

. MILWAUKEE .

Hotel Fact Sheet

AREA	TOTAL ROOMS
DT Hotels within ½-mile of the WI Center	3,447
DT Hotels outside ½ mile of the WI Center	1,505
Total DT Hotel Rooms	4,952
Airport	1,485
Outlying & Resort Hotels	11,320
Total Greater Milwaukee Area	17,757

CONNECTED TO WISCONSIN CENTER

Hilton Milwaukee City Center	729
Hyatt Regency Milwaukee	481
SpringHill Suites	150
Total	1,360

LARGEST HOTELS:

- **Hilton Milwaukee City Center** 729 rooms
- **Hyatt Regency Milwaukee** 481 rooms
- **Potawatomi Hotel & Casino** 381 rooms
- **The Pfister Hotel** 307 rooms
- **Doubletree by Hilton** 243 rooms
- **InterContinental Milwaukee** 221 rooms

YEAR END 2015	MILWAUKEE COUNTY	% INC OVER PRIOR	CITY OF MILWAUKEE DOWNTOWN	% INC OVER PRIOR
Occupancy Rate	64.6%	-1.4%	65.9%	-4.8%
Average Daily Rate	\$106.64	5.3%	\$133.14	5.3%
RevPar**	\$68.92	3.8%	\$87.70	.2%

Source: Smith Travel Research (**RevPar = revenue per available room (Avg room rate x occupancy %))



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HOTELS CURRENTLY UNDER CONSTRUCTION:

Springhill Suites Milwaukee

- Opens April 2016
- 150-room hotel housed in the totally renovated, 97-year-old Commerce Building, directly across from the Wisconsin Center & linked to it via the city's skywalk system
- 2,000 sq. ft. of meeting space, restaurant, underground parking

Kimpton

- Opens Summer 2016
- First hotel in the Historic Third Ward
- Eight-story new construction, featuring 158 rooms
- 7,000+ sq. ft. of meeting and event space
- Chef-driven, destination restaurant, plus fitness center and expansive rooftop bar and lounge area

PROPOSED FUTURE CONSTRUCTION:

- **Westin** - Slated to break ground in Spring 2016 with completion by June 1, 2017 is a nine-story Westin Hotel with 220 rooms and suites, many with Lake Michigan views. The hotel will connect to both the U.S. Bank Center and the 833 East building and will include a fine dining restaurant, large lobby bar, fitness center, 9,000 square-feet of meeting facilities and a 5,000 square-foot ballroom.
- **Hilton Homewood Suites** - plan for a 94-room hotel in a historic building in downtown Milwaukee that could open by 2017
- **Cambria** - Choice Hotels International plans for 110-150-room hotel on NW corner of Plankinton & Clybourn

