



Gympie Regional Careers **Expo** 2013

Sponsorship Proposal



Gympie Regional Careers Expo 2013

About the Expo

The Gympie Regional Careers Expo 2013 is the premier education, training and employment exhibition in the Wide Bay Region. Held since 2009, the expo has been the leading platform for organisations to present career pathways and further education opportunities – not only to school leavers and their parents, but also to members of the community who wish to increase their skills or employment prospects.

This year, the expo will be held at The Pavilion, 77 Exhibition Road, Gympie, on 26 July 2013. It will feature over 60 displays, representing education, trade, government and the private sector. The friendly and informal character of the event provides a welcome and unique environment for employers, career advisors, education and training providers to communicate directly with jobseekers and students.

The demographic profile of visitors that you can reach and inform by getting involved include:

- School leavers
- Graduates
- Generation Y
- White and blue collar workers
- Current students
- People looking to return to work
- Mature-age jobseekers.

To ensure the continual growth and development of the Gympie Regional Career Expo, we would like invite your organisation to come on board as a sponsor of this unique community event.

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Sponsorship Opportunities

Gold, Silver and Bronze sponsorship categories are available, enabling your organisation to benefit in different levels of exposure as part of event advertising and promotion activities.

Gold Sponsorship of \$1000

- ☒ Your business logo / name on promotional banners
- ☒ Your business logo / name on other promotional material
- ☒ Your business logo / name on career expo correspondence
- ☒ Your sign or banner on display at the event
- ☒ Logo on council's website and web link to your business' website
- ☒ Digital and social media exposure via council networks
- ☒ Logo in newspaper advertisements
- ☒ Mention in media releases
- ☒ High exposure to young people, parents and the general public.

Silver Sponsorship of \$500

- ☒ Your business logo / name on promotional material
- ☒ Your sign or banner on display at the event
- ☒ Logo on council's website
- ☒ Digital and social media exposure via council networks
- ☒ Logo in newspaper advertisements
- ☒ High exposure to young people, parents and the general public.

Bronze Sponsorship of \$250

- ☒ Your business logo / name on promotional material
- ☒ Your sign or banner on display at the event
- ☒ High exposure to young people, parents and the general public.

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Contact Us

This could be your organisation's chance to provide students, parents and the general public with opportunities that may change the direction of their lives, while providing you the opportunity to promote and develop your business.

To benefit from this unique opportunity or to learn more about what's available, please contact:

Gympie Regional Council - Corporate & Community Services

Youth and Community Development

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