

## **Rachael Cloughton**

### *Snehta proposal*

My work frequently merges personal research with collaborations from various cultures, geographies and histories. Its primary focus is on the new societal condition of network culture, critically reflecting upon how images and information are disseminated within this climate.

Of most interest are the effects of the current communications environment on relationships, conflicts and the identification of the other. These ideas have been recently explored through the mediums of performance, film and sound installation.

Alongside my artistic practice I work as a freelance journalist and this role continually influences and informs my practice. During my time at Snehta I intend to work directly with the current narrative of crisis that dominates the discussion and presentation of Greece in the international media. I seek to re-frame this narrative through interviews and collaborative art projects with the people of Kipseli, moving away from the dominant portrayals in the news to create an alternative, artistic archive of the present moment.

Collaborative art projects are my strategy to bridge the isolation and cultural distance that separates me from the subject and they will aid my attempt to create an open, sensitive and meaningful practice in response to it.

I am particularly interested in the narrative of the 'ruin' and its multiple interpretations and significations, particularly in the culturally rich and historical city of Athens where ruins are both venerated and deplored. This will be my starting point at Snehta.