



**VICTORIAN & TASMANIAN CHAPTER**

**2015**

**NAWIC AWARDS OF EXCELLENCE**

**SPONSORSHIP PROPOSAL**

Awards Presentation Dinner  
Friday 25 September 2015  
Grand Hyatt Melbourne

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## ABOUT NAWIC

The National Association of Women in Construction (**NAWIC**) is a not-for-profit organisation formed in 1995 whose mission is to promote and improve the construction industry by the advancement of women within it.

NAWIC provides a forum for its members to meet and exchange information, ideas and solutions to important issues facing the construction industry. It offers individual members an opportunity to expand personal and business networks, maintain awareness of industry developments, improve skills and knowledge and make a contribution to other women in the construction industry.

It has chapters throughout Australia and overseas.

NAWIC's Objectives:

- To unite women actively involved in the various areas of the construction industry for their mutual benefit
- Promote co-operation, fellowship and a better understanding among members of NAWIC
- Promote education and contribute to the betterment of the construction industry
- Encourage women to pursue and establish careers in construction
- Provide members with an awareness of issues relating to the industry
- Provide an extensive range of activities to assist and promote women within the construction industry, through:

The Awards of Excellence	Marketing and sponsorship activities
Education seminars	Liaison with major construction related associations
Community involvement	Regular events
Newsletters	Fostering international links

NAWIC is a diverse group of members spanning a broad range of construction related occupations, such as:

Engineers	Architects	Interior Designers
Educators	Tradespeople	Quantity Surveyors
Project Managers	Builders	Suppliers
Subcontractors	Government employees	Developers
Landscape Architects	Building Inspectors	Academics
Students	Solicitors	

## THE 2015 AWARDS FOR EXCELLENCE

Each year, NAWIC recognises the outstanding achievements of women in the construction industry at its Awards of Excellence.

You have the opportunity to sponsor a particular Award Category aligned with your own organisation's objectives. NAWIC offers two types of sponsor packages:

▪ **Major Sponsor**

▪ **Support Sponsor**



## SOME OF THE ORGANISATIONS THAT HAVE ATTENDED PAST AWARDS

Aecom  
 Alinea Consulting  
 APM Group  
 Architectus  
 Arup  
 Aurecon  
 BP Australia  
 Brookfield Multiplex  
 CFMEU  
 City of Melbourne  
 Civil Contractors Federation  
 Cockram  
 CPSISC  
 Diversity@Work  
 Donald Cant Watt Corke

Fair Work Building & Const  
 Fulton Hogan  
 Grocon  
 Hansen Yuncken  
 Hickory Group  
 Incolink  
 Irwinconsult  
 ISIS Group  
 Jaydo Constructions  
 John Holland  
 Johnstaff  
 Jones Lang LaSalle  
 Kane Construction  
 Leighton Contractors  
 Lend Lease

Maddocks  
 MBAV  
 McConnell Dowell  
 Minter Ellison  
 Mirvac  
 Moreland City Council  
 Norton Rose Fulbright  
 Norman Disney Young  
 Point Project Management  
 Probuild  
 RMIT University  
 Sweett Group  
 Thiess  
 University of Melbourne  
 UrbanXchange

## BE AN AWARDS MAJOR SPONSOR

As an Awards **Major** Sponsor of the NAWIC Awards for Excellence, your organisation will be exclusively linked with one of the awards categories listed below:

### CRYSTAL VISION AWARD

Celebrates the achievements of individuals or groups with vision who actively promote and encourage women to become part of and progress in the construction industry. The encouragement may be by way of establishing policies, supporting legislation and creating organization structures.

### OUTSTANDING ACHIEVEMENT AS A BUSINESSWOMAN

Recognises the achievement of a woman who is a director, owner or partner of a company or business directly involved in the construction industry. Assessed on contribution to the organisation, including planning and development of the organisation, establishment of relationships with key stakeholders and the satisfaction of key stakeholders

### AWARD TO AN EMERGING LEADER

Recognises an individual exhibiting significant initiative and unquestionable leadership potential in the building and construction industry. All nominees should be currently involved in building, construction or infrastructure related project/s or work within an industry related company.

The winning entrant will receive a registration for a leadership course

### AWARD TO A YOUNG ACHIEVER

Recognizes the dedication and excellence of an individual under 30 years or younger who is involved in the construction, property or infrastructure development industries. Assessed on significance of contribution to the construction industry, leadership potential and involvement in community affairs.

### OUTSTANDING ACHIEVEMENT IN DELIVERY, DEVELOPMENT OR CONSTRUCTION

Recognises the achievement of a woman in delivery, development or construction. Including roles such as project or construction management, consulting, finance, legal, commercial and marketing. Assessed on significance and the unique nature of contribution, the use of innovation, best practice, management of budget and/or project delivery.

### OUTSTANDING ACHIEVEMENT IN DESIGN

Recognizes the achievement of a woman in design of a project Assessed on use of innovation, unique features of design, ability to respond effectively to client needs, quality and standard of work.

