



Cause Marketing Partnership Proposal Form

To be used for cause-related marketing relationships / charitable sales promotions / commercial co-ventures
Please submit to causemarketing@habitat.org.

CONTACT INFORMATION AND COMPANY BACKGROUND

Business Name:

Your Name and Title:

Address:

City/State:

Zip:

Phone Number:

Fax:

Email Address:

Web site:

What is the nature of your business?

When was your company established?

Number of employees:

Please list any experience(s) with other charities:

Why have you chosen Habitat for Humanity International as the beneficiary of your promotion?

Are you currently partnered with your local Habitat for Humanity affiliate? Yes No

If yes, which one(s) and how?

Cause Marketing Partnership Proposal Form(Cont'd)

Promotion Details:	
Please describe your product or service involved in the promotion:	
Promotion Selling Period	Begins Ends
Suggested price of the product or service:	
Where will the product or service be sold or offered?	US Canada U.S. Territories and/or International; if so, Where?
When will the product(s) be available at retail?	
What is the number of units you will be producing?	
Will you sell through the following outlets?	Company Store Franchises Other Retailers Catalogs Online Other. Please explain:
How will you advertise the promotion?	
Will Habitat for Humanity be the sole beneficiary of this promotion?	Yes No If not, please list the other charities or beneficiaries.