

RESUME

Name : SELVAKUMAR.D
Qualification : BE(Electronics and Communication Engineering)
Email id : selva@dselva.com / selvakumar.duraisamy@gmail.com
Mobile No : (0) 98402 27069
Address : 4-F, 6th Block, Vijay Shanthi Towers, Vadapalani, Chennai – 600 026.

PROFESSIONAL SUMMARY:

7 + years of Industry experience in providing User Interface & User Experience Design and Development with most usable enterprise wide applications. Specialized in full web site development, Front End Development and PHP/MySQL Development.

Played a vital role in the Development of www.sony-asia.com (SONY Singapore).

Played major role with Sony, CA, Microsoft, NYCEDC and OCBC Banking Projects and proved the ability to work under pressure by taking complete ownership of tasks.

WORKING EXPERIENCE:

- Currently working as a **Web UI Developer** in **GlobalScholar**, Chennai from June 2008 to till date.
- Worked as a **Front End Developer** in **Interakt Digital Solutions Private Limited**, Chennai from September 2006 to May 2008.
- Worked as a **Web Developer** in Pathfinder Software Solutions Pvt. Ltd, Chennai from August 2005 to September 2006.
- Worked as a **User Interface Engineer** in PARINAMAM, Chennai from September 2003 to August 2005.

EDUCATIONAL QUALIFICATION:

- Bachelor of Engineering in **Electronics and Communication** in April 2003 from Coimbatore Institute of Technology, Coimbatore with **First Class**.
- Passed **HSC** in March 1998 from G.H.S. School, Mangalapuram with **79.83%**.
- Passed **SSLC** in March 1996 from G.H.S. School, Mangalapuram with **70.60%**.

SKILLS:

Web Technologies : HTML, XHTML, CSS, Java Script, jQuery, PHP.
Back End Tools : MS Access, MySQL.
Script Editors : Front Page, Dream weaver CS3, Contribute CS3.
Graphics Tools : Flash CS3, Photoshop CS3, Fireworks CS3, Swish Max.
Sound Editors : Sound Forge 7.0, Gold Wave.
Others : Search Engine Optimisation (SEO).

PROFESSIONAL EXPERIENCE:

Project #1:

GlobalScholar - www.globalscholar.com – Website revamp Development – UI Development.

GlobalScholar is an education technology company providing the education community, TAPS (Teachers, Administrators, Parents and Students) with a robust suite of tools branded as 'Pinnacle', dedicated to the complete cycle of learning.

Services Rendered

- Table less HTML and CSS Development
- JavaScript Functionality Development
- Support and Delivery Maintenance
- Support to .Net dev team.

Environment: Adobe Photoshop, Fireworks, Dreamweaver, Visual Studio.

Project #2:

GlobalScholar - www.globalscholar.com - B2B (Integrated Experience)

Globalscholar's B2B product is basically about the Curriculum instructional information system for an online tutoring product. A web-enabled curriculum management, student assessment and grade book software solution, CIIS is a B2B product which helps teachers to road map curriculums, do lesson planning, and assess student performance. It also enables administrators to analyses data to measure learning outcomes of schools and students within their jurisdiction. The CIIS program could prove immensely useful to India's 1.20 million schools — especially the country's 146,000 private sector primaries and secondaries.

Services Rendered

- Table less HTML and CSS Development
- Support and Delivery Maintenance
- Support to .Net dev team.

Environment: Adobe Photoshop, Fireworks, Dreamweaver, Visual Studio.

Project #3:

GlobalScholar - <https://dlc.globalscholar.com/secure/sign-in.aspx> - DLC (Private Label)

DLC stands for digital Learning commons (www.Learningcommons.org/) non-profit that provides educational resources through deals with schools for students, parents, and teachers. Once a school is signed up with DLC their org can take courses, view resources, etc... Users must enter their school and a PW to gain access. We have signed an agreement to provide our platform to DLC. This includes the ability to offer instant tutoring and homework help with DLC providing their own tutors. The main benefit of working with DLC is having a private label platform for reference, solutions, and actual demo site for deals with Libraries, community colleges, and brick and mortar tutoring companies.

Services Rendered

- Table less HTML and CSS Development
- Support and Delivery Maintenance
- Support to .Net dev team.

Environment: Adobe Photoshop, Fireworks, Dreamweaver, Visual Studio.

Project #4:

Online College Guru - www.onlinecollegeguru.com – Website Maintenance

The Online College Guru is your most trusted source for information regarding top colleges, online education, degree programs and career advising. College details could be explored through a directory of online and campus-based colleges and compare degree programs from different online colleges by viewing tuition costs, course requirements, admissions and more

Services Rendered

- Table less HTML and CSS Development
- JavaScript Functionality Development
- Support and Delivery Maintenance
- Support to .Net dev team.

Environment: Adobe Photoshop, Fireworks, Dreamweaver, Visual Studio.

Project #5:

College Finder - www.globalscholar.com/collegefinder/

School Finder - www.globalscholar.com/schoolfinder/

Preschool Finder - www.globalscholar.com/preschoolfinder/

College Finder, School Finder, Preschool Finder helps students and parents to perform a quick search for information on all the schools, colleges, Universities by degree, major, location, reviews, type of school/college, size, price, etc.

Services Rendered

- Support and Delivery Maintenance
- Table less HTML and CSS Development
- JavaScript Functionality Development
- Support to .Net dev team.

Environment: Adobe Photoshop, Fireworks, Dreamweaver, Visual Studio.

Project #6:

Microsoft Dynamics - www.yoursecretrevealed.com – Microsite Development

Front End Development

Created a Rich Media, interactive marketing communications campaign featuring the Microsoft Dynamic CRM 4.0 whose amazing powers to “see all and know all” attracts prospective customers to learn more about CRM 4.0.

