



# A TASTE OF WINE & CHEESE

BOYS & GIRLS CLUB  
OF GREEN BAY

**EVENT SPONSORSHIP  
PROPOSAL**





OUR GOAL FOR 2014:

**\$250,000**

*You can be a part of something big.*

## MAKE A DIFFERENCE

...And have *fun* doing it.

**IT'S A WIN WIN.** Sponsoring A Taste of Wine & Cheese for the 25th anniversary provides you the unique opportunity to connect with the Greater Green Bay community with a splash, build brand awareness and show your company's support of an important cause — youth who need us most. You will be part of a deeper investment to help us identify youth development outreach in Brown County. Making an investment today creates a positive impact on more children more often. For nearly 50 years the **Club** has served thousands of members who have grown up to be doctors, businesses owners, teachers and parents of current **Club** Members.

**BE A LEADER.** Help us reach our event goal of **\$250,000**. Funds raised this year will exceed our current services, allowing us to provide a safe place to go after school, a hot meal, homework help or caring adult to hundreds of additional children on our waiting lists. Feel good about providing the resources for local youth to be productive, caring and responsible citizens for generations to come. Each sponsorship level reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "wow" clients, vendors and employees.

## A TASTE OF WINE & CHEESE

*A Celebration of 25 years of good food, great wine to support the mission of the Boys & Girls Club of Green Bay.*

Looking for the opportunity to become a part of one of the biggest events of the year? Interested in placing your company name in front of hundreds of sophisticated party goers? Want to show your employees and investors your dedication to your community? Consider a presenting sponsorship for **A Taste of Wine & Cheese**.

More in the mood for an intimate socializing event? Looking for an unforgettable evening that will leave a lasting impression? Learn more about becoming a **Winemaker Dinner Sponsor**.

### ABOUT THE EVENT

Each year, *over 1,300* wine enthusiasts eat, drink and mingle at the **Boys & Girls Club** premiere tasting event. Sample one-of-a-kind dishes from local eateries and over 300 wines and spirits from around the world as you enjoy a festive atmosphere to support youth who need us most in Green Bay.

### NEW IN 2014

Join us an hour before the main event for a private pre-party VIP reception on Friday featuring passed gourmet hor d'oeuvres and an exclusive tasting of special vintages that won't be available for the rest of the evening. Mix and mingle with other VIP attendees and honored guests.



EACH YEAR,  
**OVER 1,300**  
WINE ENTHUSIASTS  
ATTEND A TASTE OF  
WINE & CHEESE.



# SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor.....\$15,000**

## BENEFITS

- Prominent sponsor recognition on all event related marketing & promotional collateral: invitations, event program, flyers, and posters
- Sponsor logo in the event video Friday night
- Sponsor recognition and link on the event webpage
- Social Media mention on the **Boys & Girls Club of Green Bay** Facebook page
- Sponsor recognition in all media
- 20 tickets to the **Wine Tasting & Auction**
- One table at the **Gourmet Winemakers Dinner**
- One table at the **Steak & Burger Dinner** and two spots at the **Boys & Girls Club Golf Classic.**

## UNIQUE BENEFITS:

- \$5,000 airtime on WBAY
- Company name mentioned in all media advertising: print, online and radio
- 20 tickets to the Friday VIP pre-party wine tasting



**A TASTE OF  
WINE & CHEESE**  
BOYS & GIRLS CLUB OF GREEN BAY





# SPONSORSHIP OPPORTUNITIES

*(continued)*

**Supporting Sponsor.....\$10,000**

## **BENEFITS**

- Prominent sponsor recognition on all event related marketing & promotional collateral: invitations, event program, flyers, and posters
- Sponsor logo in the event video Thursday night
- Sponsor recognition and link on the event webpage
- Social Media mention on the **Boys & Girls Club of Green Bay** Facebook page
- Sponsor recognition in all media
- 20 tickets to the **Wine Tasting & Auction**
- One table at the **Gourmet Winemakers Dinner**

**Gourmet Dinner Sponsor.....\$5,000**

## **BENEFITS**

- Sponsor listing on select event signage and in the Thursday event program
- Sponsor logo in the event video Thursday night
- Sponsor mention in the event video Friday night
- Sponsor recognition and link on the event webpage
- 10 tickets to the **Wine Tasting & Auction**
- One table at the **Gourmet Winemakers Dinner**



# SPONSORSHIP OPPORTUNITIES

*(continued)*

**Speaker Sponsor.....\$10,000**

## **BENEFITS**

- Prominent sponsor recognition on all Thursday event related marketing & promotional collateral: invitations, event program, flyers, and posters
- Sponsor logo in the event video Thursday night
- Sponsor recognition and link on the event webpage
- Social Media mention on the **Boys & Girls Club of Green Bay** Facebook page
- Sponsor recognition in all media
- 20 tickets to the **Wine Tasting & Auction**
- One table at the **Gourmet Winemakers Dinner**

## **UNIQUE BENEFITS:**

- 1 hour meet & greet
- Company name mentioned in all media advertising as speaker sponsor: print, online and radio
- 20 tickets to the Friday VIP pre-party wine tasting





# SPONSORSHIP FORM

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**I WOULD LIKE TO SUPPORT THE BOYS & GIRLS CLUB OF  
GREEN BAY WITH THE FOLLOWING SPONSORSHIP:**

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$15,000 | <input type="checkbox"/> Speaker Sponsor - \$10,000       |
| <input type="checkbox"/> Supporting Sponsor - \$10,000 | <input type="checkbox"/> Gourmet Dinner Sponsor - \$5,000 |

**Please return form to:** Boys & Girls Club of Green Bay  
311 South Oneida Street  
Green Bay, WI, 54303