



Sponsorship Proposal



Guide Dogs
QUEENSLAND



The 2013 Bruce Lynton Charity Ball marks 13 years since the event's original inception. Over this time in excess of \$1.3 million dollars has been raised for local charities. 2012 was yet another successful year with close to \$100,000 raised.

As a must attend social event on the Gold Coast calendar, the black tie fundraiser will support the on-going needs of Cancer Council Queensland, Guide Dogs Queensland, Surf Life Saving and Youngcare. One of the primary reasons this event has achieved so much success is a result of the support of organisations who have assisted in sponsorship and donations which play a major part in raising funds on the evening. We now ask for your help again in 2013 to allow the event's beneficiaries to continue the incredible work they do within our community.

Thank you in advance for your consideration.

CHARITY BALL

Saturday 20th April 2013

**RACV Royal Pines Resort
Grand Ballroom**

6.30pm - 1.00am, Black Tie

\$230pp incl GST (\$2,300 Table of 10)

*Includes three course meal, 5 hour beverage package:
basic spirits, wine, beer, soft drinks, charity auction
& all night entertainment*

CHARITY GOLF DAY

Friday 19th April 2013

**RACV Royal Pines Resort
12 noon tee off, Texas Ambrose**

Team of four - \$660 incl GST

Individual - \$165 incl GST

*Includes - 18 holes of golf, electric cart hire,
light lunch and evening canapés*

HELP US make a difference...



CHARITY BALL SPONSORSHIPS

Menu Sponsorship Package - \$3000 incl GST



Benefits

- Exclusive naming rights to the official event menu;
- Corporate logo acknowledgement in official program next to menu item;
- Corporate logo acknowledgement in official menu on table settings on the evening;
- Opportunity to include 1 insert within a Bruce Lynton BMW e-newsletter - distributed to over 5,500 customers and suppliers;
- Two (2) complimentary tickets to attend the event with eight (8) subsequent tickets purchased under your company's name at the special supporters rate of only \$195 per ticket (subject to availability at time of committing to sponsorship); and
- Corporate logo acknowledgement on the official Charity Ball website with a direct link to your company website.

Raffle Prize Sponsorship - (RRP \$5000 total minimum donation)

Benefits

- Exclusive naming rights to the event's raffle for 1st, 2nd & 3rd prizes;
- Full page item acknowledgement and promotion in official event program, including prizes, corporate logo and website;
- Opportunity for representative to present prizes/draw raffle winner tickets on stage alongside MC on the night;
- Corporate logo and prize acknowledgement on raffle envelopes placed on every table;
- Two (2) complimentary tickets to attend the event with eight (8) subsequent tickets purchased under your company's name at the special supporters rate of only \$195 per ticket (subject to availability at time of committing to sponsorship); and
- Corporate logo acknowledgement on the official Charity Ball website with a direct link to your company website.

Exclusive Tiffany & Co. Raffle

Since 1837, the world has admired Tiffany & Co.'s timeless creations. They have set an unparalleled standard in the ultimate luxury of the 21st century. Now, we're looking for a company to be the first to sponsor the raffle, offering a chance to win a lifetime of luxury.

1st Prize
Tiffany & Co. 18k white gold "T" Charm Pendant
Valued at \$3750

2nd Prize
Tiffany & Co. 18k white gold "T" Charm Pendant
Valued at \$915

3rd Prize
Tiffany & Co. 18k white gold "T" Charm Pendant
Valued at \$370

Table Prize
The table prize is a Tiffany & Co. 18k white gold "T" Charm Pendant. It is a lifetime of luxury. It is a lifetime of luxury. It is a lifetime of luxury.

TIFFANY & CO.
www.tiffany.com.au

Program Page & Raffle Envelope

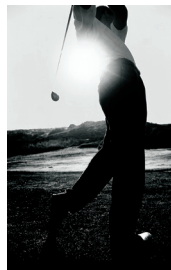
CHARITY GOLF DAY SPONSORSHIP

Hole Sponsorship - \$1100 incl GST

(Product donation in lieu will be considered)

Includes:

- Team of four
- Electric cart hire
- Hole signage
- MC recognition on the day
- Logo and company link on the official Charity Ball website
- Light lunch and evening canapés



Charity Ball Sponsorships

Grand Auction Item Donation (Items above RRP\$7,500)

