

# CURRICULUM VITAE



**JIAWEI GONG**

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## EDUCATION:

- |             |   |
|-------------|---|
| <b>2007</b> | <b>MFA in 2-D, specializing in Digital Media.</b><br>Southern Illinois University Carbondale (SIUC) |
| <b>1992</b> | <b>BFA in painting and drawing</b><br>China Academy of Art (CAA), Hangzhou, China                   |

## AREAS OF SPECIALIZATION:

Computer Graphics and Digital Imaging, Digital Photography, Video and Sound,  
Web-based Interactive Art and Animation, Painting, Drawing and Installation,  
Graphic Design and Illustration

## TEACHING EXPERIENCE:

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|-----------------------|---|
| <b>2013 – Present</b> | <b>Assistant Professor of Art</b> <ul style="list-style-type: none"><li>- Texas Tech University (TTU)</li><li>- Teaching undergraduate and graduate courses in technologically based media in the School of Art.</li></ul>  |
| <b>2008 – 2013</b>    | <b>Assistant Professor of Art</b> <ul style="list-style-type: none"><li>- Kutztown University of Pennsylvania (KU)</li><li>- In charge of the Digital Media program. Teaching Intro to Digital Media, Web &amp; Interactive Art, Video &amp; Motion Graphics, Digital Painting, and Digital Media Studio in the Fine Arts Department.</li></ul>   |
| <b>2007 – 2008</b>    | <b>Assistant Professor of Art</b> <ul style="list-style-type: none"><li>- Loras College, Dubuque, Iowa</li><li>- In Charge of the Digital Media program. Teaching Digital Imaging, Digital Photography, Interactive Media, Advanced Interactive Media, Beginning, Intermediate, Advanced Drawing, and History of Art, Graphic Design &amp; Interactive Media in the Integrated Visual Arts Program.</li></ul> |
| <b>2004 – 2006</b>    | <b>Instructor of Record</b> <ul style="list-style-type: none"><li>- School of Art &amp; Design, SIUC</li><li>- Teaching Introduction to Computer Graphics, Beginning Drawing, and Figure Drawing in the School of Art &amp; Design.</li></ul>   |

## TEACHING EXPERIENCE (CONTINUED):

- 1994 – 1998      **Assistant Professor of Art**  
- School of Art & Design, Zhejiang University of Science & Technology, Hangzhou, China  
- Teaching Drawing, Painting and Art Survey in the School of Art & Design.
- 1992 – 1993      **Visiting Assistant Professor of Art**  
- School of Architecture, Zhejiang Shuren University, Hangzhou, China  
- Teaching Drawing and Painting in the School of Architecture.

## PROFESSIONAL EXPERIENCE:

- 2000 – Present    **Art Director**  
- Tian Gong International Foundation (TGIF), Union City, California  
- Commission-based art consultation and design for the non-profit organization TGIF, creating and developing corporate identity, web site and promotional collaterals.
- 2012                **Visiting Artist**  
- University of Northern Iowa, Cedar Falls, Iowa  
- Performance and public lecture at the *Times, Interludes and Action* show.
- 2011                **Visiting Artist**  
- Furman University, Greenville, South Carolina  
- Public lecture at the Year of Global Citizenship cultural life programming.
- 2010                **Filmmaker's Workshop**  
- Manhattan Edit Workshop, New York, New York  
- Hands-on workshop covering pre-production, production and post production for HD-DSLR Filmmaking.
- 2009                **Computer Art Residency**  
- Asian American Arts Centre, New York, New York  
- Developing new digital artwork, interact with and introducing computer-based artwork to local community of Chinatown.
- 2006                **Computer Laboratory Supervisor**  
- School of Art & Design, SIUC  
- Responsible for performing installation, maintenance, and troubleshooting of the computer hardware, software, large format printer, and the network in a Mac G5 lab.
- 2004 – 2005      **Web Master**  
- School of Art & Design, SIUC  
- Design and maintain the web site for the School of Art & Design
- 2001 – 2004      **Graphic Designer**  
- Marketing Department, Barona Resort & Casino, Lakeside, California  
- Responsible for creating marketing collaterals for printing and for the web, including promotional direct mail, brochures, packaging, print ads, web banners and e-newsletters.
- 2000 – 2001      **Graphic Designer**  
- Image One Graphic Design, Encinitas, California  
- Creating, designing ads and collateral for nationwide clients
- 1993 – 1994      **Lead Graphic Designer**  
- The Versatile Ad Co., Ltd., Hangzhou, China  
- Management of publication design and TV commercials.

