



La Pantera Yearbook

Palos Verdes Peninsula High School
27118 Silver Spur Road
Rolling Hills Estates, CA 90274

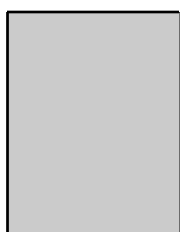
Phone, School 310-377-4888, 652
Email johnsonj@pvpusd.net
Fax 310-544-1839

Business Advertising Contract

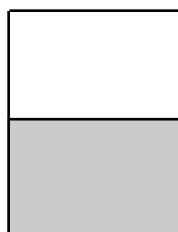
Business Name		
Contact Name		
Billing Address		
City	State	Zip Code
Business Phone Number	Mobile Number	Fax
Email Address		



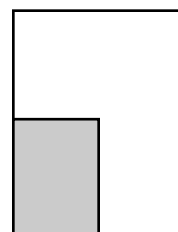
___ Full Spread
18" x 12"
\$900



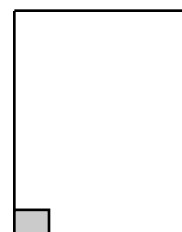
___ Full Page
9" x 12"
\$500



___ Half Page
9" x 6"
\$400



___ Quarter Page
4.5" x 6"
\$300



___ Patron
2.5" x 1.5"
\$100

___ I will supply my own ad slick.

___ I would like a professional photographer to come to my site.

___ I would like the La Pantera Staff to design an ad for me.

Pictures and text must be submitted by the ad submission deadline. Layout of the ad will be designed by members of the yearbook staff. Pictures and text may be emailed to lapanteraads@gmail.com, submitted through CD, or mailed to J Johnson at PVPHS.

Ad Submission Guidelines

To ensure the placement of your ad, the signed contract must be received with full payment by November 25, 2016. All necessary materials must be submitted to Jaymee Johnson's classroom or mailbox by November 25, 2016.

Ad Slick Technical Specifications

- *Scan all images and create all ads at no less than 300 DPI Resolution
- *Ads must be submitted to CMYK color format
- *Ads must be saved as a TIFF, JPEG, or PSD file format
- *Files must be saved in Macintosh format

Ad Sizes: (Width by Height)

- *Full Page: 9 in. X 12 in. (2700 pixels X 3600 pixels)
- *Half Page: 9 in. X 6 in. (2700 pixels X 1800 pixels)
- *Quarter Page: 4.5 in. X 6 in. (1350 pixels X 1800 pixels)
- *Patron: 1.5 in. X 2.5 in. (750 pixels X 450 pixels)

I authorize the 2016-2017 Palos Verdes Peninsula High School Yearbook Staff to publish a full spread, full page, half page, quarter page or patron in the 2016-2017 yearbook. Advertisements are student-produced and non-refundable.

Authorized Signature	Date	Name/Position	Make all checks payable to PVPHS YEARBOOK _____ Bill me _____ Check # _____ attached
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