

## QUOTE - OPTION #1 (ANIMATION)



**DATE** July 22, 2014  
**CLIENT** Saint Elizabeth Healthcare  
**ATTENTION** Ron Currie  
**PROJECT** Transition  
**PO NO.** TBA  
**QUANTITY** 1 x 3min Video

**DETAILS** Animated video to demonstrate the transition process from hospital to home, including considerations and adjustments.

### ASSUMPTIONS

- Video whiteboard animation
- Narrator TBA (potentially SEHC team member)

### BUDGET FEATURES

- Producer and Production Coordinator
- Illustration, Animation, Graphics and Editing
- Stock Music, Studio Time for VO record and Audio Mix

**TOTAL QUOTE** \$9,170.00

*\*does not include taxes*

*\*1.75% interest compounded monthly will be charged  
on overdue accounts after 45 days*

### BUDGET APPROVAL

Authorized signature:

Print Name:

Title:

Date:


## BREAKDOWN

CREATIVE AND EDITORIAL	#	UNITS	RATE	
Producer	1	1 day(s)	500	\$500.00
Writer (Q Media)	1	1 day(s)	500	\$500.00
Production Coordinator	1	2 day(s)	300	\$600.00
			<b>SUB</b>	<b>\$1,600.00</b>
<b>POST-VIDEO</b>				
Illustration/Graphics	1	4 day(s)	800	\$3,200.00
Animation/Graphics	1	3 day(s)	800	\$2,400.00
Editing	1	1 day(s)	800	\$800.00
compression/masters	1	1 video(s)	300	\$300.00
			<b>SUB</b>	<b>\$6,700.00</b>
<b>POST-AUDIO</b>				
audio suite w/ Engineer (VO)	1	2 hour(s)	180	\$360.00
audio suite w/ Engineer (mix)	1	2 hour(s)	180	\$360.00
stock music (rights)	1	1 song(s)	150	\$150.00
			<b>SUB</b>	<b>\$870.00</b>
			<b>SUB-TOTAL</b>	<b>\$9,170.00</b>
			<b>MANAGEMENT FEE &amp; OVERHEAD (0%)</b>	<b>\$0.00</b>
			<b>TOTAL</b>	<b>\$9,170.00</b>

## TERMS OF AGREEMENT

- PLEASE NOTE: Budget includes first draft edit based on approved script, plus 2 sets of changes. If the project goes beyond 2 sets of changes, we will charge for additional revisions at \$175/hour
- 1<sup>st</sup> 50% of total quote to be paid on commencement of job
- 2<sup>nd</sup> 50% of total quote to be paid on completion of job
- all projects are subject to a cancellation fee

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stories.