ANNUAL FUNDRAISING PLAN TEMPLATE

To be completed by supervisor and staff members who are responsible for action items. Board input and college leadership input is also appropriate.

2015/16 Budgeted Goal: _____

Number of Donors: _____

2014/15 Budget: _____

2014/15 Actual: _____

Number of Donors: _____

Synopsis: _____
_____
_____
_____

Challenges:

-
-
-

Strengths:

-
-
-

Outcomes:

-
-
-

Tactics:

-
-
-

ANNUAL FUNDRAISING PLAN TEMPLATE DETAILED ACTION PLAN

September through December:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

January through May:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐

June through September:

- ☐
- ☐
- ☐
- ☐
- ☐
- ☐