Organization as client shall be done as per the norms of the **Dogma Soft Ltd.**
15. I/ we understand that **Dogma Soft Ltd.** reserve the right to terminate the Services without assigning any reason.
16. I/we understand that the Services are approved for ONE year only, subject to subsequent renewal.
17. I/we declare that the Services will abide by all rules and directions of **Dogma Soft Ltd.** given time to time.
18. **Term of Agreement:** This Agreement commences on the date it is executed and shall continue until full performance by both parties, or until earlier terminated by one party under the terms of this Agreement.

Note: - This Agreement applies only website and web based applications.

YOU CAN APPLY → **Click Here**

For any query or any type of further information about us, you can log in to our websites-

www.dogmaindia.com

Feel free to contact us as follows-

Waiting for your Kind & Earliest Reply.....

ग्राहक नहीं दोस्त बनाते हैं हम



Toll Free No: 1800-137-2014