

Sample monthly fundraising plan

Planning your fundraising activities well in advance of your sponsorship deadline will help you decide if your ideas are practicable and give you a realistic monthly target to work to.

We have put together a sample fundraising plan spanning 12 months. These ideas have all been tried and tested by past challenge events participants and have proved highly successful. Please complete your own fundraising plan overleaf and send us a copy for feedback and further suggestions.

Month	Event	Cost	Income	Monthly Total
January	Post-Christmas sponsored swim or aerobics sessions	Nil	£100	£100
February	Seek sponsorship from friends & colleagues	Nil	£110	£510
	Non-uniform day at your old school	Nil	£400	
March	Bag packing at busy supermarket	Nil	£200	£350
	5-week Bonus Ball sweepstake at work	£100 prize money	£150	
April	Wash colleagues' cars during lunch hour	Nil	£70	£170
	Collection at football match or theatre	Nil	£100	
May	Weekly cake sale at work	£30 ingredients	£70	£150
	Lawn mowing for friends and neighbours	Nil	£80	
June	Barbeque for friends or picnic in the park for colleagues	£50 food & drink	£150	£450
	Collection at busy station or supermarket	Nil	£300	
July	Sponsored leg wax	Nil	£120	£170
	Three-legged pub crawl	Nil	£50	
August	Cycle/ walk to work for two months and give saved transport costs to NDCS as personal contribution	Nil	£80	£80
September	Guess the baby photo competition with work colleagues	Nil	£50	£100
	Car boot sale	£5 admission fee	£50	
October	Hallowe'en party with raffle (try and get venue and raffle prizes donated)	£350 food & DJ	£650	£850
	Letters to close company contacts	£5 stamps & paper	£200	
November	Christmas present wrapping stall in local shopping centre	£25 paper	£300	£420
	Friday night pub collections	Nil	£120	
December	Carol singing at busy train station	Nil	£90	£165
	Mince pie & mulled wine sales at work	£35 ingredients	£75	