

Tell us your plan for an energy saving or climate change campaign? How will you get your message across? For example, will you use a song, a poster, a website, a leaflet, a board game, a bookmark, a puppet show, a short film, a quiz? Be as creative as you can!

Tell us why your team should be picked to be one of the Final 6 Teams who will present their campaign at the National Final in May 2016.

The Finalist Teams will be in with a chance to win €250 to spend on saving energy at school. Tell us how your school would spend this money.

Presented by

seai SUSTAINABLE ENERGY AUTHORITY OF IRELAND

Supported by

Campaign Proposal – One Good Idea 2015 - 2016

The **One Good Idea** project is looking for 20 primary teams (2-6 members) to run campaigns that encourage people to save energy and help tackle climate change and to be in with a chance to present their campaigns at the National Final in May 2016. Pupils from 3rd to 6th class can enter (all team members must be in the same class). Here’s what you need to do:

- Start by reading the project pack with your teacher.
- Visit the **One Good Idea** website www.seai.ie/onegoodidea to find out about topics for your campaign and to see campaigns by last years finalists.
- Pick a topic and find out more about it.
- Think of **One Good Idea** to encourage people to save energy and help tackle climate change.
- How will you tell people about your **One Good Idea**? How will you get the message out there?

Use this form to tell us how you would research and plan your energy saving campaign and why we should pick your team to be one of the Top 20 Teams who will run their campaign. Your team could be in with a chance to go to the **One Good Idea** National Final in May 2016.

DEADLINE: 27th November 2015 - closing date for submission of Campaign Proposal Form.

Send to: SEAI | One Good Idea c/o Real Nation, Fumbally Court, Fumbally Lane, Dublin 8.
T: 01 522 4830 **E:** onegoodidea@realnation.ie **W:** www.seai.ie/onegoodidea



TEAM DETAILS

Team name

Team members’ names

What class are you in? (team members must be in the same class)

Topic

School name

School roll number

School address

Teacher’s name

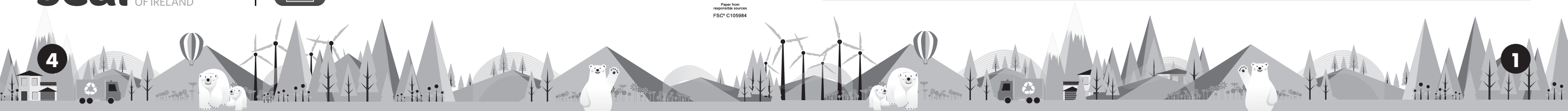
Teacher’s email address

Teacher’s contact phone number

We agree to be bound by the terms and conditions for participation in this project, as outlined on the **One Good Idea** website.

Teacher’s signature

Date



What is your project topic?

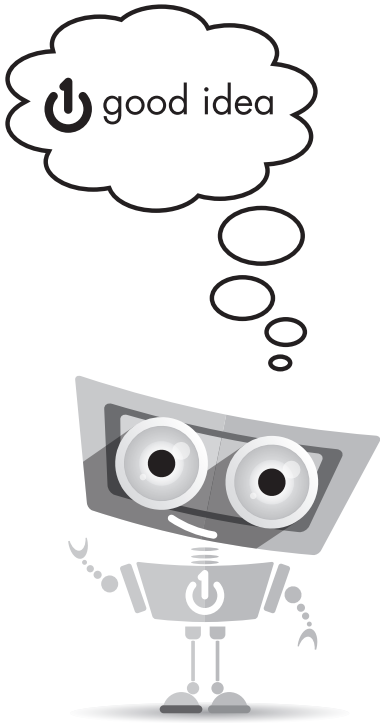
Pick from the topics below (go to the website for factsheets on these topics www.seai.ie/onegoodidea)

- ☐ Saving energy at home
- ☐ Saving energy at school
- ☐ Greener travel
- ☐ What’s your carbon number?
- ☐ Reduce your food miles
- ☐ Plant a tree!
- ☐ Greener fashion
- ☐ Saving water saves energy

How will you find out more about your topic? Will you use the internet, books, or will you talk to people who know a lot about it? Give us 3 examples of how you will find out more about your topic:

Will you do a survey about the topic? What will you try to find out? How many people will you do the survey with? Where and when?

What have you discovered about your topic so far?



Campaign

What is your **One Good Idea** for saving energy and tackling climate change?

Tell us about your campaign. Who will you try to reach with your campaign - the children in your school, teachers, parents? Where will you run your campaign? How many people do you think you can reach with your campaign?

What do you want people to do? How will they save energy?

What is your campaign slogan?