### **OUTSTANDING ACHIEVEMENT IN ENVIRONMENTAL SUSTAINABILITY**

Recognises and encourages environmental or socially sustainable practices within the construction industry. Assessed on innovative practices, use of new technologies, impact on workforce, community and environment.

### **OUTSTANDING ACHIEVEMENT IN DIVERSITY & INCLUSION (GENDER)**

Recognizes an individual or organisation who has demonstrated a significant commitment to increasing the gender diversity and inclusion of their workplace through the development of either a site based and/or regionally based and/or organisation wide Diversity and Inclusion Program/Initiative.

### **OUTSTANDING ACHIEVEMENT BY A STUDENT**

Recognises the achievement of a student currently studying at university. Assessed on their demonstration of dedication, enthusiasm, commitment and achievement in her chosen field and the community and industry involvement and academic record.

The winning student will be presented with a cheque for \$1,000.

### **OUTSTANDING ACHIEVEMENT BY A TRADESPERSON**

Recognises the achievement of a qualified tradeswomen or apprentice tradeswoman. Assessed on their demonstration of dedication, commitment and achievement in a chosen field. Community and industry involvement will be highly regarded.

## BE A SUPPORT SPONSOR

NAWIC also offers a Support Sponsorship package. This level of sponsorship is not directly linked to an award category. The Support Sponsorship offers organisations a cost effective way of showing support for women in the construction industry on the awards night.

## BENEFITS OF BEING AN AWARDS MAJOR SPONSOR AND A SUPPORT SPONSOR

The benefits provided by each of the Award Major Sponsor and the Support Sponsor packages are set out below:

### BENEFITS OF BEING AN AWARD MAJOR SPONSOR AND A SUPPORT SPONSOR

	Awards Major Sponsor	Support Sponsor
<b>INVESTMENT</b>	\$9,000 for 1 year \$8,500 per year for 3 yr package (+ GST)	\$3,000 (+ GST)
	Crystal Vision* is \$10,000 for 1 year \$9,500 per year for 3 yr package (+ GST)	
<b>BENEFITS</b>	<b>Awards Major Sponsor</b>	<b>Support Sponsor</b>
<b>ENTRY, SUBMISSION AND JUDGING PHASE</b>		
Your company's name and logo will appear on the online Nomination website as the sponsor of the nominated awards	✓	✓
Your company's name and logo will appear on the e-invitation to the Awards of Excellence Dinner as the sponsor of the nominated award	✓	✓
You may nominate a suitably experienced representative of the organisation to become a member of the judging panel of your sponsored category.	✓	X
Your company name will be promoted within media releases.	✓	✓
Opportunity to publicise your involvement in the Awards of Excellence within your own network. For example, by referring to the organisation's sponsorship of the Awards in your own or industry publications and by inviting clients and business partners to attend the Awards Presentation Dinner.	✓	✓
Your company's name and logo on the NAWIC website page for the Awards	✓	✓

<b>AT THE AWARDS PRESENTATION DINNER</b>		
Company logo incorporated within a banner to be displayed prominently at the Awards Presentation Dinner.	✓ Large Logo	✓ Small Logo
Acknowledgement as a sponsor as part of the audio visual slide presentation at the Awards Presentation Dinner.	✓	✓
A nominated representative of your organisation to present the 'sponsored' award to the winner.	✓	X
Opportunity for your nominated representative to make a 2 minute presentation on behalf of your organisation immediately prior to presentation of the 'sponsored' award.	✓	X
An opportunity to provide one door prize to be credited to your organisation but drawn by a NAWIC Representative at the Awards Presentation Dinner.	✓	✓
<b>Complimentary tickets to the Awards Presentation Dinner (including ticket for your judge, if applicable).</b>	10	4
Half A4 page advertisement (or equivalent) in the eAwards publication (distributed to all guests at the Awards dinner).	✓	X
Recognition as a sponsor by the inclusion of your logo in the eAwards publication (distributed to all guests at the Awards dinner).	✓ Large logo	✓ Small logo
Trophy acknowledging your support.	✓	X
NAWIC Certificate of acknowledgement of your support.	✓	✓
<b>AFTER THE AWARDS PRESENTATION DINNER</b>		
Acknowledgement of you as a sponsor on NAWIC's website.	✓ With link to your website	✓ No link to your website
Photo of your nominated representative and the winner of the 'sponsored' category published in the post-awards edition of NAWIC's regular newsletter, including a caption acknowledging your organisation's status as a major sponsor. <sup>1</sup>	✓	N/A
In addition to the above, NAWIC will offer the first right of refusal to EACH AWARD MAJOR SPONSOR to become the Awards Sponsor of the same category for the Awards in the subsequent year.	✓	N/A

\*The Crystal Vision Award sponsor is mentioned first in the above promotional material.

## SPONSORSHIP ENQUIRIES

Please contact **Amanda Dale** at ADvent Event Management, Unit 2, 190-194 North Road, Brighton East VIC 3187.  
 Ph: 0407 527 522 Email: amanda@adem.com.au

<sup>1</sup> An electronic copy of the photo will be provided to your organisation for its own marketing purposes.

