

PRICE COMPARISON CHART																						
2011-2012	Just Energy - 5 Year	Just Energy - 3 year / 1 year term (Dec)	Direct Energy - 3 Year	Direct Energy - 1 Year	Enmax Calgary - EasyMax	Brighter Futures Energy 1 Year Fixed Rate	Senior's Rate ~ 65+ "Interest Plus Account" customers only	Brighter Futures Energy 3 Year Fixed Rate	Direct Energy Residential RRO	Direct Energy Commercial RRO	Direct Energy Farm RRO	Enmax Calgary Residential RRO	Red Deer Residential RRO	Epcor (Edmonton) Residential RRO	Epcor Residential RRO	Epcor Commercial RRO	Epcor - Farm RRO	Lethbridge Residential RRO	Brighter Futures Energy Rate	Indicative Savings / Enmax RRO	Indicative Saving Enmax Fixed Rate	
	Stable Rates								RRO Rates										Floating Rate	Savings		
	Avg 2011	8.990	8.820	9.320	9.440	8.000				9.952	9.943	9.895	9.844	9.349	9.812	9.661	9.759	9.742	9.870	9.363	5%	-17%
	Aug-12	8.990	8.890	8.880	8.880	8.900	n/a	n/a	8.500	11.223	11.314	11.333	11.315	10.989	11.547	11.207	11.367	11.292	11.011	7.474	34%	16%
	Sep-12	8.990	8.890	8.880	8.880	8.900	n/a	n/a	8.500	10.808	10.781	10.668	10.763	10.096	10.360	10.042	10.185	10.118	9.187	13.695	-27%	-54%
	Oct-12	8.390	8.390	8.880	n/a	8.900	n/a	n/a	8.500	10.008	9.934	9.868	9.622	9.472	10.287	9.918	10.059	9.993	6.982	11.338	-18%	-27%
	Nov-12	8.390	8.390	8.880	n/a	8.900	n/a	n/a	8.500	7.502	7.414	7.380	7.400	7.798	7.568	7.369	7.472	7.423	7.617	11.189	-51%	-26%
	Dec-12	8.390	8.390	8.590	n/a	8.900	n/a	n/a	8.500	8.632	8.464	8.457	8.482	8.762	8.561	8.365	8.483	8.428	8.400	7.461	12%	16%
	Avg 2012 ¢/kWh	9.090	9.015	9.578	n/a	8.525				9.674	9.647	9.564	9.584	9.474	9.659	9.383	9.516	9.454	8.765	8.273	13.68%	2.96%
	Jan-13	8.390	8.390	8.590	n/a	8.900	n/a	n/a	8.500	9.445	9.303	9.209	9.142	9.277	8.876	8.643	8.765	8.707	8.890	7.283	20%	18%
Feb-13	8.390	8.390	8.590	n/a	8.900	n/a	n/a	8.500	7.756	7.703	7.592	7.690	7.806	7.523	7.327	7.382	7.430	7.256	3.953	49%	56%	
Mar-13	8.390	8.390	8.590	n/a	8.900	n/a	n/a	8.500	7.325	7.266	7.249	7.234	7.489	7.288	7.120	7.219	7.172	7.195	12.798	-77%	-44%	
Apr-13	8.390	8.390	8.590	n/a	8.900	n/a	n/a	8.500	8.489	8.414	8.277	8.393	8.644	8.206	8.004	8.117	8.064	8.715	15.807	-88%	-78%	
May-13	8.390	8.390	8.590	n/a	8.900	n/a	7.300	8.500	7.227	7.158	7.124	7.216	7.321	7.100	6.895	6.992	6.946	7.572	15.388	-113%	-73%	
Jun-13	8.390	8.390	8.590	n/a	8.900	n/a	7.300	8.500	7.797	7.815	7.799	7.216	7.619	7.074	6.867	6.964	6.918	9.242	12.805	-77%	-44%	
Jul-13	8.590	8.590	8.590	n/a	8.900	n/a	n/a	8.500	11.314	11.461	11.303	11.293	11.251	10.760	10.465	10.614	10.544	11.150	7.056	38%	21%	
Aug-13	8.590	8.590	8.590	n/a	8.900	n/a	n/a	8.500	11.142	11.406	11.272	11.211	11.242	11.406	11.107	11.266	11.191	10.438	6.410 *	43%	28%	
Avg 2013 ¢/kWh	8.440	8.440	8.590	n/a	8.900				8.812	8.816	8.728	8.674	8.831	8.529	8.304	8.415	8.372	8.807	10.188	-17.45%	-14.47%	

August-13 displayed monthly rate for Brighter Futures Energy Inc is an estimated rate based on a 30 DAY MOVING AVG calculated as of 08/26/2013 10:00:00
Final Brighter Futures Energy Inc's energy rate for current month will be based on the actual energy cost and established at the end of the current month.

City Utilities & Public Companies' rates are based on the actual rates approved by AUC.