Services Rendered

- HTML and CSS Development
- JavaScript Functionality Development

Environment: Adobe Photoshop, Fireworks, Dreamweaver.

Project #7:

OCBC iQ Microsite www.ocbc.com.my/myIQ/

UI Design & Development

To promote OCBC's IQ suite of services in Malaysia, Interakt designed and built an informative website on the benefits and privileges of this initiative, encouraging visitors to take the first step by registering for an appointment with an IQ representative.

Services Rendered

- HTML Page Development using CSS and JavaScript
- JavaScript Functionality Development
- Content Migration

Environment: Adobe Photoshop, Fireworks, Dreamweaver.

Project #8:

Sony-Asia www.sony-asia.com - Portal development

UI Design & Development

Revamped the Sony-Asia portal and restore and ensure online brand unity among the 11 far-flung countries including information architecture and back-end systems. Critical to success was extensive usability testing region-wide.

Services Rendered

- Wireframe development (**Onsite placement– Singapore**)
- CSS based HTML Development
- JavaScript Functionality Development
- Support and Delivery Maintenance

Environment: Adobe Photoshop, Fireworks, Dreamweaver and Axure Pro.

Project #9:

Cambridge Solutions – Intranet Development

Front End Development

Develop a worldwide intranet for Cambridge to improve internal communications, information access, and brand knowledge among its growing global employee community.

Services Rendered

- Wireframe Development
- HTML Page Development using CSS and JavaScript
- Content Migration

Environment: Adobe Photoshop, Fireworks and Dreamweaver.

Project #10:

BigCenter www.bigcenter.com - Portal development

UI Design & Development

BigCenter, specialists in workplace management solutions for the real estate industry, chose Interakt to totally rebuild its corporate website with all new navigation, graphics, and content management.

Services Rendered

- CSS based HTML Development
- JavaScript Functionality Development
- Content Migration

Environment: Adobe Photoshop, Fireworks and Dreamweaver.

Project #11:

NYC Economic Development Corporation www.nycedc.com - Website development

Front End Development

Rebuilt and implemented every stage of the web-development lifecycle for NYCEDC and deployed sophisticated solutions such as Microsoft Content Management System, Mondo Search, and Web Trends to ensure the site was user-centric, efficient, and effective

Services Rendered

- HTML and CSS Development
- Content Migration

Environment: Adobe Photoshop, Macromedia Dream weaver, MCMS Platform

Project #12:

Interakt www.interaktco.com – Website Development

Front End Development

Developed corporate website for Interakt Digital Group.

Services Rendered

- HTML and CSS Development
- JavaScript Functionality Development
- Content Migration

Environment: Adobe Photoshop, Macromedia Dream weaver.

Project #13:

Powerzone www.powerzoneindia.com – Website Development
Front End Development

Developed website for Amararaja Group to promote their product, **PowerZone**, in rural areas

Services Rendered

- Requirement gathering
- Wireframe Development
- HTML & CSS Development
- Content Migration

Environment: Adobe Photoshop, Macromedia Dream weaver.

PHP Projects:

Company : **Pathfinder Software Solutions Pvt. Ltd, Chennai.**
Department : Web Development
Designation : Web Developer
Project : Management Information System
Client : Round Table India (www.roundtableindia.org)
Server : Apache
Front end – Back end : PHP-MySQL
Team Size / Duration : 1 / 5 months
Description :

Round Table India is a non-political Organisation. The members of the Organisation can login to the website and they can post various details of the events and meetings. Two levels Security protection is done, so only authenticated and authorized users can access the site based on the access roles assigned to the users. Members can do online shopping of the RTI Products. The Inventory Management for the online shopping products have been done. Bulk emailing with multiple attachment facility, Download option for the reports into PDF, Excel files, sending online greeting are the vital features in this site.

Role: Template design, HTML, CSS, JavaScript Coding and PHP/MySQL Development.

Company : **Pathfinder Software Solutions Pvt. Ltd, Chennai.**
Department : Web Development
Designation : Web Developer
Client : Avinash Health Products (www.avinashhealth.com)
Server : Apache
Front end – Back end : PHP-MySQL
Team Size / Duration : 1 / 2 months
Description :

This project was targeted to develop a website for Avinash Health Products Private Limited and provide facility to feed daily and monthly sales reports of employees. In this web application every employee would login with his/her ID/Password and feed his /her work progress. The employees are categorized into three different Levels. When a Level III employee feed daily and monthly reports, a copy of this report is sent to the Level II employee and Level I employee would be able to receive reports from both Level I and Level II employees. This project also contains administrator module, this module provides facility to maintain employee details from different locations in India, product details, daily and monthly sales reports of every employee.

Role: Template design, HTML, CSS, JavaScript Coding and PHP/MySQL Development.

Other Sample URLs:

www.dandruff-free.com
www.tampcol.in
www.threyes.com
www.arulvaku.com
www.ctechengineers.com
www.parinamam.com/website/shipping

www.perfectelectronics.com
www.humahospital.com
www.voxgroup.com
www.terabitsolutions.com
www.malarconstructions.org

Role: Template Design Using Photoshop 7.0, Web Page Creation using Dreamweaver and CSS, Flash Animation.

PERSONAL DETAILS:

Age & DOB : 29 years, 10-06-1981
Sex : Male
Marital Status : Single
Father's Name : Mr.P.Duraisamy
Permanent Address : No: 579, Thagarai,
Chinnasalem – 606201,
Villupuram (Dt).
Tamil Nadu.
Languages Known : English, Tamil
Passport Number : G0465171 (Valid up to:30/10/2016)

HOBBIES:

- Surfing the net
- Hearing Music
- Writing Tamil poem & story

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

Place:

Date:

(SELVAKUMAR.D)