#### PROFESSIONAL EXPERIENCE (CONTINUED):

- 1993            **Art Editor and Press Photographer**  
                 - *Medical Times*, Hangzhou, China  
                 - In charge of newspaper layout, press photography and artistic editing

#### AWARDS/GRANTS/HONORS:

- 2012            CVPA Junior Faculty Professional Development Grant, KU  
2011            Kutztown University Sponsored Programs Recognition Award, KU  
                 Kutztown University Research Grant, KU  
                 Kutztown University Professional Development Grant, KU  
                 CVPA Junior Faculty Professional Development Grant, KU  
2010            Kutztown University Professional Development Grant, KU  
                 Kutztown University Research Grant, KU  
                 CVPA Junior Faculty Professional Development Grant, KU  
                 CVPA Junior Faculty Professional Development Grant, KU  
2009            Kutztown University Research Grant, KU  
                 Ivyside Juried Art Competition, Misciagna Family Center for Performing  
                 Arts, Penn State Altoona  
                 Kutztown University Professional Development Grant, KU  
                 PASSHE Faculty Professional Development Council Grant  
                 CVPA Junior Faculty Professional Development Grant, KU  
2007            GAPP Exhibition and Travel Grant, SIUC  
2006            James Walker Fellowship, SIUC  
                 Member of The Phi Kappa Phi Honor Society  
                 Best Sound Documentary, SIUC RT Awards Competition, SIUC  
1997            Included in *Who's Who in International Art (98/99 Edition)*, Lausanne, Switzerland  
                 Included in *Who's Who in Chinese Art (5th Edition)*. Beijing, China

#### SOLO EXHIBITION:

- 2014            *(Title TBA)*, Freyberger Gallery, Penn State Berks, Reading, Pennsylvania  
2013            *Making Sense*, GoggleWorks Center for the Arts, Reading, Pennsylvania  
2012            *Sweet Salvation*, Reading Public Museum, Reading, Pennsylvania  
2011            *Celestial Writings*, Dubuque Museum of Art, Dubuque, Iowa  
                 *Jiawei Gong: The ART Show*, Thompson Gallery, Furman University, Greenville,  
                 South Carolina  
2009            *Spring Wind*, McLanahan Gallery, Penn State Altoona, Pennsylvania  
2007            *Sweet Salvation: MFA Thesis Exhibition*, SIUC University Museum,  
                 Carbondale, Illinois  
2006            *Vimukti*, Vergette Gallery, Carbondale, Illinois  
                 *Liquid Emotion*, Gallery 1101, Carbondale, Illinois  
2005            *The Sleepers*, Vergette Gallery, Carbondale, Illinois

SOLO EXHIBITION (CONTINUED):

- 2005            *The ART Show*, Vergette Gallery, Carbondale, Illinois  
1996            *The Sense of Being*, CAA Gallery, Hangzhou, China

SELECTED GROUP EXHIBITION/SCREENING:

