

Goal Sheet

Name: _____ Month: _____

~ I'm Saving For ~

~ I Need To Profit ~

\$

Total Monthly Retail Sales



Photo of what my MK profit is paying for

**Reach your goals with your Mary
Kay money!**

1. Decide what your monthly goal is and how much profit you need. Write it in the boxes above! Attach a photo to help you stay focused.

2. Here is the equation:

Take the number you need in profit and divide it by .40. This is the total sales you need this month to reach your goal!
Start tracking!!

**Profit Goal Divided by .40 = Total Retail
Sales needed for the month.**

\$

Total of wholesale orders placed this mo. with the remaining 60% of my total retail sales.

Use the back of this sheet if needed to subtract each sale as you make it.