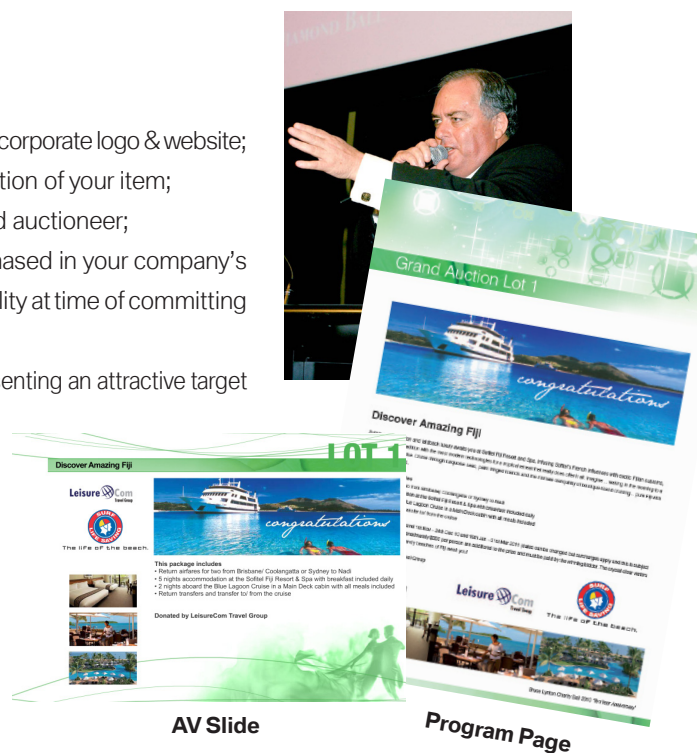
A limited number of opportunities exist in the Grand Auction category. The grand auction is a highlight of the evening's program and is a key component in enabling us to raise charitable funds on the evening. The grand auction is a prime opportunity for your product or service to be showcased to the entire contingent of guests on the evening via a vocal auction.

Benefits

- Exclusive naming rights to one (1) grand auction lot;
- Full page item acknowledgement in official event program, including text, image, corporate logo & website;
- Audio visual slide to be displayed on event screens prior and during the auction of your item;
- Verbal acknowledgement of your organisation and auction item by the grand auctioneer;
- Two (2) complimentary event tickets with eight (8) subsequent tickets purchased in your company's name at the special supporters rate of only \$195 per ticket (subject to availability at time of committing item donation);
- Exposure of your product/service to guests of a lucrative economic profile, representing an attractive target audience; and
- Company acknowledgement (text within body copy) on the official Charity Ball website with a direct link to your company website.

Your Investment

- Investment for grand auction sponsorship is the donation of an item with a recommended retail value of \$7,500 or above.



Silent Auction Item Donation (Items above RRP\$100)

The silent auction is becoming one of the primary reasons for guests to attend the annual Bruce Lynton Charity Ball. This is the perfect opportunity to be involved with one of the Gold Coast's premier social events and expose your product or service to a wide range of guests.

Benefits

- Exclusive naming rights to one (1) silent auction lot;
- 1/3 page item acknowledgement in official program, including text, image, corporate logo and website;
- Live update displayed on event screens showing the current bid on your item throughout the evening;
- Exposure of your product/ service to guests of a lucrative economic profile, representing an attractive target audience; and
- For items donated in excess of \$2,000 you will be entitled to purchase four (4) tickets in your company's name at the special supporters rate of only \$195 per ticket (subject to availability at time of committing item donation).

Your Investment

Investment for silent auction sponsorship is the donation of an item of product or service from your business.

- The minimum value of silent auction items is \$100.
- There is no maximum value for silent auction items.



PLEASE RETURN THIS FORM BY 1ST MARCH 2013.

Return address is at the bottom of this page.

Yes! I would like to support the 2013 Bruce Lynton Charity Ball / Golf Day

Registration Form (please complete)

- ☐ MENU SPONSORSHIP ☐ GOLF HOLE SPONSORSHIP
- ☐ RAFFLE PRIZE SPONSORSHIP
- ☐ SILENT AUCTION DONATION
- ☐ GRAND AUCTION DONATION

I would also like to:

- ☐ PURCHASE EVENT TICKETS
Quantity: _____
- ☐ PURCHASE GOLF TICKETS
Individual ☐
Team ☐

DONATION DETAILS

Please provide an accurate description of the item/s that you will be donating:

COMPANY NAME: _____

DONATED ITEM: _____

\$ RRP: _____

CHECK LIST

Please submit the below before ***1st March 2013*** for program inclusion (due to print deadlines):

- ☐ **ITEM or GIFT CERTIFICATE** (please make all gift certificate expiry dates 20th April 2014);
- ☐ **COMPANY LOGO** ☐ Same as 2012 program
- ☐ **IMAGE OF PRODUCT** ☐ Same as 2012 program
- ☐ **ITEM DESCRIPTION FOR PROGRAM** (Approx 150 words) ☐ Same as 2012 program
- ☐ **COMPANY WEBSITE ADDRESS**
- ☐ **YES! I REQUIRE A PROOF OF MY ARTWORK via EMAIL** (please note a 48 hour turnaround for approvals will be provided)

ITEM DISPATCH DETAILS

Please indicate how your item/s will be dispatched to us. (All items must be received/arranged prior to 15th March 2013*).

- ☐ Item will be delivered - Attn: Charity Ball Committee at the address below **BEFORE 15TH MARCH 2013.**
- OR**
- ☐ I require the item/ items to be collected, please contact me to arrange details.

CONTACT PERSON

NAME: _____

POSITION: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

DATE: _____

Please return registration form to:

email: charityball@brucelynton.com

fax +617 5557 7993

Bruce Lynton Charity Ball

82-84 Nerang Street, Southport QLD 4215, Australia.

PO Box 430 Southport QLD 4215, Australia.

Like us on: 

Proudly supporting in 2013



Guide Dogs
QUEENSLAND



Australian
for life.



youngcare