- 2014            *Across the Divide*, Oklahoma State University, Stillwater, Oklahoma  
                  *Across the Divide*, Southwest Oklahoma State University, Weatherford, Oklahoma  
2013            *Across the Divide*, Brick City Gallery, Missouri State University, Springfield, Missouri  
2012            *Times, Interludes and Action*, Gallery of Art, University of Northern Iowa  
                  *Across the Divide*, Visual Arts Center, The University of Texas at Austin, Austin, Texas  
2011            *Across the Divide*, Crossman Gallery, University of Wisconsin-Whitewater,  
                  Whitewater, Wisconsin  
                  *Times, Interludes and Action*, ARTspace, 2011 College Art Association  
                  Conference, New York, New York  
2010            *Movies at the Mill Film Festival*, Easton, Pennsylvania  
                  *More Serious Business Art Exhibit*, Northampton Community College,  
                  Bethlehem, Pennsylvania  
2009            *World's AIDS Day Video Event*, Athens, Greece  
                  *Generations: Work by Current Faculty, Emeriti, & Selected Alumni*, Sharadin  
                  Art Gallery, KU, Pennsylvania  
                  *Athens Video Art Festival '09*, Technopolis, Athens, Greece  
                  *Off the Strip: Two Weeks of Performance and Video Art*, Contemporary Arts  
                  Center of Las Vegas, Las Vegas, Nevada  
                  *Baggage Un/Claimed: Terminal B*, Navo in Oakhurst, Atlanta, Georgia  
                  *Biennial Kutztown University Faculty Exhibition*, Sharadin Art Gallery, KU,  
                  Pennsylvania  
2008            *Metamorphosis - 2008 Voices From The Warehouse District Art Exhibit*,  
                  Voices Warehouse Gallery, Dubuque, Iowa  
                  *International Contest of Digital & Numerical Arts in Silver Valley*, Alsace, France  
                  *Across the Divide Exhibition & Symposium*, SCAD, Savannah, Georgia  
2007            *Interart Exhibition Series I*, Greenhaw Gallery, Elko, Nevada  
                  *Process, Performance, Projection V*, Surplus Gallery, Carbondale, Illinois  
                  *Tergloba*, Meadow Brook Art Gallery, Rochester, Michigan  
2006            *The MFA Preview*, SIUC University Museum, Carbondale, Illinois  
                  *The MiniPrint Show 2006*, Vergette Gallery, Carbondale, Illinois  
                  *Coming & Going*, Surplus Gallery, Carbondale, Illinois  
                  *Opt In: Revisioning America*, Chicago Music Garage, Chicago, Illinois  
                  *Process, Performance, Projection IV*, Surplus Gallery, Carbondale, Illinois  
                  *Go Forth and Multiply - A Survey of Print and the Multiple at SIUC*, Surplus  
                  Gallery, Carbondale, Illinois  
                  *Threshold*, Surplus Gallery, Carbondale, Illinois  
2005            *Space Invaders*, Surplus Gallery, Carbondale, Illinois  
                  *The MiniPrint Show 2005*, Vergette Gallery, Carbondale, Illinois

#### SELECTED GROUP EXHIBITION/SCREENING (CONTINUED):

- 2005      *What Are We Doing Here?* Surplus Gallery, Carbondale, Illinois  
            *Process, Performance, Projection III*, Surplus Gallery, Carbondale, Illinois
- 2004      *The MiniPrint Show 2004*, Vergette Gallery, Carbondale, Illinois  
            *Skopeoholic*, Surplus Gallery, Carbondale, Illinois
- 1994      *The 3rd China National Documents Biannual*, Shanghai Museum of Art, Shanghai, China
- 1992      *The 2nd China National Documents Biannual*, Shanghai Museum of Art, Shanghai, China  
            *BFA Thesis Exhibition*, CAA Gallery, Hangzhou, China
- 1991      *The Co-Exhibition of Zhejiang and Shanghai*, CAA Gallery, Hangzhou, China
- 1990      *Zhejiang Still-life Painting Exhibition*, CAA Gallery, Hangzhou, China
- 1989      *The 7th China National Art Show*, Zhejiang Convention Center, Hangzhou, China

