

## **Theatre Company Website Development Contract (freelance fee £2,000\*)**

### **Contract Overview**

artsdepot – a North London venue that welcomes 146,000 visitors annually, is supporting emerging theatre company HighRise Theatre to develop a new production - *The Concrete Jungle Book* - and build its profile. With several productions & a growing number of 4 and 5\* reviews under their belt, a strong reputation for delivering impactful creative learning programmes for target groups, and a new show opening in 2017 it's time for the company to increase its web presence. This modest contract includes working with company members (supported by artsdepot staff) to pull together content and build a flexible website that is low cost to maintain and can be edited by company members.

### **Contract expectations**

To work with the company to design and build a website which profiles the company's work, likely to include sections on their participatory projects, productions, tour dates, press reviews, about (company ethos & members) and a contact us form. The company has limited resources so company members will need to be able to update the website themselves and the hosting costs need to be minimal or ideally provided for free. The website must be live by June ahead of the premiere of *The Concrete Jungle Book*.

### **Responsibilities**

- To spend time with the company members understanding their work and ethos.
- To design and create a website for HighRise Theatre which works on a range of devices and presents a strong and brand-appropriate image for the company.
- To support HighRise Theatre to identify and develop appropriate copy and images, whilst enabling a flexible website where company members can update all the key elements.
- To engage artsdepot & HighRise team members throughout the process ensuring a high quality finish agreed by all partners, and to drive forward the process through to June launch at the latest.

### **Contractor Specification**

Essential

- Proven track record of high quality website development
- Ability to support clients to identify their needs
- A collaborative approach to their work
- Excellent communication and organisational skills
- Ability to work as part of a small team and under your own initiative
- Ability to communicate well with various partners
- Ability to work within budget
- Ability to work to tight deadlines

Desirable

- Experience of working within the arts and / or with theatre companies

### **Dates of employment**

February – June 2017

The Website Designer will be needed for meetings and the creation of the website.

Dates to be discussed. The contract is anticipated as 3-4 days contact time plus build time.

**Fee:** £2,000\*

*\* The total fee is to cover all costs required to deliver this brief.*

### **Key Dates:**

Application Deadline    Monday 20 February 2017, 10am

Interviews                    Tuesday 28 February 2017

### **How to apply:**

Please submit an up to date CV along with examples of your work and a cover letter explaining your approach to the project no longer than a side of A4 to [recruitment@artsdepot.co.uk](mailto:recruitment@artsdepot.co.uk)

Please state in the title of the email “Website Development Contract”

We are unable to respond to every application. If you do not hear from us by 27 February, please assume your application has been unsuccessful.

### **About HighRise Theatre**

HighRise are a theatre collective who seek to spark conversation and build bridges between forgotten communities by representing the rhythm of the streets. With family roots spreading over five continents we have a unique approach to telling stories.

Our core aim is to use inner-city memories, culture and music to give the unheard a voice through theatre.

As well as creating acclaimed shows and experiences, we have a foot in several communities across London, where our work with and for disaffected young people has bred positivity, inclusivity and creativity. Whether at our weekly youth theatre at Spotlight in Langdon Park or working with nationwide charities to plan and deliver workshops, HighRise's productions are informed by an ongoing, active research with these young people. The company has a working cycle of listening and creating. We listen to the young people we work with and use what we learn to spark the creation of ground-breaking Theatre.

Our style is energetic, physical, innovative, poetic and colloquial - using Hip Hop & Grime music on top of extreme play as a vehicle to tell honest stories from multicultural backgrounds.

Previous work includes

*Merryville* - Nov 2016: Camden People's Theatre in association with Cardboard Citizens

*"An articulate, amusing and angry political rant through the medium of grime"* \*\*\*\* The Stage

### **About artsdepot**

artsdepot is a leading multi-art form venue and cultural hub in North Finchley, London. Our venue incorporates two theatres, gallery, café, studios, an art room and public spaces. We also house a vibrant Creation Space providing space to artists to create new work.

We are passionate about programming high quality, dynamic and engaging work with artistic excellence across all art forms. As well as presenting work, encouraging artistic innovation and supporting artist development, we also engage with people of all ages through our extensive participation programme. Last year we welcomed 146,000 visitors including 77,000 attending shows, and 9,000 children & young people either performing on our stages, or taking part in creative workshops.

In a typical week we provide 30 different creative learning courses and classes across all age groups, plus targeted projects which have benefitted groups including young refugees, young people in temporary accommodation, and collaborative projects with The Pavilion Pupil Referral Unit.

Our mission is to become a nationally recognised model of artistic excellence and accessibility.