WOMEN OF INFLUENCE

2015

# Sponsorship proposal

Georgia Lane

Women of Influence

6/30/2015

# Are you interested in promoting your business to a community of professional, motivated and successful business women?

**Women of Influence enjoys a wonderful relationship with our sponsors; who in turn benefit from positive exposure and warm introductions to our guests and supporters. Sponsorship of Women of Influence offers excellent brand awareness through our social media platforms and at each event.**

**Our community is a wonderful mix corporate, small and medium business women and men – it is easy to become a sponsor and the benefits are clear!**

**What our sponsor say:**

*"We are thrilled to be a Gold Sponsor of Women of Influence, through our sponsorship we have grown our QLD Resorts profile, engaged with new customers and been part of supporting local businesses. The economic impact of our partnership can be seen across all facets of our business."*

Susan Griffiths | Senior Manager Sales & Marketing | RACV Queensland Resorts

**Our sponsors include:**

SUNCORP BANK

102.9 fm hot tomato

RACV Resorts Gold Coast | Noosa

OCEAN ROAD MAGAZINE
Dive into life on the coast
www.oceanroadmagazine.com.au

TONI&GUY™ BROADBEACH

DIAGNO ACCOUNTANTS & BUSINESS STRATEGISTS

Centurion CAPITAL

thielpartners accountants

ARBONNE.

iVyy™ WIRED REALTIME

BusinessSupport On Hand

cronin LITIGATION LAWYERS

**What you get out of being a Gold or Silver sponsor:**

- your business will feature in our newsletters, invitations and website
- information will be posted about your business through our social media network
- your current marketing campaign or "call to action" can also feature throughout our network
- your brand will feature in the rolling PowerPoint to around 120 happy guests at the event
- Our MC will introduce your business as a sponsor and supporter
- A very happy guest will receive a prize you donate and present
- You can extend your brand awareness further by providing promotional gifts at table settings or in gift bags
- Gold sponsors can also display banners, provide collateral, speak at the event and run business card draw

To find out more about our sponsorship, contact us and see our sponsorship packages below.

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**Our next event is Monday 3 August 2015**

When: Monday 3 August Time: 12:00pm to be seated by 12:30pm
Where: The Convention Lobby, RACV Royal Pines Resort
RSVP: Thursday 30th July - visit www.womenofinfluence.org.au
Cost: Early Bird until Thursday 16 July - $79.00 per person, or $600.00 (inc GST) per table of 8
From Friday 17 July - $85.00 per person, or $640.00 (inc GST) per table of 8
Includes family style (2 course hot and cold main with dessert selection) lunch and beverage on arrival

**GOLD SPONSORSHIP allows you the opportunity to:** (Items in **BOLD** are unique to Gold Sponsorship)

- **donate a prize for a business card draw - you will receive a list of contacts from the cards collected in an Excel spreadsheet after the event for you to add to your database**
- **display your brand advertised in high profile "Gold Sponsor" section of all invitations and newsletters**
- have your brand advertised in **high profile "Gold Sponsor"** section of our website
- have your brand and any current marketing campaigns scheduled via our social media sites (mainly Facebook)
- have your brand advertised on **high profile "Gold Sponsor"** rolling PowerPoint at the event
- **display your brand at the event with banners**
- **place collateral on tables**
- **have a representative of your company briefly speak at the event and/or help distribute gifts and prizes**
- add items to gift bags (must be of value to guests, i.e. not just a flyer but a true value "guest special offer" or gift)
- **two** complimentary tickets to the event
- additional tickets or corporate tables at discounted rate

**All this for just $650 per event**

**SILVER SPONSORSHIP allows you the opportunity to have:**

- your brand advertised in the "Silver Sponsor" section of all invitations and newsletters leading up to the event
- your brand advertised in the "Silver Sponsor" section of our website
- your brand and any current marketing campaigns scheduled via our social media sites (mainly Facebook)
- your brand advertised on the "Silver Sponsor" rolling PowerPoint at the event
- an opportunity to donate a prize for the raffle to raise funds for charity and to present the prize to the winner/s
- an opportunity to add items to gift bags (must be of some value to guests, i.e. not just a flyer but a true value add "Guest special offer" or gift)
- **one** complimentary ticket to the event
- additional tickets or corporate tables at discounted rate

**All this for just $330 per event**

**BRONZE SPONSORSHIP**

There is no cost for Bronze Sponsorship; you can donate a gift to the value of $150 or more for the purpose of the charity raffle.

Items valued at $500 or more can also be auctioned in your company name if you choose; you can take part in the auction and/or present the item to the successful bidder.

Bronze sponsorship also allows you the opportunity to:

- have your brand advertised in the "Bronze Sponsor" section of our website
- have your brand and any current marketing campaigns scheduled via our social media sites (mainly Facebook)
- have your brand advertised on the "Bronze Sponsor" rolling PowerPoint at the event
- donate a prize for the raffle to raise funds for charity and to present the prize to the winner/s
- add items to gift bags (must be of some value to guests, i.e. not just a flyer but a true value add "Guest special offer" or gift)
- purchase additional tickets or corporate tables at discounted rate

ABOUT WOMEN OF INFLUENCE

Women of Influence is a not for profit organisation; our purpose is to provide a forum for motivated and successful business women to network, learn and connect.

Our events are designed to deliver guests an enjoyable, educational and entertaining experience and provide the opportunity to meet like-minded people.

The organisation was first started as Women in Finance – Gold Coast Chapter in May 2005 and in 2010 we rebranded to Women of Influence opening the appeal to guests from a broader range of industries.

Women of Influence became an Incorporated Association in April 2011 and is now known as Women of Influence Queensland Inc.

**OUR OBJECTIVES ARE TO:**

CONNECT business women in a non-threatening atmosphere
DELIVER a professional event that runs smoothly and on time
EDUCATE our audience with qualified and engaging speakers
ADD VALUE to ensure guests, sponsors and speakers consider being involved in the event valuable

Feedback from our last event (July 2014, Personal Branding with Emily Kucukalic)

*"Fantastic breakfast for a fantastic cause"*

*"..Very topical, informative and fun!"*

*"It is a great event and I always walk away inspired."*

*"Thank you so much I loved every minute"*

*"Good service, great food and great presentation"*

*"Short and sweet but information was relevant and useful, was perfect and food was amazing"*

*"Very interesting speaker, great breakfast and venue"*

*"Interesting topic, speaker was very engaging, food was excellent"*

*"Loved it will come again."*

Visit our website www.womenofinfluence.org.au
Follow us on Twitter and Facebook