#### SELECTED BIBLIOGRAPHY:

- Mike Anderson, *Museum RoadShow*, Interview, BCTV, June 8, 2012
- Melody Parker, *Imitating life: Performance art explores how we'll remember the early 21st century*, Review, Waterloo Cedar Falls Courier, February 12, 2012
- Alison Gowans, *First Decade of New Millenium Topic of Cedar Falls Art Exhibit*, News report, Cedar Falls Patch, February 7, 2012
- Sandye Voight, *Artist Writes in Light*, Review, Telegraph Herald, July 14, 2011
- Lauer-Williams, Kathy (Sept. 17, 2010) *Get Lost In Art*, Review, The Morning Call
- Fennelly, Aidan (Sept. 10, 2010) *Introspection through Expression*, Review, The Brown & White
- NCC to Present "More Serious Business" Art Exhibit* (Aug. 17, 2010) News Release, Northampton NOW
- Digital media artist exhibits on campus* (Aug. 11, 2009) News Release, Penn State LIVE, Altoona, Pennsylvania
- Penn State Altoona to present work by artist Jiawei Gong* (Jul. 22, 2009) News Release, NOW - Penn State Altoona News, Altoona, Pennsylvania
- Zhao, Yunyun (Jul. 31, 2009) *AAAC Inspires the Local Youth with Computer Art*, News report, Sing Tao Daily, NYC
- Huang, Anne (Jul. 31, 2009) *Jiawei Gong Presents New Media Artwork*, News report, World Journal, NYC
- Cui, Guoqi (Jul. 31, 2009) *Digital Artist Introduces New Media Art*, News report, Ming Pao Daily, NYC
- Computer Art Residency: A Collaboration of AAAC and ISS Inc.* (July 25, 2009) News Release, Asian American Arts Centre, artspiral.org
- Kelly, Danielle (Apr. 16, 2009) *Vegas was built for this – Off the Strip brings performance and video art right where it belongs*, Review, Las Vegas Weekly, Las Vegas, Nevada
- Pope, Erika (Apr. 9, 2009) *Off the Strip*, Feature, KNPR, Las Vegas, Nevada
- Miller, Ken (Apr. 2, 2009) *Performance anxiety*, Review, Las Vegas Weekly, Las Vegas, Nevada

## SELECTED BIBLIOGRAPHY (CONTINUED):

**Kiraly, Andrew** (Mar. 30, 2009) *Off the Strip*, Review, Las Vegas City Life, Las Vegas, Nevada

**Peterson, Kristen** (Mar. 26, 2009) *Evocative Performances on Off-Strip Stages*, Review, Las Vegas Sun, Las Vegas, Nevada

**Ironside, Mike** (Sept. 2008) *Voices from the Warehouse District Experiences a Metamorphosis*, Review, 365 Ink Magazine, Dubuque, Iowa

**Whitehead, Vagner** (2007) *Tergloba*, Exhibition Catalogue, Oakland University Art Gallery

**Ming, Da** (Mar. 9, 1997) *The Spontaneous Overflow Of Talents*, Review, Chinese Art Weekly, Hangzhou, China

**Xuewu, Chen** (May 1996) *The Pilgrim of Art*, Documentary, Zhejiang Star TV, Hangzhou, China

**Ming, Yi** (Apr. 12, 1996) *The Taste of Being*, Review, Hangzhou Daily, Hangzhou, China

**Heat, White** (Sept. 18, 1996) *New Art Trend*, Radio Interview, Zhejiang Star Radio, Hangzhou, China

## PUBLICATIONS:

- 2000 – 2004     A weekly comic column in the *Merit Times* newspaper, Los Angeles, California
- 1996 – 1998     A weekly comic column for the *Hangzhou Daily* newspaper. Hangzhou, China
- 1987 – 1998     Illustrated 62 children's picture books for eight publishing houses in China, including *Masterpiece of the World Fable*, Zhejiang J & C Publication, Hangzhou, China, 1996; *Spring Lady*, Tomorrow Publishing House, Jinan, China, 1997, *Summer Brother*, Tomorrow Publishing House, Jinan, China, 1997.

## TECHNICAL EXPERTISE:

Cross-platform proficiency in both Mac and PC computer systems. Knowledge of the Mac OS server and large format printing. Experience with professional digital photography, digital video equipment, sound capture and recording devices. Mastery of most of the design and motion graphics software, such as:

- Imaging and Layout – Adobe Photoshop, Camera Raw, Lightroom, Illustrator, InDesign, Acrobat, Corel Painter, and Quark Express
- Video and Sound – Apple Final Cut Pro, Motion, Soundtrack Pro, Compressor, DVD Studio Pro, Cinema Tools, Adobe Premiere Pro, After Effects, and Encore
- Web and Interactive – Adobe Muse, Dreamweaver, Fireworks, and Flash

## LANGUAGES:

Proficient in both English and Chinese.