



Proposal Template for Conference Approval

Thank you for your interest in the [NAPCP 14th Annual Commercial Card and Payment Conference!](http://www.napcp.org/2013) The next two pages will help you make the business case for attending this year's event. Please complete the following steps:

1. Download the seven-page conference brochure (1MB PDF) at www.napcp.org/2013 under the "About the Conference" tab.
2. Visit www.napcp.org/2013education (please visit frequently as our content will be evolving in the coming weeks) and print the pages titled:
 - Breakout Sessions and Hot Topic Discussions
 - Exhibitors
 - Product & Technology Demonstrations
 - Meet Providers One-on-One

Highlight the sessions, demonstrations, [networking events](http://www.napcp.org/2013networking) and providers you would like to meet in the Exhibit Hall, product demonstrations and through one-on-one meetings.

1. Complete the first page of this proposal, aligning your goals with opportunities offered this year.
2. Attach pages 2 and 3 of this proposal to the conference brochure and other webpages.
3. Submit to management with appropriate internal approval paperwork/documentation.

Please contact the NAPCP if you have additional needs. We are here to help!

The National Association of Purchasing Card Professionals (NAPCP)

12701 Whitewater Drive, Suite 280
Minnetonka, MN 55343
(952) 546-1880 ext. 4
Fax (952) 546-1857
napcp@napcp.org
www.napcp.org/contactus



The cost of attendance can be covered by moving just a few traditional payments to an efficient P-Card process! Did you realize that each transaction moved from the traditional process to P-Card represents an average savings of \$74?*. If you attend the conference and learn new ways to convert the following number transactions to a more efficient card and payment process, you can more than cover the cost of your trip!

Item	Cost	Converted Transactions
NAPCP Membership	\$495	7
Regular Registration: NAPCP Member (through March 1, 2013)	\$995	14
Regular Registration: Non-Member (through March 1, 2013)	\$1,295	18
Buddy Registration (through March 1, 2013)	\$995	14
Meals not provided (one lunch, three dinners)	\$100	2
Flight to New Orleans (average cost)	\$300	4
Hyatt Regency New Orleans—three nights (includes 15% tax)	\$660	9
Approximate Meeting and Travel Costs Combined:		
Meeting/Travel—NAPCP Member	\$2,055	28
Meeting/Travel—NAPCP Non-Member	\$2,355	32
Meeting/Travel—Buddy	\$2,055	28

“The roundtable discussions and networking lunch encouraged open discussions between end-users. I found these to be extremely helpful.”

Christina Lindauer, A/P Senior Coordinator, Kellogg Co.
2012 (and 2013!) NAPCP Annual Conference attendee

Key Benefits of the NAPCP Commercial Card and Payment Conference

- Get practical solutions to complex problems
- Discover new approaches to standard situations
- Investigate real-world case studies delivered by end-user speakers
- Analyze best practices and industry trends
- Network with other Commercial Card and payment professionals
- Discuss relevant topics and benchmark with peers from all sectors and industries
- Hear from powerful industry speakers, including keynote presentations
- Earn points toward CACP eligibility and recertification requirements
- Meet product and solutions providers in the Exhibit Hall and Product & Technology Demos
- Schedule a one-on-one provider meeting (your own provider or any other)

ONE LINK HAS IT ALL:
WWW.NAPCP.ORG/2013

Conference Brochure
Sessions & Speaker Bios
Attendee Organization List
Participating Providers
One-on-One Meetings
Online Registration
Bring-a-Buddy Program
Hyatt Regency Reservations

*As reported in the latest *Purchasing Card Benchmark Report* by [RPMG Research Corporation](http://www.rpmg.com)