**2015 NAWIC Awards  
Victorian & Tasmanian Chapters  
Sponsorship Contract**

Company Name:.....

Company Representative:.....

ACN/ABN.....

Business Address: .....

.....

Phone:.....

Fax:.....

Email: .....

Level of Sponsorship (please tick):

**Crystal Vision Award**

**1 year (2015) only @ \$10,000 + 10% GST**

**SOLD**

**3 years (2015-17) @ \$9,500 + 10% GST per year (Invoiced January each year)**

**Major Sponsor**

**1 year (2015) only @ \$9,000+ 10% GST**

**3 years (2014-17) @ \$8,500+ 10% GST per year (Invoiced in January each year)**

**Please cross the option required**

**1 year  
Option**

**3 year  
Option**



Outstanding Achievement as a Businesswoman



Emerging Leader Award



Young Achiever Award



Outstanding Achievement in Delivery, Development or Construction **SOLD**



Outstanding Achievement in Design



Outstanding Achievement in Environmental Sustainability



Outstanding Achievement in Diversity and Inclusion



Outstanding Achievement by a Student



Outstanding Achievement by a Tradesperson

**Support Sponsor @ \$3,000+ 10% GST**

Sponsorship Subtotal \_\_\_\_\_

+ 10% GST .....

Total \_\_\_\_\_

I agree to the terms and conditions set out in the Terms of Sponsorship Agreement

Signed:..... Date: .....

**Note: On receipt of this signed agreement, NAWIC will forward an invoice for the Sponsorship amount. This invoice must be paid within 30 days in order to secure the Sponsorship.**

## TERMS OF SPONSORSHIP AGREEMENT

### Parties

1. **National Association of Women in Construction** ACN 070 113 192('NAWIC'), Melbourne, Victoria, Australia
2. **<Name of Sponsor>** ('You') of <Address of Sponsor> -----

### Background

- A. **NAWIC is a not-for-profit organisation dedicated to promoting and improving the construction industry through the advancement of women within it.**
- B. **NAWIC's activities include an annual Awards of Excellence event, education seminars, scholarships, mentoring programs, newsletters, marketing and sponsorship activities. In addition, NAWIC is committed to community involvement, liaison with major construction related associations and regular events.**
- C. **Both parties have a common interest to co-operate and support NAWIC's activities.**

### General

- 1 The parties acknowledge and agree that the signatories to this agreement have authority to bind the Sponsor and NAWIC in the agreement.
- 2 NAWIC will provide the Sponsor with the benefits listed in the proposal.
- 3 Upon signing this agreement, the Sponsor understands and agrees with the proposal outlined within and agrees to pay the sum stated on the agreement to NAWIC in consideration of services rendered.  
  
Upon receipt of this signed Agreement, NAWIC will send you an invoice for the sponsorship amount.  
For the sponsorship to take effect you must pay NAWIC the sponsorship amount within 30 days from date of the invoice.
- 4 In the event of a dispute between the parties regarding the sponsorship arrangements, the parties will endeavour to resolve the dispute in good faith and through negotiation.
- 5 No fees or charges shall be levied against either party for the entering of this Agreement.
- 6 The sponsorship will be for the period elected by the parties in the proposal. The parties acknowledge and agree that by ticking the relevant box within the proposal they agree to the terms of this contract for the number of years so elected.
- 7 This agreement will commence on the date that it is signed by all parties and will continue until each party has discharged its obligations under the agreement unless terminated by NAWIC in accordance with clause 7.
- 8 During the sponsorship period, NAWIC may use your name and logo for the purposes of the activities sponsored.

- 9 Either party may terminate this agreement with immediate effect by giving written notice to the other if:
- (a) the other has committed a material breach of this agreement and has failed to remedy or cure the breach within 30 days of receiving written notice requiring rectification of the breach from the party not in breach.
  - (b) both parties goes into liquidation, is wound-up, dissolved or enters into a scheme of arrangement or is placed under official management or receivership, and the other has given 14 days written notice of their intention to terminate.
- 10 The Sponsor may not assign any of its rights or obligations under the agreement without the prior written consent of NAWIC.
- 11 In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
- 12 The terms and conditions in this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- 13 In the event of withdrawal or cancellation by the Sponsor from the event, the full sponsorship amount will be due and payable forthwith. A discount of 50% will be given for withdrawal or cancellation in circumstances where notice is given prior to 1 August of the relevant year. No refunds will be made after 1 August of the relevant year.
- 14 The Sponsor shall not have any claim against NAWIC in respect of any loss or damage consequent upon the failure for whatever reason to hold any part of the event. If by re-arrangement or postponement of the period of the event, or any other reasonable manner, the event can take place, this agreement between NAWIC and the Sponsor shall remain in force.
- 15 Information supplied by NAWIC in relation to the event is accurate to the best of its knowledge and belief, but shall not constitute any warranty or representation by NAWIC and any inaccuracy or mistakes in such information or omission form shall not entitle the Sponsor to cancel its contract. All information and data relating to the event which is supplied by NAWIC to a Sponsor is for the use by that Sponsor only and is the copyright of NAWIC and cannot be passed on to any third party for any purpose.