



**NOVEMBER 8<sup>th</sup>, 2015**

## **SPONSORSHIP PROPOSAL**

The first annual Vaughan Cyclocross Classic is an all-day event to be held on Sunday November 8<sup>th</sup> at the Veneto Centre. This event is not solely intended for racers, but rather an event for the entire family and community to be involved in. The Veneto Cycling Club and Cyclepath Woodbridge have joined forces to infuse the community with thrill of Cyclocross racing.

Cyclocross is a discipline of cycling that test rider's agility, fitness and bicycle handling skills while riders navigate a 2-3km course of mixed terrain, sand, dirt, mud, run-ups and barriers. Races typically last between thirty minutes and one hour. A kid's race will be held prior to the elite racers taking the course for the grand finale of the event.

Future plans include making the VCX a featured event in the Ontario Cup Series, as well as hosting a weekly series. As this is our inaugural year, we will be promoting and featuring the event in the southern Ontario and surrounding area via social media, magazines, newspaper, and television broadcasts. Don't miss your opportunity to be part of this unique event!

# SPONSORSHIP PACKAGES

## Platinum - \$2,000

- Allocated tent (10'x10') space provide adjacent to start/finish line
- (2) 2'x6' banner with your logo, one on each side of the start/finish fencing
- Your logo prominent on the podium banner
- Your logo on the Facebook/Twitter banner
- Your logo/company promoted as a sponsor on Facebook/Twitter in the weeks leading up to the event
- Your logo present on flyers promoting the event

## Gold - \$1,000

- (1) 2'x6' banner with you logo along the start/finish fencing
- Your logo on the podium banner
- Your logo/company promoted as a sponsor on Facebook/Twitter in the weeks leading up to the week
- Your logo present on flyers promoting the event

## Silver - \$500

- Your logo on the podium banner
- Your logo/ Company promoted as a sponsor on Facebook/Twitter
- Your logo present on flyers promoting the event

## Primes - \$100

*(A prize given to the rider who is first to pass the finish line on the lap)*

- Your companies name announced at the start of the race in which primes are given, as well as, several times throughout the lap where the prime is being rewarded
- Your companies name listed in tech package as a prime sponsor

## Cowbells - \$1,500 (250 Bells)

- Your company's logo on one side of the cowbell along with event logo on the opposite side
- Riders and spectators will all get a cowbell which will be taken home and used over-and-over again. This a great value, as your sponsorship continues to be recognized beyond this event

## Towel - \$1,500 (250 Towels)

- Your logo on a small towel given out to all participants
- All participants will get a towel which will be taken home and used over-and-over again. This a great value, as your sponsorship continues to be recognized beyond this event



## SPONSORSHIP PACKAGE

### APPLICATION FORM

September 1<sup>st</sup> – 30<sup>st</sup> 2015

#### GENERAL CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Tel: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

#### SPONSORSHIP LEVEL

Please indicate the amount you wish to sponsor for this event:

☐ Platinum - \$2,000

☐ Prime - \$100

☐ Merchandise

☐ Gold - \$1,000

☐ Cowbells - \$1,500

*Provide a description and dollar value of the items you wish to provide for prizing below*

☐ Silver - \$500

☐ Towels - \$1,500

Item Description:

This form must be faxed to (905) 850-4481-1 or e-mailed to [cpwoodbridge@gmail.com](mailto:cpwoodbridge@gmail.com) by September 30<sup>st</sup>, 2015. Submission of this document must include a brand profile, company logo (vector and Jpeg) and website. Payments will be accepted by cheque or cash.